

# APPENDIX 9-K

## May 2016 grads



Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Lauren Adams Harrison	PR	IQVIA	Business Development Manager	Durham, NC
Kaitlin Albers	PR	Kyro, Inc.	E-Commerce Manager	Charlotte, NC
Mary Albright	AD	Gerson Lehrman Group	Event Coordinator   Life Sciences   GLG Live	New York, NY
Joshua Alexander	AD	Credit Suisse	HR Recruitment Data Specialist	Durham, NC
Sumner Allen	PR	Insider Intelligence	Corporate Account Manager	New York, NY
Shae Allison	MM	ADK Group	Front End Developer and Designer	Boston, MA
Paris Alston	BEJ	WBUR-FM	Associate Producer, Radio Boston	Boston, MA
Hallie Altman	PR	Red Hat	Program Marketing Manager	Raleigh, NC
Morgan Ammons	BEJ	BBDO Worldwide	Producer and Editor	New York, NY
Ayesha Anand	AD	SOCi, Inc.	Customer Success Manager	San Diego, CA
Abigail Ancherico	PR	W2O Group	Senior Account Manager	Wilmington, NC
Kelly Archer	PR	Ketchum	Account Executive	Raleigh, NC
Lillian Badgett	PR	North Carolina Democratic Party	Digital Director	Raleigh, NC
Elizabeth Baker	AD	UNC-CH School of Education	Student (MA Teaching)	Chapel Hill, NC
Julia Baker	PJ	UNC-CH Gillings School of Global Public Health	Student	Chapel Hill, NC
Marisa Bakker	PR	Baker McKenzie	Associate	Washington, DC
Tatum Barbaree	PR	American Cancer Society	Social Media Manager	Atlanta, GA
Mariah Barksdale	PR	The Wing	Marketing Associate	New York, NY
Miranda Barrigas	SC	Forward Leap Marketing	Senior Marketing Partnership Manager	Irvine, CA
Margaret Beane	PR	Google, Inc.	Associate Producer	New York, NY
Stephanie Beckett	BEJ	rAve	Assistant Editor	Durham, NC
Elizabeth Bell	RP	EducationNC	Research and Reporter	Chapel Hill, NC
Mckenzie Bennett	BEJ	WRAL	TV News Producer	Raleigh, NC
Emma Berry	AD	PhRMA	Manager, Advocacy and Strategic Alliances	Washington, DC

**PART II – STANDARD 9**  
ASSESSMENT OF LEARNING OUTCOMES

Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Mary Bigelow	AD	UNC Rex Healthcare	Registered Nurse (RN, BSN)	Raleigh, NC
Erin Bisette	PR	THE KEYSTONE NEIGHBOURHOOD COMPANY, INC.	Special Events Coordinator	Dillon, CO
Jourdan Black	BEJ	KHBS/KHOG	Weekend Sports Anchor and Sports Reporter	Fayetteville, AR
Kayla Blevins Stewart	PR	UNC-CH School of Education	Donor Engagement and Stewardship Officer	Chapel Hill, NC
Katherine Boliek	EG	Archetype	Account Manager, Digital Marketing	San Francisco, CA
Catherine Brookhouse	AD	Barkley	Copywriter	Kansas City, MO
Malia Brown	RP	MGM	Marketing Assistant to CMO	Los Angeles, CA
Lindsey Brunson	RP	DBI Projects LLC	Communications Associate	New York, NY
Sarah Butler Stricker	RP	Furnitureland South, Inc.	Copywriter and Editor	Greensboro, NC
Catherine Byles	PR	Slingshot Memphis, Inc.	Operations Manager	Memphis, TN
Alexandra Cannon	AD	Inspirato	Marketing Specialist	Denver, CO
Megan Caron	PR	UNC-CH Adams School of Dentistry	Communications Specialist	Chapel Hill, NC
Jay Carroll	BEJ	Vacasa	Business Analyst	Columbus, OH
Madison Cavalchire	BEJ	WMAZ Eyewitness News	Reporter	Macon, GA
Maggie Cerciello	PR	Open Systems Healthcare	Marketing Manager	Philadelphia, PA
Ivana Chan	AD	BBDO Worldwide	Account Executive	New York, NY
Juanita Chavarro Arias	RP	International Association of Amusement Parks and Attractions (IAAPA)	Assistant Editor	Orlando, FL
Esther Chun	PR	Bluetree Network	Marketing and Events Coordinator	Madison, WI
Gabriella Cirelli	BEJ	Momofuku	Marketing and Public Relations Coordinator	New York, NY
Ashley Cirone	AD	Cisco	Executive Communications Manager, Office of the Chairman and CEO	San Francisco, CA
Benjamin Coley	RP	Food News Media	Business Writer	Chapel Hill, NC
Mary Coltrane	PR	Integra Realty Resources	Analyst	Charlotte, NC
Kyle Conroy	AD	Freelance Digital Marketing	Multimedia Designer	Raleigh, NC
Emily Corsig	PR	Hunter Public Relations	Senior Account Executive	New York, NY
Jessica Coston	PR	Onslow County Schools	Public Information Assistant	Wilmington, NC
Cierra Cotton	BEJ	WKRN News 2	Multimedia Journalist and Reporter	Nashville, TN
Resita Cox	BEJ	Digifé	Producer	New York, NY

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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Phillip Cox	AD	Pentagram	Project Coordinator, Team Lupi	Chicago, IL
Lance Dagenhardt	PJ	DDC International	Filmmaker	Washington, DC
Ashley Dai	EG	ZGF Architects	Interior Designer	Los Angeles, CA
Maria Davis	PR	Apparo	Marketing Manager	Charlotte, NC
Carol Desalva Palanzo	PR	Gartner	Associate Marketing Communications Director	Danbury, CT
Maura Devetski	BEJ	The Home Depot	Senior Specialist, Corporate Communications	Atlanta, GA
Kelly Devlin	AD	United States Naval Academy	Assistant Women’s Lacrosse Coach	Downingtown, PA
Casey Di Nardo	PR	Coaching with Casey	Chief Executive Officer	Raleigh, NC
Caroline Dodd Stephens	PR	Cisco	Communications Project Manager and Design Lead	Fort Worth, TX
Kendra Douglas	BEJ	WESH Orlando – Hearst Television	Sports Anchor and Reporter	Orlando, FL
Huizi Du	PR	Refinitiv	Market Data Analyst	Beijing, China
Marisa Dunn	RP	Venmo	Growth Marketing Associate	New York, NY
Lisa Dzera	EG	CareMessage	Senior Product Designer	Seattle, WA
Katherine Eastman	PR	Proctor and Gamble	Brand Manager, Olay Personal Care Delivery	Cincinnati, OH
Heather Ebert	PR	Cleveland Clinic	Communications Associate	Las Vegas, NV
Caroline Ellis	PR	Realtech Webmasters	Marketing Manager	Hendersonville, NC
Amy Ellmers Kavanaugh	BEJ	The Summit Church	Director of Operations Communications Team	Raleigh, NC
Margaret Engellenner	PR	National Basketball Association (NBA)	Digital Partnerships	Saint James, NY
Taylor Evans	PR	BerlinRosen	Senior Account Executive	Washington, DC
Delaine Farris	EG	Victoria’s Secret	Web Designer	New York, NY
Laura Fellwock	BEJ	PGA Tour	Specialist – Tournament Business and Sponsor Relations, Korn Ferry Tour	Jacksonville, FL
Jordan Feuilletau	PR	Stanford University	Research Fellow	Menlo Park, CA
Taylor Filliben	PR	Salesforce	Enterprise Business Development	Atlanta, GA
Halah Flynn	PR	2U	Senior Content Marketing Writer	Washington, DC
Kady Forbes	AD	Icon Media Direct	Account Coordinator	Los Angeles, CA
Michelangelo Fortuna	AD	Doremus	Integrated Strategist	New York, NY
Kristin Foster	PR	Marbaloo Marketing	Marketing Manager	Nashville, TN
Hayley Fowler	RP	U.S. Department of State	Congress-Bundestag Young Professional Exchange Fellow	Mainz, Rhineland-Palatinate, DEU

**PART II – STANDARD 9**  
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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Hannah Freyaldenhoven	PR	TriMark Digital	Content Strategist	Raleigh, NC
Conor Fry	AD	Pace Communications	Senior Analyst	Greensboro, NC
Nicole Frydman	PR	AZIONE	Senior Account Executive	New York, NY
Laura Gamo	PR	Edelman	Planner and Brand Strategist	New York, NY
Margaret Garner	RP	Cincinnati Business Courier	Digital Editor	Cincinnati, OH
Rachel Gogal	PR	Atrium Health	Director, Office of the CEO	Charlotte, NC
Andrew Goins	RP	The Washington Post	Assistant Editor	Washington, DC
Nicole Goldfarb	AD	Nicole Goldfarb Design Studio	Founder and Designer	Wilmington, NC
Ashita Gona	PR	Climate Nexus	Communications Associate	Washington, DC
Elizabeth Goodell	RP	Penguin Young Readers	Publicist	New York, NY
Lauren Grady Robinette	AD	Valassis	Business Development and Corporate Strategy Manager	San Francisco, CA
John Grant	AD	Red Ventures	Outreach Strategist	Charlotte, NC
Hannah Haas	PR	Not working due to illness	Not working due to illness	Charlotte, NC
Kimberly Halberg Glass	PR	Oak City Cares	Development and Communications Coordinator	Raleigh, NC
Reed Haley	AD	Herbalife	Sourcing Analyst	Winston-Salem, NC
Kelley Hamill	MM	Boston Medical Center	Emergency Department Technician	Boston, MA
Sydney Hanes	PR	National Football Foundation	Intern	Fort Worth, TX
Lindsay Hanson	AD	Apple	Enterprise Account Executive, Major Accounts	Austin, TX
Tiffany Harrington	AD	Detroit Tigers	Corporate Partnership Activation Manager	Detroit, MI
Talla Hashemi	AD	Wells Fargo	Business Systems Consultant	Charlotte, NC
Madison Heginbotham	AD	Marketing Executive	Madwire®	Fort Collins, CO
Brianna Henley	PR	The Estée Lauder Companies, Inc.	Associate, Global Communications	New York, NY
Raeven Henry	PR	General Motors	Corporate Communications: News Relations	Detroit, MI
Maria Herrera	AD	BY LILLA, LLC	Marketing Manager	Miami, FL
Christopher Hickman	AD	U.S. National Whitewater Center	Event Coordinator	Charlotte, NC
Allison Higgins	PR	Red Hat	Senior Customer Marketing Manager	Raleigh, NC
Jason Hill	AD	Sofar Sounds	Audience Expansion Director	Chicago, IL
Holden Hill	PR	Taylor	Account Executive	New York, NY

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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Hannah Hogewood	PR	Real Facts NC	Deputy Director	Raleigh, NC
Julia Hoover	PR	Amazon	Account Manager	New York, NY
Stuart Howes	AD	Self Employed	Screenwriter	Los Angeles, CA
Haley Huckabee	EG	Citizens Of Refuge	Film Director	Chapel Hill, NC
Patrick James	RP	UNC-CH	GoHeels.com writer	Chapel Hill, NC
Cameron James	AD	Unknown	Unknown	Chapel Hill, NC
Tegan Johnston	PJ	Freelance videographer and photographer	Visual Journalist	Redlands, CA
Ana Jones	AD	Pendo.io	Customer Success Manager	Raleigh, NC
Varne't Jones	PR	SFW Agency	Marketing Strategy Manager – Account Executive	Lewisburg, WV
Hayden Jones	PR	The Greenbrier	Regional Sales Manager	Greensboro, NC
Elise Karsten	AD	Clean	Brand Stretegist	Raleigh, NC
Elizabeth Kemp	PR	The Link Group	Research Manager	Atlanta, GA
Isabella Kinkelaar	AD	Terrenea Resort, A Destination Hotel	Marketing Coordinator	Palos Verdes Peninsula, CA
Lucille Kloak	PR	DraftKings Inc.	Integrated Marketing Strategist	New York, NY
Veronica Krieg	PR	Sharpen	Senior Content Writer	Indianapolis, IN
Paige Ladisic	EG	The Daily Tar Heel	Managing Director, Strategy and Sales	Chapel Hill, NC
Christian Lail	PR	HCA Healthcare	Media Relations Specialist	Nashville, TN
Caroline Lamb	RP	Center for Urban and Regional Studies	Research Assistant	Raleigh, NC
Amanda Lee	BEJ	PGA Tour	Project Manager – Skratch	Jacksonville, FL
Catherina Leipold	PJ	Springboard	Business Operations Manager	San Francisco, CA
Sofia Leiva Enamorado	AD	3Play Media	Marketing Program Manager	Boston, MA
Jordan Lem	SC	Valassis	Business Analyst	Norfolk, VA
Kerry Lengyel	RP	Bright Planning Marketing and Public Relations	Content Strategist	Asheville, NC
Angelica Lieth Fenton	RP	Dezube Communicatons	Consultant	West Palm Beach, FL
Emma Lockwood	AD	Adobe	Senior Account Manager	New York, NY
Kamaara Lucas	PR	Columbia University in the City of New York	Assistant Director	New York, NY
Caitlin Lyden	SC	Tommy Hilfiger	Digital Marketing Coordinator	New York, NY
Macy Maness	PR	Ralph Lauren Corp.	Account Specialist	New York, NY
Mary Tyler March	RP	WAMU 88.5	Digital News Producer	Washington, DC
Lindsay Masi	PR	Barringer Construction	Marketing	Charlotte, NC
Jordan Mathews	AD	Foxtrot Ventures	Product Designer	Chicago, IL

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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Hatley McArthur	PR	Oracle	Regional Manager	Boston, MA
Taylor McCain	BEJ	LEAD Firm	Chief Executive Officer	Greensboro, NC
Jaclyn McCarthy	PR	1% for the Planet	Communications Manager	Burlington, VT
Christopher McCue	AD	MOO	Account Executive	Denver, CO
Meaghan McFarland	EG	Capacity Interactive	Associate Creative Director	Raleigh, NC
Elisabeth McFarland	PR	French/West/Vaughan	Senior Account Executive	New York, NY
Elise McGlothian	BEJ	American Cancer Society Action Network	Media Advocacy Manager	Washington, DC
Elinor Holland McGraw	PR	JELD-WEN, Inc.	Associate Channel Marketing Manager	Charlotte, NC
Krista McGuire	EG	North Carolina A&T State University Social Work	Student	Greensboro, NC
Keely McKenzie	EG	Cleveland Browns	Digital Designer	Lakewood, OH
Morgan McPherson	PR	Georgia Southern University	Executive Assistant to the Athletic Director	Savannah, GA
Tyler Miles	PJ	Doorways for Women and Families	Client Assistant	Washington, DC
Rakela Miller	PR	Huron	Employee and Community Experience Analyst	Chicago, IL
Channing Mitzell	AD	Hills Artists	Artist Manager	Nashville, TN
Michael Morrison II	PR	Baker & Dixon, LLP	Associate Attorney	Raleigh, NC
Kathryn Murray	PR	Highwoods Properties	Digital Marketing Coordinator	Raleigh, NC
Melissa Muse	AD	Cornell Law School	Student	Ithaca, NY
Lisa Myers	AD	Chatbooks	Digital Ad Specialist	Salt Lake City, UT
Jasmine Neely	PR	NASCAR	Senior Coordinator, Integrated Marketing Communications	Charlotte, NC
Jill Neville	PR	Banzet, Thompson, Styers & May PLLC	Associate	Warrenton, NC
Tin Nguyen	AD	GreenRubino	Account Manager	Seattle, WA
Tara O'Connor	AD	Penguin Random House	Associate Publicist	New York, NY
Angelica Ortiz	AD	Havas Mango	Creative Technologist	Miami, FL
Hannah Packer	EG	Makeup.com	Senior Visual Designer	New York, NY
Megan Painter	PR	Delta Air Lines	Airport Customer Service Agent	Durham, NC
Kristina Parker Lancaster	AD	Oxford University Press	Marketing Coordinator	Cary, NC
Seth Paterson	AD	Cresco Labs	Associate Brand Manager	Chicago, IL
Paige Patterson	AD	TTR Sotheby's International Realty	Realtor	Alexandria, VA
Alisa Pelaez	RP	VIP Kid, Grade Potential Tutoring	Independent Contracted Private Tutor	Apex, NC

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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Lincoln Pennington	PR	Aisle 518 Strategies	Senior Digital Strategist	Graham, NC
Bailey Pennington	BEJ	City of Mebane Recreation and Parks Department	Public Information Officer	Washington, DC
Lauren Pershke	PR	Duke Energy Corporation	Communications Consultant	Charlotte, NC
Paige Plumblee Sullivan	PR	Three	Senior Account Executive	Atlanta, GA
Diane Poduch	AD	Cisco	Communications, Multimedia and Design Specialist	Raleigh, NC
Natalie Ragland	SC	AT&T	Lead Media Intelligence Manager	Dallas, TX
Katherine Reeder	RP	Cabarrus County Schools	Social Studies Teacher	Davidson, NC
Kathryn Rhyne	AD	The Kraft Heinz Company	Customer Category Manager	Chicago, IL
Meredith Richards	SC	UNC-CH School of Law	Student	Chapel Hill, NC
Sarah Rierson	PR	UNC-CH University Development	Principal Gifts Coordinator	Chapel Hill, NC
Andrea Roberson	MM	Los Angeles Times	Developer and Designer	Los Angeles, CA
Dylan Roberts	PR	Dude Solutions	Senior Account Executive	Raleigh, NC
Taylor Robinette	MY	Tesla	Staff Product Manager of Growth	San Francisco, CA
Caroline Roessler Breeden	BEJ	Gild Group	Remote Creative Marketing Strategist	London, ENG
Rachel Rondeau	AD	Mastercard	Analyst, Global Consumer Marketing	New York, NY
Anna Ross	AD	Kantar Consulting	Account Manager	Chapel Hill, NC
Andre Rowe Jr	BEJ	BBDO New York	Studio Producer	New York, NY
Laine Russell	PR	Credit Karma	Growth Marketing Manager	Charlotte, NC
Bradley Saacks	RP	Business Insider	Hedge Fund Reporter	New York, NY
Samantha Sabin	RP	Morning Consult	Tech Policy Reporter	Washington, DC
Robert Saunders	EG	Optimizely	Technical Training Consultant	Austin, TX
Rachel Schmitt	PR	Art/Work Entertainment	Literary Assistant	Los Angeles, CA
Claire Sears	PR	Duke University School of Law	Student	Durham, NC
Evan Semones	BEJ	POLITICO	Digital Producer	Washington, DC
Sarah Shaw	PJ	Department for Education, South Australia	Temporary Relief Teacher	Raleigh, NC
Hannah Shaw	PR	IBM	Offering Manager, IBM Z and LinuxONE, Security and Compliance	Atlanta, GA
Meredith Shaw	PR	Newell Brands	Associate Brand Manager, Car Seats – Graco Children’s Products	Adelaide, SA
Kylie Sicking	AD	Gerson Lehrman Group	Business Development Associate, Private Equity and Venture Capital	New York, NY

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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Elizabeth Sirkin	PR	Charlotte Agenda	Chief Revenue Officer	Charlotte, NC
Cory Smith	BEJ	Adams Publishing Group LLC	Sports Reporter and Multimedia Journalist	Charlotte, NC
Alyson Smith Melton	AD	Red Ventures	Senior Associate	Mount Airy, NC
Keithlyn Soliman	PR	Chick-fil-A Corporate	Content and Channels Senior Coordinator	Atlanta, GA
Rupali Srivastava	RP	New York University School of Law	Student	New York, NY
Ryan Stewart	AD	TBWA\WORLDHEALTH	Account Supervisor	New York, NY
Catherine Sullivan	AD	BBDO Worldwide	Account Executive	New York, NY
Eric Surber	RP	Bolch Judicial Institute of Duke Law	Communications Specialist	Durham, NC
Taylor Sweet	PR	Attorney	Attorney	Charlotte, NC
Kristin Tajlili	EG	TopResume	Resume Writer	Chapel Hill, NC
Samantha Taylor	AD	GSK	Consumer Marketing Associate, Asthma	Raleigh, NC
Nicole Theriot	PR	Susquehanna International Group, LLP	Vice President of Communications	Philadelphia, PA
Sarah Thomas	BEJ	Mason & Mason, Attorneys at Law	Attorney	Wilmington, NC
Amy Tsai	AD	Area 23	Copywriter	New York, NY
Andrea Vaughan	PR	Freelance Marketing and Creative Services	Copywriter and Content Creator	Raleigh, NC
Kaley Vead	BEJ	Payentry	Client Success Manager	Charlotte, NC
Madison Wagner	PR	Lowes Foods	Print Marketing Manager	Winston-Salem, NC
Kristi Walker	EG	Capital One	Principal Data Visualization Designer and Developer	Chapel Hill, NC
Zachary Walker	EG	Marx Food	Senior Digital Designer	Washington, DC
Rachael Walker	PR	Oracle	SaaS Public Relations Manager	San Francisco, CA
Kathryn Walker	PR	UNC-CH General Administration	Presidential Scholar	Seattle, WA
Alexander Walkowski	AD	Smarty.io	Team Lead, Managed Services	New York, NY
Haley Waxman	PR	Ronald McDonald House of Chapel Hill	Marketing and Communications Manager	Chapel Hill, NC
Hannah Webster	RP	IntraHealth International	Global Advocacy Intern	Chapel Hill, NC
Kelsey Weekman	PR	Verizon Media	Writer	New York, NY
Hannah Weiss	PR	Wells Fargo	Meetings and Events Planner	Charlotte, NC
James Westbrook	AD	Churchill Asset Management	Associate, Private Equity and Junior Capital	Charlotte, NC
Kayla Wilkinson	SC	Octagon	Manager, Digital Talent, Strategic Initiatives	Washington, DC



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Name	Specialty	Employer–May 2020	Job Title–May 2020	City–May 2020
Lynsay Williams	SC	Oxford University Press	Marketing Coordinator	New York, NY
Chloe Williams	AD	VaynerMedia	Brand Supervisor: VaynerTalent	Cary, NC
Noelle Wilson	SC	LPL Financial	UX Writer/Editor	Charlotte, NC
Hannah Wischmeier	AD	Abstrakt Marketing Group	Salesforce Project Manager	St. Louis, MO
Andrew Wood	EG	Conquest Graphics	Marketing Specialist	Richmond, VA
Kylee Wooten	PR	Abrigo	Content and Media Relations Manager	Los Angeles, CA
Sarah Worth	PR	South City PR	Account Executive	Charleston, SC
Steven Wright	AD	Bolt Public Relations	Digital Account Associate	Raleigh, NC
Coble Wright	AD	Newell Brands	Senior Sales Representative	Raleigh, NC
Carly York Hinson	PR	Carly Hinson Photographer	Small Business Owner	Chapel Hill, NC
Morgan Zaccardo	AD	HUSH	Business Development and Communications Associate	New York, NY

Specialty Abbreviations	
AD	Advertising
BEJ	Broadcast and Electronic Journalism
EG	Editing and Graphics
SC	Strategic Communications
RP	Reporting
PJ	Photojournalism
MM	Multimedia
MY	My Plan (custom major)