## PART II - STANDARD 6 STUDENT SERVICES

## APPENDIX 6-A

Journalism Worksheet

UNC HUSSMAN SCHOOL OF JOURNALISM AND MEDIA JOURNALISM (JRN) BA (120 HOURS)								OPTIONAL 2 <sup>ND</sup> MAJOR OR MINOR 1 OR MINOR 2 (SEE COLLEGE OF ARTS & SCIENCES ADVISOR)				
NAI		PI	PID: Grad Term/Year:									
LIONS	ENGLISH COMP.AND RHETORIC (CR)		FORE	EIGN LANGUAGE (FL), Through Le		vel 3 QUAI		NT. REAS. (QR)		LIFETIME FITNESS (LFIT) (1.00 HR.)		
FOUNDATIONS	ENGL 105 1. 2.			3. 4.								
S	PHYS. AND LIFE SCIENCES (PL/PX)			SOCIAL AND BEHAVIORAL SCIENCES					HUMANITIES/FINE ARTS			
ACHE			NALYSIS (HS):					VIS. & PERF. ARTS (VP):				
APPROACHES	2. SOC. S		SOC. SC	CI./HIST. ANALYSIS (SS/HS):					LITERARY ARTS (LA):			
A	W/LAB SOC. S		SOC. SC	CI./HIST. ANALYSIS (SS/HS):					PHIL. REASONING (PH): <sup>CHOOSE ONE:</sup>			
CONNECTIONS	COMMUNICATION INT. (CI)		0	QUANT. INT (QI) OR 2 <sup>ND</sup> QUANT. REAS. (QR)				NTIAL ED. EE)		GLOBAL ISSUES (GL)		
ONNE	US DIVERSITY N (US)		NO	ORTH ATLANTIC WORLD (NA)		WORLD BEFORE 1 (WB)		1750	BEYOND T	OND THE NORTH ATLANTIC (BN)		
3												
	SCHOOL CORE (9 HRS.)			CONCENTRATION (18 HRS.)					CHOICE (3 HR	<b>(S.)</b> – Choose a n	ninimum of one ME	JO elective course.
	1. MEJO 121 DIGITAL STORYTELLING			LEVEL 1 (6 HRS.)     MEJO 129 SPORTS XTRA     MEJO 129 SPORTS XTRA						FLECTIVE HOL	IDS TO DEACH 1	20
	2. MEJO 153 WRITING & REPORTING 3. MEJO 340 MEDIA LAW			MEJO 180 FDN. OF PHOTO     MEJO 182 FDN. OF GRAPHIC DESIGN     MEJO 197 FDN. OF INTERACTIVE MEJO						ELECTIVE HOC	JRS TO REACH 12	20
	GOVERNMENT/POLITICS (3 HRS.)			MEJO 187 FDN. OF INTERACTIVE MEIDA     MEJO 252 AUDIO JOURNALISM     MEJO 253 PUBLIC AFFAIRS REPORTING								
	CHOOSE ONE:			WED 233 FOREIC ATTAINS REPORTING								
	CONCEPTUAL (6 HRS.)			LEVEL 2 (6 HRS.)								
	MEJO 137 PRINCIPLES OF AD/PR     MEJO 141 MEDIA ETHICS			<ul> <li>MEJO 352 SPORTS PROD &amp; BRDCST</li> <li>MEJO 353 SPORTS PROD &amp; PRACTICUM(1.0 Hr.)</li> </ul>								
	MEJO 242 HISTORY OF MEDIA     MEJO 244 TALK POLITICS			MEJO 356 FEATURE WRITING     MEJO 358 OPINION WRITING								
	MEJO 245 SPORTS & THE MEDIA(1.0 HR.)      MEJO 342 BLACK PRESS			MEJO 390 SPECIAL SKILLS (JRN TOPIC)     MEJO 421 TV NEWS REPORTING								
	MEJO 372 AD MEDIA     MEJO 373 ACCOUNT PLANNING			MEJO 426 RADIO & PODCASTS     MEJO 455 CREATIVE SPORTSWRITING								
	MEJO 374 COMM CONSULTING     MEJO 376 SPORTS MARKETING			MEJO 459 COMMUNITY JOURNALISM								
	MEJO 377 SPORTS COMM			MEJO 463 NEWS LAB     MEJO 482 MEDIA DESIGN					USAGE & GRAMMAR TEST			
HRS. I	MEJO 379 AD & PR RESEARCH     MEJO 424 MEDIA MGT     MEJO 425 PROJECT & PROTECTION		MEJO 484 INFOGRAPHICS     MEJO 485 PUBLICATION DESIGN					A SCORE OF 70 OR ABOVE MJ.UNC.EDU/UGTEST				
	MEJO 425 VOICE & DICTION     MEJO 432 CAUSE COMM			MEJO 487 INTERACTIVE MEDIA     MEJO 488 CPJW					DATE/Al	OVISOR	NO	TES
MEJO	<ul> <li>MEJO 437<sup>H</sup> MEDIA IN ASIA</li> <li>MEJO 438 AD IN THE AGE OF ALEXA</li> </ul>			MEJO 489 PHOTO LIGHTING/BUSINESS     MEJO 490 <sup>H</sup> SPECIAL TOPICS (JRN topic)								
(JRN) (39	MEJO 439 PRODUCING FOR AD     MEJO 441 DIVERSITY & COMM			LEVEL 3 (6 HRS.)								
	<ul> <li>MEJO 442 GENDER, CLASS, RACE</li> <li>MEJO 445 MEDIA EFFECTS</li> </ul>			MEJO 522 PRODUCING TV NEWS     MEJO 523 BROADCAST NEWS MGT								
ALISM	MEJO 447 <sup>H</sup> MEDIA IN THE UK     MEJO 448 FREEDOM OF EXPRESSION     MEJO 475 CONCEPTS OF MARKETING			MEJO 541 ECONOMICS REPORTING     MEJO 542 BUSINESS REPORTING								
OURN	MEJO 475 CONCEPTS OF MARKETING     MEJO 476 ETHICS/SPORTS COMM			MEJO 550 BUSINESS & MEDIA     MEJO 553 ADVANCED REPORTING						OLIDS TALLY	//120 DEOLUE	IED)
MAJOR JOURNALISM	MEJO 477 NEW MEDIA TECH     MEJO 479 <sup>H</sup> MARKET INTELLIGENCE     MEJO 400H SPECIAL TORICS			MEJO 557 NEWS EDITING     MEJO 560 E&S JOURNALISM					FIRST YEAR		/ (120 REQUIF	SR
	MEJO 490 <sup>H</sup> SPECIAL TOPICS     MEJO 531 CASE STUDIES IN PR     MEJO 532 INTERNATIONAL PR			MEJO 565 E&S STORYTELLING     MEJO 570 DATA JOURNALISM					HRS TO DATE:	HRS TO DATE:	HRS TO DATE:	HRS TO DATE:
	MEJO 533 CRISIS COMMUNICATION     MEJO 537 WASHINGTON EXPERIENCE			MEJO 580 PHOTO STORIES     MEJO 581 UX DESIGN & USABILITY				HRS IN	HRS IN	HRS IN	HRS IN	
	MEJO 544 CAREER EXPLORATION     MEJO 550 BUSINESS & THE MEDIA			MEJO 582 ADV. DOC. VIDEO     MEJO 583 ADV INTERACTIVE MEDIA				PROGRESS:	PROGRESS:	PROGRESS:	PROGRESS:	
	MEJO 571 SOCIAL MEDIA ANALYTICS     MEJO 572 ART DIRECTION			MEJO 584 INTERNATIONAL PROJECTS     MEJO 585 3D DESIGN STUDIO					HRS	HRS	HRS	HRS
	<ul> <li>MEJO 577 BRANDING OF ME</li> <li>MEJO 581 UX DESIGN &amp; USABILITY</li> </ul>			MEJO 588 EMERGING TECHNOLOGIES     MEJO 589 MOTION GRAPHICS					DEDUCTED:	DEDUCTED:	DEDUCTED:	DEDUCTED:
	MEJO 588 EMERGING TECHNOLOGIES     MEJO 591 FASHIONMASH EXPERIENTIAL DESIGN     MEJO 503 FASHIONMASH PRODUCT DESIGN								SUBTOTAL:	SUBTOTAL	SUBTOTAL:	SUBTOTAL:
	MEJO 592 FASHIONMASH PRODUCT DESIGN     MEJO 596 INDIVIDUAL STUDY     MEJO 663H LEADERSHIP IN TIME OF CHANGE			CAPSTONE (3 HRS.)					GUBTUTAL:	SUBTOTAL:	BUBIUIAL:	SUBTUTAL:
	MEJO 653 <sup>H</sup> LEADERSHIP IN TIME OF CHANGE     MEJO 670 <sup>H</sup> DIGITAL AD & MARKETING     MEJO 674 674 AD METANG CAMADICAL			MEJO 625 MEDIA HUB     MEJO 630 BUSI NEWS WIRE     MEJO 681 PHOTO PROJECT					REMAINING:	REMAINING	: REMAINING:	COMPLETED:
	MEJO 671 SOCIAL MARKETING CAMPAIGNS     MEJO 673 AD CAMPAIGNS     MEJO 691H HONORS			MEJO 631 BUSI JOURN MGT     MEJO 652 <sup>H</sup> DIGITAL ECON     MEJO 653 <sup>H</sup> LEADERSHIP     MEJO 692H HONORS     MEJO 692H HONORS				TENAMING.	T.E.VIAIIVIIVO	. nemaning.	COMMETTED.	
	MEJO 692H HONORS											

## **EXPLANATORY NOTES – JRN**

This academic worksheet is for students who entered the university in 2021. Students should complete their School Cores as soon as possible and then move onto Level 1, then Level 2, and Level 3. Conceptual courses can be taken in any order. Capstone courses are usually taken during your final semester.

<u>ADVISING</u>: It is recommended that you connect with a Hussman advisor at least once each semester. This is your go-to place for updated academic worksheets, etc. Appointments are recommended, <a href="http://hussman.unc.edu/ug/studentservices/academicadvising">http://hussman.unc.edu/ug/studentservices/academicadvising</a>.

CHOICE COURSE: Choose at least one MEJO elective course (3 HRS.). This course can be from any sub-plan (APR or JRN).

<u>COURSE OFFERINGS</u>: Not all MEJO courses may be offered every semester. <u>Courses offered in multiple categories in your major program can satisfy only one category.</u> For example, MEJO 581 will satisfy either Conceptual or Level 3, but not both.

**GOVERNMENT AND POLITICS:** Must choose one of the following courses: POLI 100, POLI 130, POLI 150/PWAD 150, POLI 202, POLI 203, or POLI 205 (old POLI 101).

GPA: 2.0 or Higher GPA required in major and minor.

GRADES BELOW C: A grade of C- in a MEJO course will not be counted in the minimum number of media and journalism credits required for graduation; the course must be retaken if it is required for the major. If it is not specifically required, then another course must be taken. REPEATED COURSES DO NOT EARN CREDIT TWICE.

**GRADUATION:** In the last semester of your Junior year, you must connect with a Hussman academic advisor to make sure you are on track to graduate. **Degree audit appointments are required**, <a href="http://hussman.unc.edu/ug/studentservices/academicadvising">http://hussman.unc.edu/ug/studentservices/academicadvising</a>.

<u>HONORS (H)</u>: Courses with an "H" designation have an Honors version available. An honors course fulfills the same requirements as the non-honors version of that course. Enrollment and GPA restrictions may apply.

<u>INTERNSHIP CREDIT</u>: MEJO 393 is for UNC Hussman students who already have an internship. MEJO 393 does not count toward the minimum 39 MEJO hours but does count toward the 120-hour UNC total. It is repeatable up to three times. For more information about MEJO 393, please contact Hussman Career Services.

MEJO HOURS: Students must complete a minimum of 39 MEJO hours.

<u>MEJO 691H & MEJO 692H</u>: Honors theses. Eligibility is based on an overall GPA of 3.3 and a major GPA of 3.5 at the end of your junior year. For more information, speak with an advisor in the Hussman School.

**OUTSIDE HOURS:** Of the basic 120 hours for graduation, our students typically take 72-81 hours.

PHIL. REASONING (PH)/HUSSMAN PH: Must choose one of the following courses: MEJO 141, PHIL 160, PHIL 163, PHIL 170, or PHIL 272/PWAD 272.

SCHOOL CORES: It is recommended that students take MEJO 153 and MEJO 121 together. MEJO 153 is a prerequisite for many courses.

**SECOND MAJORS:** Students who wish to complete a second major outside of the school and who did not declare a second major before being admitted to the school must download a second-major form from the <u>school's website</u> and return it to an advisor in the Hussman School. Students must meet with an academic advisor in the College of Arts and Sciences to ensure that they can meet all requirements for the second major.

<u>SPECIAL TOPICS</u>: MEJO 390 and 490 course topics change by semester. MEJO 390 may satisfy Level 2 when it is a JRN topic. MEJO 490 will always satisfy the Conceptual area and will satisfy Level 3 when listed as a JRN topic. Please visit <u>MJ.UNC.EDU/Courses</u> for term-specific details.

<u>TAR HEEL TRACKER</u>: Not all courses will be listed in your Tar Heel Tracker. If you are missing a course from your Tar Heel Tracker follow these steps: Make a <u>Tar Heel Tracker Adjustment Appointment</u> with a UNC Hussman Advisor. http://hussman.unc.edu/ug/studentservices/academicadvising **OR** you may utilize drop-in hours, found on our website as well.

**TRANSFER HOURS**: The school will normally accept only six credit hours of media and journalism courses taken at other institutions. The school typically does not accept transfer credit for MEJO 153. For more information, speak with a Hussman advisor.

USAGE AND GRAMMAR TEST (U&G): Students must achieve a passing score of at least 70 on the U&G test to graduate.