

APPENDIX 8-D

Professional and public service activities undertaken by members of the faculty in the past six years



Below are key professional and public service activities undertaken by UNC Hussman faculty over the past six years. Starting with the dean and then by faculty (both tenure-track and fixed-term) in alphabetical order. This list follows individual faculty members' style of notation.

Susan King

- Member, Hearst Journalism Awards Steering Committee, 2018–Present.
- Member, Board of Trustees, Carnegie Council on Ethics in International Affairs, 2015–Present.
- Member, Board of Trustees, WUNC Radio, 2016–Present.
- Member, Carnegie-Knight Deans Council, January 2012–Present.
- Member, Board of Directors, IREX, 2012–2018.
- Chair, BBC Global Media Action-USA, 2012–2018.
- Member, Advisory Committee, Center for Independent Media Assistance, National Endowment for Democracy, 2007–2017.
- Member, Board of Trustees, National Leadership Roundtable on Church Management, 2006–Present.
- Member, Board of Trustees, Fairfield University, 2006–2019.
- External Academic Reviewer, Columbia Journalism School, October 2017.

Penelope Muse Abernathy

- Keynote and Panel Moderator, “Misinformation and Trust in Local News.” Gallup/Knight Foundation. Washington, D.C. Nov. 18, 2019.
- Keynote and workshop leader, New York State Bar Association Task Force on Free Expression, “The Economics of News Organizations.” September 2019.
- Keynote and day-long symposium leader, “Can You Trust Your Local News?”, University of Illinois, April 2019.
- Presentation of Knight Commission on Trust, Media and Democracy. “The Rise of News Deserts: Causes and Potential Solutions.” Nashville, TN, April 2018.
- Invited Member of Journalism Working Group, Knight Commission on Trust Media and Democracy, April to October 2018.
- Invited at U.S. Department of State to present a series of workshops to news organizations in the Caribbean. “Leading Change: How to Innovate Successfully.” Jamaica. December 2016.
- Presentations on state of local news to more than a dozen national and international nonprofit groups, including Southeastern Council of Foundations, SciLine, PEN America, Gates Family Foundation. 2018–2019.
- Member of Board of Advisors for six nonprofits, including Colorado Media Project, Document Cloud, UNC Center for Media Law and Policy, 2016–2019.

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- More than 50 presentations to international, national, regional and state press associations, including NMA, America's Newspapers, SNPA, INMA, LMA, 2014–2019.
- Convener and Leader of three-day workshop on news business models, sponsored by UNC and SNPA, UNC Chapel Hill, May 2015.

Deb Aikat

- Member, Editorial Board, *Journalism & Mass Communication Educator*, 2004 to present.
- Elected AEJMC Vice President in 2020 AEJMC elections.
- AEJMC Publications Committee, 2017–2020 .
- AEJMC Elected Committee on Professional Freedom and Responsibility, 2011–present
- AEJMC Elected Committee on Teaching, 2004–2011.
- Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), 2007–2017.
- Public Insight Network, American Public Media, 2008–present.
- Member, News Engagement Day Committee, 2016 to the present.
- Research reviewer for submissions to ICA and AEJMC, 2009–2020.
- AEJMC Emerging Scholars Program, 2011.

Lucinda Austin

- Associate Editor, *Journal of Public Relations Education*, Jan. 2018–Dec. 2019.
- Advisory Board Member, Principal Investigator, Crisis Communication Think Tank, University of Georgia, Jan. 2018–present.
- Member, Editorial Board, *Journal of International Crisis and Risk Communication Research*, 2018–present.
- Member, Editorial Board, *Journal of Public Interest Communications*, 2017–present.
- Member, Editorial Board, *Journal of Public Relations Research*, 2015–present.

- Vice Head Elect, Public Relations Division, AEJMC, 2019–2020.
- Research Chair, Public Relations Division, AEJMC, 2018–2019.
- Research Vice-Chair, Public Relations Division, AEJMC, 2017–2018.
- Teaching and Student Competition Chair, Public Relations Division, 2016–2017.
- Ad Hoc Reviewer, National Science Foundation, Decision, Risk and Management Science, 2017–present.

Spencer Barnes

- Member, Editorial Board, *Visual Communication Quarterly*, 2016–present.
- Reviewer, AIGA Raleigh Annual Student Portfolio Review, 2015–present.
- Reviewer, *Journalism Practice*, 2014–present.
- Reviewer, *Journalism Studies*, 2014–present.
- Reviewer, *Digital Journalism*, 2014–present.
- Reviewer, *Information Visualization*, 2014–present.
- Reviewer, *Journalism*, 2014–present.
- Reviewer, *Journalism & Mass Communication Quarterly*, 2014–present.

Andy Bechtel

- Member, Board of Directors of the ACES Education Fund, 2016–present.
- Judge, Robert F. Kennedy Awards for Excellence in Journalism, 2018–2020.
- Panelist, “What’s Taught in Editing Courses and What Should Be,” ACES national conference, 2017.
- Moderator, “Breakfast of Editing Champions” session, AEJMC 2015.
- Judge, ACES Robinson Prize, honoring copy editor of the year, 2018 and 2019.
- Manuscript reviewer, *Journalism and Mass Communication Educator*, 2017.

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- Presenter, “Getting Your Facts Straight,” a webinar on fact checking and verification sponsored by Copyediting.com, 2016.
- Presenter, “Exploring Alternative Story Forms,” a presentation at the quarterly meeting of the Triangle Association of Freelancers, 2019.
- Presenter, “Writing and Editing for Digital Media,” a presentation for staff members at TV station WTVD, 2017.
- Judge, N.C. Scholastic Media Association. Reviewed nominations for Journalist of the Year, 2018.

Lois Boynton

- Associate Editor, *Public Relations Update*, newsletter of the Public Relations Division of AEJMC, 2016–2020.
- Manuscript reviewer for *Journal of Public Relations Education* (May 2019–2021), *Public Relations Journal* (June 2018–present), *Journal of Public Relations Research* (2002–present).
- Executive Producer, That Cancer Show™, a service of Cornucopia Cancer Support Center in Durham, NC. Weekly talk radio program airing live on WPTF 680 AM. August 2012 to 2016.
- Book prospectus reviewer: C. G. Christians, M. Fackler, K. Brittain Richardson, P. Kreshel, R. H. Woods. *Media Ethics: Cases and Moral Reasoning*. Review 10th ed. as authors prepared 11th ed. 2019.
- Panelist, Ethics and public relations. North Carolina Chapter of PRSA, 27 September 2017.
- Speaker, North Carolina Association of Government Information Officers. How ethics can save you in tough times. 2017, Nov. 30. UNC-Chapel Hill.

Joseph Czabovsky

- Member, Institute of Public Relations Measurement Commission, 2020–Present.
- Member, National Investor Relations Research Council, 2015–2018.

- Reviewer, *Journal of Consumer Marketing*, 2015–Present.
- Reviewer, *Journal of Homosexuality*, 2019–Present.
- Reviewer, *Journal of Mass Communication and Society*, 2018–Present.
- Chair, LGBTQ Interest Group, AEJMC, 2017–2018.
- Vice-Chair, LGBTQ Interest Group, AEJMC, 2016–2017.
- PF&R Chair, LGBTQ Interest Group, 2015–2016.
- Reviewer, Public Relations Division, AEJMC Conference, 2018, 2020.

Joan Cates

- Cates, Joan invited manuscript reviewer, *American Journal of Preventive Medicine*, *Archives of Pediatric and Adolescent Medicine*, *Culture Health and Sexuality*, *Epidemiology and Community Health Education Research*, *International Journal of STD and AIDS*, *Journalism and Mass Communication Quarterly*, *Journal of Adolescent Health*, *Journal of Health Communication*, *Journal of Women’s Health Pediatrics Sexually Transmitted Diseases*, *The Lancet*, *Vaccine*, 10 years.
- Cates, Joan. Guest lecturer on Dissemination and Implementation Science, UNC Gillings School of Global Public Health, since 2014.

Nori Comello

- Member, editorial board of *Journal of Health Communication: International Perspectives* (Jan 2015 to present).
- Reviewer, *Media Psychology*, 2011–2017, 2019.
- Reviewer, *Games for Health Journal*, 2017–present.
- Reviewer, ICA Health Communication Division, 2012–present.
- Graduate admissions. Reviewed applications for PhD and/or residential MA programs, 2011–present.
- Member, Advisory Board, Eyes Ears Nose and Paws (nonprofit that provides mobility-assistance and medical-alert service dogs), 2017–present.

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Paul Cuadros

- Member, NC Leadership Forum, 2019–2020.
- Trustee, Chatham County Hospital Board of Trustees, 2018–2020.
- Influencer, North Carolina Influencer, Raleigh *News & Observer*, 2017–2018.
- Board Member, Institute for the Studies of the South, *Southern Exposure Magazine*, 2013–present.
- Board Member, *North Carolina Health News*, 2019–present.
- Featured Speaker, Los Jets television series premiere, Los Angeles, 2014.
- Television Guest, MSNBC Live with Jose Diaz-Balart, NBC Studios, New York City, 2014.

Patrick Davison

- Guest speaker/teacher, Storytellers Abroad, Peru, 2019.
- Guest speaker/teacher, Storytellers Abroad, Kosovo, 2017, 2019.
- Guest speaker/teacher, Storytellers Abroad, Togo, 2016 2019.
- Multimedia Judge, Pictures of the Year International, 2016.
- Steering Committee, Fulbright/National Geographic Fellowship, 2014.
- Guest speaker/presenter, Temple University, Japan Campus, 2015.
- Guest speaker/presenter, Fulbright Japan, 2015.

Francesca Dillman Carpentier

- Editor, Media Psychology, April 2017–present.
- Associate Editor, *Mass Communication and Society*, August 2017–August 2020 (editorial board member 2011–present).
- Member, Editorial Board, *Sex Roles*, since 2015 (reviewer since 2009).

- Member, Editorial Board, *Journalism & Mass Communication Quarterly*, 2014–2016 (reviewer since 2008).
- Reviewer, *Journal of the American Medical Association* (JAMA), since 2014.
- Reviewer, *Communication Research*, 2014–2016.
- Member, Scientific Advisory Board, EnvisionKindness.org.
- Research consultant, UNC-TV Public Media North Carolina, since 2020.
- Member, American Psychological Association, Media Psychology Division, Task Force on Sexualization in Popular Music, 2016–2019.

Tori Ekstrand

- Ekstrand, V.S. “The Public Square is Increasingly Owned by Private Interests. That’s Not Good for Free Speech,” *News & Observer* op-ed, posted May 24, 2018 at [newsobserver.com/opinion/article211811694.html](https://www.newsobserver.com/opinion/article211811694.html).
- Ekstrand, V.S. The Internet is a Necessity: And Web Accessibility for the Disabled Makes Sense for Everyone, *Slate*, posted July 22, 2015 at [slate.com/articles/technology/future_tense/2015/07/ada_25th_anniversary_the_internet_should_be_accessible_for_the_disabled.html](https://www.slate.com/articles/technology/future_tense/2015/07/ada_25th_anniversary_the_internet_should_be_accessible_for_the_disabled.html).
- Ekstrand, V.S. Should Netflix Be Accessible to the Deaf? *The Atlantic.com*, posted April 16, 2015 at theatlantic.com/technology/archive/2015/04/does-the-ada-apply-to-online-spaces-too/390654.
- Member of the Board of the Director, Disability Rights North Carolina, since 2016.

Valerie Fields

- Immediate Past President, Women’s Forum of North Carolina, 2014–2017.
- Presenter, PRSA Southeast District Conference, Spring 2017.

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Deen Freelon

- Member, Editorial Board, *Political Communication*, 2017–present.
- Member, Editorial Board, *International Journal of Press/Politics*, 2018–present.
- Member, Editorial Board, *Social Media + Society*, 2014–present.
- Member, Editorial Board, *Computational Communication Research*, 2018–present.
- Workshop instructor, “Facebook Data Extraction and Computational Description with R,” University of Michigan, January 25–26, 2018.
- Workshop instructor, “Data Extraction and Computational Description with R (Got Big Data?),” AEJMC, August 6, 2019.
- Chair, Best Information Technology Award Committee, APSA (Information Technology and Politics Section), 2018–2019.
- Presenter, “Surviving the Post-API Age,” Summer Institute in Computational Social Science (Duke University), June 25, 2018.
- Presenter, “When Critical Thinking Goes Wrong,” Friday Center public lecture, September 26, 2017.

Livis Freeman

- Board member/faculty advisor of the *Daily Tar Heel* since 2018–present.
- Taught Career Preparation sessions for the Bloomberg-UNC Diversity Program – 2018 and 2019.
- Keynote speaker for Zeta Tau Alpha sorority’s academic banquet in March 2016.
- Taught at the PRSSA’s Southeastern Regional Conferences – 2016 and 2017.
- Keynote speaker at the N.C. Scholastic Media Association Conference Closing Brunch – 2018.

Barbara Friedman

- Manuscript Reviewer, *Journal of Human Trafficking*, 2015–present.
- Manuscript Reviewer, *Feminist Media Studies*, 2014–present.
- Judge, Lilian Lodge Kopenhaver Award, Commission on the Status of Women, Association for Education in Journalism and Mass Communication, 2014–2016, 2020.
- Manuscript Reviewer, University of Illinois Press, 2018–2019.
- Manuscript Reviewer, *Journalism*, 2018–present.
- Contributor, “Uses of trafficking images for continuing education of medical personnel” (report), HEAL Trafficking, a multidisciplinary group of survivors and professionals in 35 countries addressing trafficking from a public health perspective.
- “Why Your Expertise Matters” training materials prepared for Triad Labor Trafficking Task Force/World Relief Triad, Winston-Salem, NC, September 2019.

Rhonda Gibson

- Member, Editorial Board, *Mass Communication and Society*, 2007–present.
- Member, Editorial Board, *Newspaper Research Journal*, 2015.
- Speaker, “Who’s the bully and who’s the victim in Masterpiece Cakeshop?” Pennsylvania State University Pockrass Memorial Lecture, October 2018.
- Speaker, “The battle over marriage: Messaging strategies of proponents and opponents of marriage equality.” University of North Carolina LGBTQ Graduate Speaker Series, March 2018.
- Speaker, “Using social media to advance progressive activist causes: What we learned from the marriage equality movement.” Presentation to the NC Fellows Program, January 2019.
- Reviewer, LGBTQ Division, AEJMC 2015–present.

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Ferrel Guillory

- Co-founder, EducationNC, 2014.
- Vice Chair, Board of Directors, EducationNC, 2015–2020.
- Member, Board of Directors, NC Center for Public Policy Research, 2016–2020.
- Columnist, EdNC.org, 2015–2020.

Chad Heartwood

- Creator and facilitator, Overburden Impact Campaign and Workshop series, 2018.
- Juror, World Press Photo Foundation, 2016–2018.
- Juror, Full Frame Documentary Film Festival, 2016.
- Juror, 38th Annual News and Documentary Emmy Awards, 2017.
- Presenter, Power + Privilege Workshop with Documentary Overburden, 2018.
- Invited presenter, The White Privilege Conference, Kansas City, MO. 2017.
- Trainer, The American Board of Pediatrics, 2018–2019.
- Invited presenter, Farmsteaders festival and community screenings, national and international. 2019.

Joe Bob Hester

- Member, Editorial Board, *Journal of Advertising Education*, 2011–present.
- Invited presentation, Data-Driven Creative: The Marriage of Data and Creative Messaging, MBA@UNC New York Immersion Experience, June 16, 2017.
- Invited presentation, Writing for Social Media to Grow Your Audience, North American Travel Journalist Association Conference, May 17, 2017.
- Invited presentation, Data & Analytics: A View from 30,000 Feet at 400 MPH, American Association of Airport Executives/Sixel Digital Media Summit, September 29, 2015.

Lindsay King

- Speaker, Digital and Linear Producing, National Journalism Center, 2020.
- Instructor, Broadcast Journalism High School Camp, NCSMA, 2020.
- Judge, Broadcast Journalism Awards, RTDNAC, 2019.
- Judge, High School News Broadcasts, NCSMI, 2020.

Daniel Kreiss

- Member, Editorial Board, *Journal of Information Technology and Politics*.
- Member, Editorial Board, *Journalism: Theory, Practice, and Criticism*.
- Member, Editorial Board, *Journal of Broadcasting and Electronic Media*.
- Member, Editorial Board, *Social Media and Society*.
- Co-author, “Four Ways to Fix Social Media’s Political Ads Problem – Without Banning Them.” *The New York Times*. November 16, 2019.
- “Conservatives Say Google and Facebook are Censoring Them. Here’s the Real Background.” *The Washington Post*. August 1, 2019.
- Co-Author, “Here’s What White Supremacy Looks and Sounds Like Now. (Hint: It’s Not Your Grandfather’s KKK.)” With Kelsey Mason*. *The Monkey Cage*, *The Washington Post*. August 17, 2017.
- “Trump, Breitbart, and the Rejection of Multi-Cultural Democracy.” *Vox.com*. January 30, 2017.
- Keynote talk for the conference “Scraping the Demos: Political Epistemologies of Big Data.” 8 July, 2019. WZB Berlin Social Science Center. Berlin, Germany.
- Participant in the panel “Data is (political) power!” CPDP Conference, Brussels, January 30, 2019.

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Allison Lazard

- Lazard, A. (2019, November). Visual design strategies to increase the effectiveness of cancer communication. American Society of Preventive Oncology (ASPO) Behavioral Science & Health Communication Special Interest Group.
- Lazard, A. (2019, July). Visual design strategies to increase the effectiveness of cancer communication. National Academies of Sciences, Engineering, and Medicine, Washington Health Literacy and Communication Strategies in Oncology, Washington, D.C.
- Lazard, A. (2019, June). Visual communication to reach your audience. The University of Texas at Austin Health Communication Leadership Institute, Austin, TX.
- Lazard, A. (2019, June). Data visualization best practices. Texas Department of State Health Services Center for Health Statistics Data Visualization Workshop, Austin, TX.
- Lazard, A. (2019, January). Designing Cancer Communication: Using Visual Cues to Increase Engagement. Wake Forest School of Medicine Tobacco Control Center of Excellence, Winston-Salem, NC.
- Lazard, A. (2018, April). The Impact of Visual Communication for Tobacco Control Messages. US Food and Drug Administration Abby Prestin Memorial Lecture, Silver Spring, MD.
- Lazard, A. (2017, June). Seeing is Believing: Using Theory-based Design Principles to Improve Message Engagement. The University of Texas at Austin Health Communication Leadership Institute, Austin, TX.
- Lazard, A., Bryon, J., Peters, E., Vu, H., Schmidt, A., Boynton, M., Stepanov, I., Orlan, E., Berman, M., Lindlom, E., Ribisl, K., & Brewer, N. (2016, November). Optimizing Public Display of Information on Tobacco Product Constituents. US Food and Drug Administration, Washington, D.C.
- Associate Editor, *Health Communication*, 2019–2020.

- Reviewer, Lineberger Comprehensive Cancer Center Marci Campbell Dissertation Award Review Committee, 2019.

Suman Lee

- Member, AEJMC Membership Committee, 2019–present.
- Editorial Board Member, *Business Communication Research and Practice*, 2019–present.
- Discussant, Global Public Relations, Scholar-to-Scholar Session, Public Relations Division, AEJMC annual convention, 2019.
- External reviewer, Tenure and Promotion, School of Advertising and Public Relations, University of Tennessee, Knoxville, 2018.
- Guest Speaker, Global MBA program, College of Business, Yonsei University, Winter 2019.
- Guest Speaker, Graduate Research Seminar, College of Business, Yonsei University, Winter 2019.

Tom Linden

- Member, North Carolina “Science Now” Advisory Committee, North Carolina Center for Public Television (UNC-TV), 2013 to present.
- Media Adviser, UNC and Duke fellows for the Emerging Leaders in Science and Society (ELISS) program, a pilot service-learning program for graduate students sponsored by the American Association for the Advancement of Science (AAAS), 2015 to 2016.
- Reviewer, *Journal of the American Medical Association*, 2014.
- Reviewer, *Journal of the American Medical Association*, 2014.

Seth Noar

- Member, Editorial Board, *AIDS Care*, 2010–present.
- Member, Editorial Board, *AIDS Education & Prevention*, 2008–present.

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- Member, Editorial Board, *Communication Monographs*, 2016–present.
- Member, Editorial Board, *Health Communication*, 2007–present.
- Member, Editorial Board, *Journal of Health Communication*, 2018–present.
- Member, Editorial Board, *Health Psychology Review*, 2010–present.
- *Journal of Advertising*, 2020–present.
- *Journalism and Mass Communication Quarterly*, 2020–present.
- Member, Editorial Board, *Social Science & Medicine*, 2018–present.
- Member, Editorial Board, *Nursing Communication*, 2015–present.

Terence Oliver

- Invited Keynote Speaker, Adobe, UNC, September 2019.
- Invited Keynote Speaker, Adobe, Wake Forest, March 2020.
- Invited speaker, Visual Discovery International Conference, Venice, Italy, November 2018.
- Invited speaker, Visual Discovery International Conference, Athens, Ohio, November 2019.
- Invited speaker, Duke University's Visualization Friday Forum, February 2017.
- Invited speaker, Society for News Design's International Workshop in Charlotte, NC, 2016.
- Invited competition judge, Society for News Design's International Workshop in Charlotte, NC, February 2019.
- Invited Speaker, North Carolina Scholastic Media Association, 2016.

Amanda Reid

- Candidate, Fulbright Specialist Roster, August 9, 2019 to August 9, 2022.
- Board of Directors Member, *The Daily Tar Heel*, 2020–present.
- Continuing Legal Education (CLE) presentation, "Hot Topics in Intellectual Property: Lessons Learned & Cases to Watch," UNC School of Law, Festival of Legal Learning, 2019.
- Presentation, "Copyright Policy as Catalyst and Barrier to Innovation and Free Expression," UNC Center for Media Law & Policy, 2019.
- Columnist, "The Ontology of Fair Use," Media Law Notes, AEJMC Law & Policy Division Newsletter, Winter 2019.
- Fellow, Kopenhagen Center for the Advancement of Women in Communication, 2019.
- Journal Submission Reviewer, *Communication Law and Policy Journal*, 2018–present.
- Conference Submission Reviewer, International Communication Association (ICA), Law and Policy Division, 2018–present.
- Conference Submission Reviewer, AEJMC Southeast Colloquium, Law & Policy Division, 2019– present.
- Member, University Committee on Copyright, 2019–22.

Laura Ruel

- Competition Judge, AEJMC Best of the Web Competition, June 2020.
- Invited speaker, Eyetracking, Usability and Design. North Carolina High School Journalism Education Board, Summer 2019.
- Keynote speaker, N.C. Scholastic Media Association High School Journalism Workshops, 2015.

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- Founder and Coordinator, SND.ies: Society for News Design Best of Multimedia Design Competition, May 2001–May 2014.
- Eyetracking and usability consultant, *Daily Tar Heel's* website redesign, Spring 2014.

Kate Sheppard

- Society of Environmental Journalists – VP for Membership, October 2014–April 2017; Board Member, October 2013–April 2017; Volunteer 2017–present; Diversity committee, 2020–present.
- Street Sense – Secretary, January 2016–June 2017; Board Member, October 2015–April 2019.
- Washington Youth Summit on the Environment – Advisory board member, January 2012–January 2019. Provided guidance and assistance to organizers of this annual event for high school students at George Mason University.
- Street Sense Awards for Excellence in Journalism – Coordinator, January 2013–June 2017.
- North Carolina Local News Lab Fund grant review committee – June 2020–present.
- NC Scholastic Media Association High School Journalist of the Year judge – 2019–present.
- *Daily Tar Heel* editor selection committee – April 2018, April 2020.
- Climate Matters in the Newsroom co-organizer – Fall 2019.

John Sweeney

- Award for volunteer work, Red Cross work) President's Volunteer Service award, 2016.
- Award for university service, Richard Cole Service award, 2015.
- Tenure reviewer, 9 candidates for universities across America.
- Article reviewer, 2 convention competitions and two academic journals.

Ryan Thornburg

- Panel organizer and instructor. "Introduction to R". Computer Assisted Reporting Conference. Investigative Reporters and Editors. New Orleans, La., March 2020. github.com/rtburg/NICAR2020-Intro-to-R.
- Panel organizer and moderator. "The State of Data Reporting Outside Major Cities". Computer Assisted Reporting Conference. Investigative Reporters and Editors. Newport Beach, Calif., March 7, 2019. ire.org/events-and-training/event/3433/4344.
- Workshop organizer. "Introduction to Data Journalism" conference. Two-day workshop for 35 journalists from three states. Funded by the Hussman School of Journalism and Media's Center for Innovation and Sustainability in Local Media and co-sponsored with Reveal/The Center for Investigative Reporting and Wake Forest University's journalism program. Winston-Salem, N.C., June 18–19, 2018.
- Respondent. "Anatomy of Fake News." John Breaux Symposium. Sponsored by the Louisiana State University Manship School of Communication & The George Washington University Graduate School of Political Management. Washington, D.C., May 3, 2018.
- Panel organizer and moderator. "Using data and records to investigate voting." Computer Assisted Reporting Conference. Investigative Reporters and Editors. Chicago, Ill., March 10, 2018. ire.org/events-and-training/event/3189/3550.
- Invited participant. "Journalism, Election Reporting, & Ballot Data". One of 12 national participants in small group discussion at headquarters of The Democracy Fund. Washington, D.C., January 25, 2018.
- Invited participant. "Newsgeist 2017." Phoenix, Ariz., Nov. 3–4, 2017. Among about 220 key practitioners and thinkers from the worlds of journalism, technology, and public policy who were nominated by industry peers. Funded by the John S. & James L. Knight Foundation and Google.

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- Invited participant. “Deeper Insights” conference. Z. Smith Reynolds Foundation. Durham, N.C., October 4, 2017.
- Panelist. “Coding for Journalists.” Association for Education in Journalism and Mass Communication. Annual Meeting. Chicago, Ill., Aug. 10, 2017.
- Panelist. “From Strategy to Innovation: Startup Principles, Data Visualization, and Visual Storytelling.” Association for Education in Journalism and Mass Communication. Annual Meeting. Chicago, Ill., Aug. 9, 2017.

Charlie Tuggle

- Columnist, Weight Medals for a More Fair Count, *cnn.com*, January 6, 2018.
- Executive Producer, Believe It, Do It, Earn It, *goheelscom*, February 10, 2020.
- Columnist, *wral.com*, Most Medals and also Most Efficient, September 3, 2016.
- Reviewer, *Journal of Sports Media*, 2014–2020.
- Reviewer, *Journal of Mass Communication & Society*, 2014–2020.
- Outside Reviewer for tenure and promotion cases at 10 peer institutions.

Lisa Villamil

- Creative Research Chair, Visual Communication Division, AEJMC, 2018–2020.
- Social Media Chair, Visual Communication Division, AEJMC, 2014–2018.
- Judge, AEJMC, Visual Communication Division, Best of Digital Competition, 2018, 2019.
- Reviewer, AEJMC, Visual Communication Division and Advertising Division Research. 2018.
- Invited Speaker and Workshop Leader, “Data, Art and Technology: A Changing Landscape” Virginia Beach City Public Schools, Summer Teaching Institute, Virginia Beach, VA, three speaking engagements, 2017.
- Judge, UNC TV Hackathon, Design Thinking and Innovation Competition, 2016.
- Invited speaker, “Storytelling and Data-Driven Content,” Content+ Conference sponsored by Pace, a leading national Content Marketing company, 2015.
- Invited design thinker and designer, International Service Design Jam, Washington, D.C., 2015.
- Invited special guest/ VIP, “Gasping for Air: Letters About Race and Social Injustices in America,” American University, Washington, D.C., 2015.
- Invited speaker, “Ohio Water Project,” launch ceremony, Scripps College, Ohio University, Athens, 2014.