

APPENDIX 5-A

Top Ten Activities



Below is a list of up to ten scholarly, research creative and professional activities of each member of the full-time faculty in the past six years. Faculty are presented alphabetically, and the respective entries follow individual faculty members' style of notation.

Penny Abernathy

Abernathy, P. The Expanding News Desert, and accompanying website, usnewsdeserts.com. UNC Press (2018).

Abernathy, P. News Deserts and Ghost Newspapers: Will Local News Survive? (2010) UNC Press.

Abernathy, P. and Sciarrino, J. The Strategic Digital Media Entrepreneur, and accompanying website. (2018) Wiley Blackwell.

Abernathy, P. The Rise of a New Media Baron, and accompanying website (2016) UNC Press.

Abernathy, P. Thwarting the Rise of News Deserts. (2017) UNC Press.

Deb Aikat

Shaw, Don, Minoie, Milad, Aikat, Deb, & Vargo, Chris. (2019). Agendamelding: News, social media, audiences, and civic community. New York, NY: Peter Lang

Aikat, Deb (2019). An inexorable watchdog of democracy: Theorizing press censorship in India's 1975–7 as a watershed media moment in India. In S. Rao (Ed.), *Indian journalism in a new era: Changes, challenges, and perspectives* (pp. 35–54). New Delhi, India: Oxford University Press.

Aikat, Deb (2017). Race matters: Verbal and visual news narratives of the exploited and the oppressed. In R. Williams-Davis & A. Patterson-Masuka (Eds.), *Intercultural communication for global engagement* (pp. 154–177). Dubuque, IA: Kendall Hunt Publishing.

Aikat, Deb (2016). Curbing corruption and cronyism: Social media transform free speech and journalism in India. In M. Bhattacharyya (Ed.) *Crony journalism: An overview* (pp. 1–34). Kolkata, India: Visva-Bharati University Press.

Aikat, Deb. (2020). Millennials usher a post-digital era: Theorizing how generation Y engages with digital media. *Communication and Information Technologies Annual, Studies in Media and Communications*, 19. (Mediated millennials), pp. 9–29. doi.org/10.1108/S2050-206020190000019002 (Refereed serial monograph sponsored by the Communication, Information Technologies, and Media Sociology Section of the American Sociological Association).

Aikat, Deb. (2018). Theorizing India's anomalous tech trajectory: Key trends in information and communication technology growth in the world's largest democracy, 2001–2016. *Global Media Journal [India Edition]*, 10(2), (November 2018), pp. 486–504. gmj.manipal.edu/issues/november2018/theorizing-indias-anomalous-tech-trajectory.pdf.

Ha, Jin Hong, Aikat, 'Deb' Debashis & Jung, Eun Hwa (2015). Theories and messages in South Korean antismoking advertising. *Health Communication*, 30(10), pp. 1022–1031. dx.doi.org/10.1080/10410236.2014.915075.

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Aikat, 'Deb' Debashis (2014). Hey kids, this is advertising: Metaphors and promotional appeals in online advertisements for children. *Communication and Information Technologies Annual, Studies in Media and Communications*, 8, (Doing and being digital: Mediated childhoods), pp. 159–194. [dx.doi.org/10.1108/S2050-206020140000008022](https://doi.org/10.1108/S2050-206020140000008022). (Refereed serial monograph sponsored by the Communication, Information Technologies, and Media Sociology Section of the American Sociological Association).

Aikat, Deb. July 2019 to July 2022: Problem-based Carolina Seminar on Free Speech Awarded campus-wide grant from the UNC-Chapel Hill's Carolina Seminars Program to lead a campus conversation on free speech for three academic years (2019–2020, 2020–2021 & 2021–2022). \$ 9,750.

Gentilviso, Chris & Aikat, Deb. (2020). Embracing the visual, verbal and viral media: How post-millennial consumption habits are reshaping the news. *Communication and Information Technologies Annual, Studies in Media and Communications*, 19. (Mediated millennials), pp. 147–171. doi.org/10.1108/S2050-206020190000019009. (Refereed serial publication sponsored by the Communication, Information Technologies, and Media Sociology Section of the American Sociological Association).

Lucinda Austin

Liu, B. F., Austin, L., Lee, Y.-I., Jin, Y., & Kim, S. (2020). Telling the tale: The role of narratives in helping people respond to crises. *Journal of Applied Communication Research*. doi.org/10.1080/00909882.2020.1756377.

Austin, L. L., & Gaither, B. M. (2016). Examining public response to corporate social initiative types: A quantitative content analysis of Coca-Cola's social media. *Social Marketing Quarterly*, 22(4), 290–306. DOI: 10.1177/1524500416642441.

Austin, L. L., & Gaither, B. M. (2017). Perceived motivations for corporate social responsibility initiatives in socially stigmatized industries. *Public Relations Review*, 43, 840–849.

Gaither, B. M., Austin, L., & Collins, M. (2018). Examining the case of Dick's Sporting Goods: Realignment of stakeholders through corporate social advocacy. *Journal of Public Interest Communications*, 2(2). Available online at: journals.fcla.edu/jpic/article/view/106119/102307 (Top Faculty Paper Award).

Gaither, B. M., & Austin, L. L. (2016). Campaign and corporate goals in conflict: Exploring company-issue congruence through a content analysis of Coca-Cola's Twitter feed. *Public Relations Review*, 42(4), 698–709.

Guidry, J., Austin, L. L., Jin, Y., Orr, C., Cacciatore, M., Freberg, K., & Carlyle, K. (2018). Welcome or not: Comparing the visual #Refugees posts on Instagram and Pinterest. *American Behavioral Scientist*, 62(4), 512–531.

Gaither, B. M., Austin, L. L., & Schulz, M. (2018). Delineating CSR and social change: Querying corporations as actors for social good. *Public Relations Inquiry*, 7(1), 45–61.

Austin, L., Gaither, B., & Gaither, K. (2019). Corporate social advocacy as public interest communication: Exploring perceptions of corporate involvement in controversial social-political issues. *Journal of Public Interest Communication*, 3(2). doi.org/10.32473/jpic.v3.i2.p3.

Austin, L. L., & Gaither, B. M. (2019). Redefining fit: Examining CSR company-issue fit in stigmatized industries. *Journal of Brand Management*, 26(1), 9–20.

Jin, Y., Austin, L., Eaddy, L., Spector, S., Reber, B., & Espina, C. (2018). How financial crisis history informs ethical corporate communication: Insights from corporate communication leaders. *Public Relations Review*, 44, 574–584.

Spencer Barnes

Barnes, S. (2019). Studies in the efficacy of motion graphics: The relation between expository motion graphics and the presence of naïve realism. *Visual Communication*, 18(1), 125–158. [dx.doi.org/10.1177/1470357217739223](https://doi.org/10.1177/1470357217739223).

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Barnes, S. (2017). Examining the processes involved in the design of journalistic information graphics. *Journal of Visual Literacy*, 36(2), 55–76. [dx.doi.org/10.1080/1051144X.2017.1372088](https://doi.org/10.1080/1051144X.2017.1372088).

Sontag, J., & Barnes, S. (2017). The visual framing of graphics when used in preventative health digital news packages: exploring the use of a narrative structure as the message infrastructure. *Journal of Visual Communication in Medicine*, 40(3), 109–119. [dx.doi.org/10.1080/17453054.2017.1366824](https://doi.org/10.1080/17453054.2017.1366824).

Barnes, S. (2017). Studies in the efficacy of motion graphics: The impact of narrative structure on exposition. *Digital Journalism*, 5(10), 1260–1280. [dx.doi.org/10.1177/1746847716637823](https://doi.org/10.1177/1746847716637823).

Barnes, S. (2016). Appearance and explanation: Advancements in the evaluation of information graphics. *Journal of Visual Literacy*, 35(3), 167–186. [dx.doi.org/10.1080/1051144X.2016.1278109](https://doi.org/10.1080/1051144X.2016.1278109).

McIntyre, K., Barnes, S., & Ruel, L. (2016). The effects of online news package structure on attitude, attention, and comprehension. *Electronic News*, 10(3), 178–193. [dx.doi.org/10.1177/1931243116656718](https://doi.org/10.1177/1931243116656718).

Barnes, S. (2016). Studies in the efficacy of motion graphics: The effects of complex animation on the exposition offered by motion graphics. *Animation: An Interdisciplinary Journal*, 11(2), 146–168. doi.org/10.1177/1746847716637823.

Barnes, S. (2016). Studies in the efficacy of motion graphics: How the presentation of complex animation implicates exposition. *Journal of Entertainment and Media Studies*, 2(1), 37–76.

Barnes, S. (2018). Towards the cumulative effect of expository motion graphics: How visual explanations resonate with audiences. In B. Stone & L. Wahlin (Eds.), *The Theory and Practice of Motion Design: Critical Perspectives and Professional Practice* (pp. 30–47). New York City, NY 10017: Routledge.

Barnes, S., & Sontag, J. (2017). Pathways to transition: How narrative structure enables the integration of visual explanations into broadcast news stories. In A. Murnieks & R. Tegtmeyer (Eds.), *Motion Design Education Summit 2017 Edited Conference Proceedings*. New York City, NY 10017: Focal Press.

Andy Bechtel

Bechtel, Andy. *The Editor's Desk: Thoughts on Editing For Print and Digital Media (2006–present)* editdesk.wordpress.com/.

Bechtel, Andy. *Beyond the Inverted Pyramid: Creating Alternative Story Forms (2015)* poynter.org/shop/self-directed-course/beyond-the-inverted-pyramid-creating-alternative-story-forms-2/.

Bechtel, Andy. *Let's Change How We Use Reform*. Copyediting.com (2017).

Bechtel, Andy. *What's In A Name: A North Carolina Town's Leaders Follow the Gender Neutral Trend By Changing Their Name*. *Tracking Changes*, the newsletter of ACES: The Society for Editing (2020).

Bechtel, Andy. *When Style Passes You By*. *Tracking Changes* (2019).

Bechtel, Andy. *Tempted To Put a Pun In That Headline? You May Have To Sign Something First*. *Tracking Changes* (2018).

Bechtel, Andy. *Old style from New York: Do Recommendations From a 54-year-old Stylebook Hold Water Today?* *Tracking Changes* (2017).

Bechtel, Andy. *Skimming the News: How To Engage Audiences With Curated Newsletter Content*. Presented at the Great Ideas for Teachers session of AEJMC (2016).

Bechtel, Andy. *Review of Dreyer's English: An Utterly Correct Guide To Clarity and Style*. *Journalism & Mass Communication Educator* (2019).

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Bechtel, Andy. Review of Founding Grammars: How Early America's War Over Words Shaped Today's Language. *Journalism and Mass Communication Quarterly* (2015).

Lois Boynton

Boynton, L. A., & Rhew, A. (2016). Friend of the victim: The case of the murdered student. In L. A. Peck & G. S. Reel (Eds.), *Media ethics in action: True stories from new professionals*, 2nd ed. (pp. 227–239). Thousand Oaks, Calif.: CQ Press.

Boynton, L. A. (2015). Ethical social media: The professional and personal you. In K. Vaidya (Ed.), *Public relations and social media for the curious*. (ch. 17) [e-book]. Curious Academic Publishing.

Boynton, L. A., & Knott, D. M. (2015). Teaching the fundamentals of public relations: Ideas for the introductory course. In B. Neff & T. L. Johnson (Eds.), *Learning to teach: What you need to know to develop a successful career as a public relations educator* (4th ed.) (pp. 315–326). New York: Public Relations Society of America Educators Academy.

Lee, T. H., & Boynton, L. A. (2017). Conceptualizing transparency: Propositions for the integration of situational factors and stakeholders' perspectives. *Public Relations Inquiry* 6(3), 233–251. DOI doi.org/10.1177/2046147X17694937.

Mishra, K., *Boynton, L. A., & Mishra, A.* (2014). Driving employee engagement: The expanded role of international communication. *International Journal of Business Communication*, 51(2), 183–202. Available jib.sagepub.com/content/51/2/183.

Ha, J. H., & Boynton, L. A. (2014). Has crisis communication been studied using an interdisciplinary approach? A 20-year content analysis of communication journals. *International Journal of Strategic Communication* 8(1), 29–44.

Boynton, L. A. (2018, February). Ethical responsibilities in crisis communication. *PR Update* 53(1), 12–13. aejmc.us/prd/wp-content/uploads/sites/23/2018/02/PR-Update-53-1-Feb-18.pdf.

Boynton, L. A. (2017, November). Trudging through difficult conversations. *PR Update* 52(4), 15–16. aejmc.us/prd/wp-content/uploads/sites/23/2018/04/PR-Update-52-4-Nov17-1.pdf.

Boynton, L. A. (2017, February). Don't divide communicators: Spotlight on PF&R. *PR Update* 52(1), 10–11. aejmc.us/prd/wp-content/uploads/sites/23/2014/11/PR-Update-Winter-Issue.pdf.

Boynton, L. A. (2016, October). Trickle down ethics? Leadership's role in setting a tone. *PR Update* 51(4), 14–15. aejmc.us/prd/wp-content/uploads/sites/23/2014/11/PR-Update-51-4-Oct-16.pdf. Also featured in the AEJMC Public Relations Division blog (12 October 2016), aejmc.us/prd/2016/10/12/pr-update-lois-boynton-on-public-relations-ethics/.

Francesca Dillman Carpentier

Bloomberg Philanthropies (MANSP09389) (PI: Barry Popkin, University of North Carolina) in the amount of \$9,656,000 for the period of 2/1/2016 – 1/31/2018 for Program and Policy Options for Preventing Obesity in the Low, Middle, and Transitional Income Countries: Background Research and Program Evaluation, as co-investigator for research in South American countries.

Dillman Carpentier, F. R., Correa, T., Reyes, M., & Taillie, L. S. (2020). Evaluating the impact of Chile's marketing regulation of unhealthy foods and beverages: Preschool and adolescent children's changes in exposure to food advertising on television. *Public Health Nutrition*, 23(4), 747–755.

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*Mediano Stoltze**, F., *Reyes, M., Taillie, L. S., Correa, T., Corvalán, C., & Dillman Carpentier, F. R.* (2019). Prevalence of child-directed marketing on breakfast cereal packages before and after Chile's food marketing law: A pre-post quantitative content analysis. *International Journal of Environmental Risk and Public Health*, 16(22), E4501.

*Mediano Stoltze**, F., *Barker**, J. O., *Kanter, R., Corvalán, C., Reyes, M., Taillie, L. P. S., & Dillman Carpentier, F. R.* (2018). Prevalence of child-directed and general audience marketing strategies on the front of beverage packaging: The case of Chile. *Public Health Nutrition*, 21, 454–464.

*Stevens**, E. M., & *Dillman Carpentier, F. R.* (2017). Facing our feelings: How natural coping tendencies explain when hedonic motivation predicts media use. *Communication Research*, 44, 3–28.

Dillman Carpentier, F. R. (2017). Priming sexual and romantic representations in two media environments: Sex encourages and romance discourages sexual permissiveness...sometimes. *Journal of Sex Research*, 54, 706–716.

Dillman Carpentier, F. R., & Parrott, M. S. (2016). Young adults' information seeking following celebrity suicide: Considering emotional distress and involvement with the celebrity in health communication strategies. *Health Communication*, 11, 1334–1344.

*Dillman Carpentier, F. R., Rogers**, R. P., & *Barnard**, L. (2015). Eliciting behavior from interactive narratives: Isolating the role of agency in connecting with and modeling characters. *Journal of Broadcasting & Electronic Media*, 59, 76–93.

*Hedrick**, A. M., & *Dillman Carpentier, F. R.* (2020). Understanding how current and potential pre-exposure prophylaxis (PrEP) users experience, negotiate, and manage stigma: Disclosures and backstage processes in online discourse. *Culture, Health and Sexuality: An International Journal for Research, Intervention and Care*.

Dillman Carpentier, F. R., Correa, T., Reyes, M., & Taillie, L. S. (2018, June). Compliance and impact of Chile's regulation of food marketing on children's exposure to unhealthy food ads on television. Presented at the annual meeting of the Global Evaluation Expert Advisory Committee, New York City, NY.

Joan Cates

Cates, J.R., Crandell, J. L., Diehl, S. J., & Coyne-Beasley, T. (2018). Immunization effects of a communication intervention to promote preteen HPV vaccination in primary care practices. *Vaccine*, 36(1), 122–127. PMID: PMC5725272.

Cates J.R., Trogdon J, Diehl SJ, Crandell J, Coyne-Beasley, T. Measuring the Cost of Implementing a Communication Intervention to Promote Preteen HPV Vaccination in Primary Care Practices. Poster presentation at the NIH 9th Annual Conference on the Science of Dissemination and Implementation in Health. December 14–16, 2016: Washington, DC.

Cates J.R., Trogdon J., Calo W., et al. Implementation of practice-based intervention and changes in providers' behaviors related to HPV vaccination: Results from a multiple baseline random selection study. Poster presentation at the 10th Annual Conference on the Science of Dissemination and Implementation in the "Improving Delivery of Evidence-Based Care by Providers" Session; December 6, 2017; Arlington, VA.

Cates, J. R., Ortiz, R. R., Shafer, A., Romocki, L. S., & Coyne-Beasley, T. (2012). Designing Messages to Motivate Parents to Vaccinate Their Pre-Teen Sons against Human papillomavirus. *Perspectives in Sexual and Reproductive Health*, 44(1), 39–47. PMID: PMC3306606.

Cates, J. R., Diehl, S., Crandell, J., & Coyne-Beasley, T. (2014). Intervention effects from a social marketing campaign to promote HPV vaccination in preteen boys. *Vaccine*, 32, 4171–4178. PMID: PMC4080713.

**Student at time research was conducted.*

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Cates, J. R., Shafer, A., Diehl, S. J., & Deal, A. M. (2011). Evaluating a County-Sponsored Social Marketing Campaign to Increase Mothers' Initiation of HPV Vaccine for Their Preteen Daughters in a Primarily Rural Area. *Social Marketing Quarterly*, 17(1), 4–26. PMID: PMC3144857.

Cates, J. R., Ortiz, R. R., North, S., Martin, A., Smith, R., & Coyne-Beasley, T. (2014). Partnering with Middle School Students to Design Text Messages about HPV Vaccination. *Health Promotion Practice*. PMID: PMC5319196.

Adimora AA, Schoenbach VJ, Cates J.R., et al. Changing Attitudes about Concurrency among Young African Americans: Results of a Radio Campaign. *AIDS education and prevention: official publication of the International Society for AIDS Education*. 2017;29(4):330–346. PMID: PMC5920565.

Cates, J.R., Francis, D., Ramirez, C., Brown, J., Fortune, T., Powell, W.A., Schoenbach, V.J., Adimora, A.A. (2015) Reducing concurrent sexual partnerships among African Americans in the rural southeastern United States: Development of narrative messages for a radio campaign. *Journal of Health Communication*, 20(11):1264–74. PMID: PMC4639399.

Cates, J.R., B.F. Fuemmeler, S.J. Diehl, L.L. Stockton, J. Porter, C. Ihekweazu, A. Gurbani, and T. Coyne-Beasley, Developing a Serious Videogame for Preteens to Motivate HPV Vaccination Decision Making: Land of Secret Gardens. *Games for Health Journal*, 2018. 7(1): 1–16. PMID: PMC5797321.

Joseph Cabosky (Czabovsky)

Cabosky, J. (March, 2020). Pete Buttigieg dropped out of the presidential race, and homophobia helps explain why, NBC News.

Cabosky, J. (Dec. 2019). Four PR lessons from neighbor and icon Mr. Rogers, *Strategies & Tactics (PRSA)*.

Cabosky, J. (Oct. 2019). If you're using 'millennial' as a meaningful measurement, you should probably stop. *The Conversation*.

Cabosky, J. (Oct. 2019). What Hollywood still needs to learn about the success of diverse films, *The Huffington Post*.

Cabosky, J. (Aug. 2019). Four reasons why social media election data can misread public opinion, *The Conversation*.

Cabosky, J. Writing my own happy ending, May, 2017–June, 2018.

Cabosky, J. Publisher, Cabpolitical.com, 2012–Present.

Cabosky, J. Social Media Opinion Sharing: Beyond Volume, *Journal of Consumer Marketing*, 33(3), 2016, 172–181.

Cabosky, J. Michael Sam makes great gains for the LGBT movement, In *Public relations for the Public Good: How PR has shaped America's social movements*, Business Expert Press, Capozzi, L. & Spector, S. (Eds.), 2016, Amazon Digital.

Cabosky, J. Advertising gay and lesbian-themed films to mainstream and niche audiences: variations in portrayal of intimacy and stereotypes, *Atlantic Journal of Communication*, 25(3), 2017: 151–165.

Paul Cuadros

Cuadros, P., star, actor (2014) "Los Jets, Playing for the American Dream," Ex Producer Jennifer Lopez, FUSE TV, NuvoTV Television Series, Nuyorican Productions, Inc.

Cuadros, P. (2016) Pollo a la Brasa Keeps Turning, In R. Kenan, (Eds) *The Carolina Table*, Eno Publishers.

Cuadros, P. (2019). Fútbol Femenino Comes to the New South: Latina Integration Through Soccer. In J. Iber (Eds.), *Latinos & Latinas in American Sports Stories Beyond Peloteros*, (pp. 235–252). Texas Tech University Press.

Cuadros, P. (2017) Being the Enemy, Commencement Address, Northwestern University Medill School of Journalism graduate school.

Cuadros, P. (2016) Becoming, Commencement Address, University of North Carolina-Chapel Hill.

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Cuadros, P. (2017) One Nation, Many Voices, Smithsonian Institution National Museum of American History, exhibit, immigration exhibit featuring writing and artifacts from book “A Home on the Field.”

Cuadros, P. (2018) David Duke Likes Fried Chicken, The Monti, Live Performance.

Cuadros, P. (2016) El Nuevo South, podcast, Scene on the Radio podcast, Center for Documentary Studies, Duke University.

Cuadros, P. (2016) Jets in the Sky, The South Writ Large publication.

Cuadros, P. (2016–2017) Los Jets, Playing for the American Dream, North Carolina Museum of History exhibition based on book A Home on the Field.

Nori Comello

Comello, M. L. G., Recipient of competitive Senior Faculty Research and Scholarly Leave from Office of the Executive Vice Chancellor and Provost to conduct research on use of media to address mental health stigma (\$40,000), UNC-CH, 12/19.

Comello, M. L. G., Francis, D., Hursting, L., Swarner, E., & Marshall, L. (2019). Values of cancer survivors and the supportive role of recreational video games. *Journal of Health Psychology*. Published online: doi.org/10.1177/2F1359105319871663.

Comello, M. L. G., & Porter, J. (2018). Concept Test of a Smoking Cessation Smart Case. *Telemedicine and e-Health*, 24(12), 1036–1040.

Comello, M. L. G., Qian, X., Deal, A., Ribisl, K., Linnan, L., & Tate, D. (2016). Impact of Game-Inspired Infographics on User Engagement and Information Processing in an eHealth Program. *Journal of Medical Internet Research*, 18(9):e237. doi: 10.2196/jmir.5976.

Comello, M. L. G., Francis, D., Marshall, L. H., & Puglia, D. (2016). Cancer survivors who play recreational computer games: Motivations for playing and associations with beneficial psychological outcomes. *Games for Health Journal* (special issue on mental health). 5(4), 286–292. doi:10.1089/g4h.2016.0003.

Comello, M. L. G., Myrick, J. G., & Raphiou, A. (2016). A health fundraising experiment using the “foot-in-the-door” technique. *Health Marketing Quarterly*, 33(3), 206–220. doi: 10.1080/07359683.2016.1199209.

Comello, M. L. G., & Farman, L. (2016). Identity as a moderator and mediator of communication effects: Evidence and implications for message design. *The Journal of Psychology: Interdisciplinary and Applied*, 150(7), 822–836. doi: 10.1080/00223980.2016.1196160.

Farman, L. M., Comello, M. L. G., & Edwards, J. (2020). Are consumers put off by retargeted ads on social media? Evidence for perceptions of marketing surveillance and decreased ad effectiveness. *Journal of Broadcasting & Electronic Media*. Online ahead of print: tandfonline.com/doi/pdf/10.1080/08838151.2020.1767292?needAccess=true.

Xu, Xiaohan, Comello, M. L. G., Lee, S., & Clancy, R. (2020). Exploring Country-of-Origin Perceptions and Ethnocentrism: The Case of US Dairy Marketing in China. *Journal of Food Products Marketing*, 26(2), 79–102.

Comello, M. L. G. (2015). How does a risk-oriented “future self” influence behavior? A structural-equation-modeling approach with marijuana-related outcomes. *Journal of Health Psychology*. 20(1), 37–47.

Pat Davison

Davison, P., Fulbright Senior Scholar Award. 2014–2015. Filmmaking in Japan.

Davison, P. (2020 Expected) A Hello Story. Documentary Feature Film Available (trailer) ahellostory.com.

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Davison, P. (2019) Balloon Elderly. Short Documentary Film. Great Big Story (CNN). Available [greatbigstory.com/stories/spotlight-balloon-elderly](https://www.greatbigstory.com/stories/spotlight-balloon-elderly).

Davison, P. (2020) Barriers (multimedia website). Participants: Patrick Davison, Barriers Staff. Available barriers.unc.edu.

Davison, P. (2019) Uprooted (multimedia website). Participants: Patrick Davison, Uprooted Staff. Available uprooted.unc.edu.

Davison, P. (2018) Aftermath (multimedia website). Participants: Patrick Davison, Aftermath Staff. Available aftermath.unc.edu.

Davison, P. (2017) Cubas New Wave (multimedia website). Participants: Patrick Davison, CNW Staff. Available cubasnewwave.unc.edu.

Davison, P. (2016) Undercurrent (multimedia website). Participants: Patrick Davison, Undercurrent Staff. Available undercurrent360.com.php72-33.lan3-1.websitetestlink.com/index.html.

Davison, P. (2020) The Great State of Wilkes (multimedia website). Participants: Patrick Davison, GSW Staff. Available cpjw.unc.edu/2019.

Davison, P. (2020) Catawba Calling (multimedia website). Participants: Patrick Davison, CC Staff. Available cpjw.unc.edu/2018.

Tori Ekstrand

Ekstrand, V.S. (2015). Hot News in the Age of Big Data: A Legal History of the Hot News Doctrine and Implications for the Digital Age. LFB Scholarly: New York.

Ekstrand, V.S. (2017). Democratic Governance, Self-Fulfillment, and Disability: Internet Accessibility under the Americans With Disabilities Act (ADA) and the First Amendment, *Communication Law and Policy* 22: 427–460.

Ekstrand, V.S. & Roush, C. (2018). From “Hot News” to “Hot Data”: The Rise of “Fintech,” the Ownership of Big Data, and the Future of the Hot News Doctrine, judged “one of the best law review articles from 2017,” *Intellectual Property Law Review*, Thomson Reuters (West), 2018.

Fox, A. & Ekstrand, V.S. “Legal and Regulatory Contexts of Digital Political Advertising,” and “Regulating the Political Wild West: State Efforts to Address Online Political Advertising.” UNC Center for Information, Technology and Public Life, Spring 2020. citapdigitalpolitics.com/?page_id=44.

Ekstrand, V.S. & Chengyuan, S. “Freedom of Speech on the UNC Campus: What Students Understand about First Amendment Issues.” UNC Center for Media Law & Policy Report, Spring 2019. medialaw.unc.edu/wp-content/uploads/2019/05/UNCCampusFreeExpressionReport2019.pdf.

Ekstrand, V.S. The Internet is a Necessity: And Web Accessibility for the Disabled Makes Sense for Everyone, Slate, posted July 22, 2015 at [slate.com/articles/technology/future_tense/2015/07/ada_25th_anniversary_the_internet_should_be_accessible_for_the_disabled.html](https://www.slate.com/articles/technology/future_tense/2015/07/ada_25th_anniversary_the_internet_should_be_accessible_for_the_disabled.html).

Ekstrand, V.S. & Chengyuan, S. “Freedom of Speech on the UNC Campus: What Students Understand about First Amendment Issues.” UNC Center for Media Law & Policy Report, Spring 2019. medialaw.unc.edu/wp-content/uploads/2019/05/UNCCampusFreeExpressionReport2019.pdf.

Valerie Fields

Fields, Valerie. City of Raleigh Building Upfit Grant for \$25,000 to renovate a historic building in downtown Raleigh, North Carolina. January 2020.

Fields, Valerie. UNC Hussman School of Journalism and Media. Edward Vick Innovation in Teaching award. May 2016.

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Fields, Valerie. N.C. Public Relations Society of America Michael L. Herman 'Excellence in Mentoring' Award. November 2018.

Deen Freelon

Freelon, Deen (Co-Principal Investigator). Grant G-2019-58787. Knight Foundation. To establish the Center for Information, Technology, and Public Life at the University of North Carolina at Chapel Hill (UNC). (co-PI: Deen Freelon): \$5,000,000. July 22, 2019–July 21, 2024.

Freelon, D. (2019). Inferring individual-level characteristics from trace data: Issues and Recommendations. In N. J. Stroud and S. McGregor (Eds.), *Digital Discussions: How Big Data Informs Political Communication* (pp. 96–110). New York: Routledge.

Freelon, D., Bossetta, M., Wells, C., Lukito, J., Xia, Y., & Adams, K. (forthcoming). Black Trolls Matter: Racial and Ideological Asymmetries in Social Media Disinformation. *Social Science Computer Review*.

Freelon, D., & Lokot, T. (2020). Russian disinformation campaigns on Twitter target political communities across the spectrum. Collaboration between opposed political groups might be the most effective way to counter it. *Misinformation Review*, 1(1).

Freelon, D., & Wells, C. (2020). Disinformation as political communication. *Political Communication*, 37(2), 145–156.

Freelon, D. (2019). Tweeting left, right, and center: How users and attention are distributed across Twitter. Knight Foundation. knightfoundation.org/reports/tweeting-left-right-center-how-users-and-attention-are-distributed-across-twitter.

Bail, C. A., Guay, B., Maloney, E., Combs, A., Hillygus, D. S., Merhout, F., Freelon, D., & Volfovsky, A. (2020). Assessing the Russian Internet Research Agency's impact on the political attitudes and behaviors of American Twitter users in late 2017. *Proceedings of the National Academy of Sciences*, 117(1), 243–250.

Freelon, D. (2020). On Writing in Communication and Media Studies | Two Brief Points on Publication Impact. *International Journal of Communication*, 14, 3.

Freelon, D., McIlwain, C., & Clark, M. (2018). Quantifying the power and consequences of social media protest. *New Media & Society*, 20(3), 990–1011.

Freelon, D. (2018). Computational research in the post-API age. *Political Communication*, 35(4), 665–668.

Livis Freeman

Freeman, Livis. Received the Richard Cole Service Award in 2018

My MEJO 634 (Public Relations Campaigns) course has partnered with FOX Sports University to provide unique opportunities for students to create special real-word campaigns for FOX Sports South and Major League Baseball in the Fall of 2018 and 2019

My MEJO 634 (Public Relations Campaigns) course has partnered with Nike's prestigious Jordan Brand to provide unique opportunities for students to create special real-word campaigns in the Spring of 2019 and 2020

My MEJO 634 (Public Relations Campaigns) course has partnered with the Nashville Predators to provide unique opportunities for students to create special real-word campaigns in the Spring of 2016

My MEJO 634 (Public Relations Campaigns) course has partnered with the Carolina Hurricanes to provide unique opportunities for students to create special real-word campaigns in the Spring of 2020

My MEJO 634 (Public Relations Campaigns) course has partnered with UNC's Kenan-Flagler Undergraduate Program to provide unique opportunities for students to create special real-word campaigns in the Spring of 2019

My MEJO 634 (Public Relations Campaigns) course has partnered with UNC's Eschelman School of Pharmacy to provide unique opportunities for students to create special real-word campaigns in the Spring of 2016 and 2017

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

My MEJO 634 (Public Relations Campaigns) course has partnered with NBA player Danny Green to provide unique opportunities for students to create special real-word campaigns in the Spring of 2018

My MEJO 634 (Public Relations Campaigns) course has partnered with UNC and NBA Legend, Antawn Jamison, to provide unique opportunities for students to create special real-word campaigns in the Fall of 2015

My MEJO 634 (Public Relations Campaigns) course has partnered with UNC Legend and professional women's tennis player, Jamie Loeb, to provide unique opportunities for students to create special real-word campaigns in the Spring of 2016

Barbara Friedman

Friedman, B., & Johnston, A. (2019). Irreconcilable Differences? Framing Demand in News Coverage of the UK Anti-Trafficking Legislation, In Carter, C., Steiner, L., & Allan, S. (Eds.), *Journalism, Gender & Power*. New York: Routledge, 144–158 (invited proposal).

Johnston, A., & Friedman, B. (2019). Boyfriends and Romeo Pimps: Narratives of Romance in News Coverage of Sex Trafficking. In Lind, R. A. (Ed.), *Race/Gender/Class/Media 4.0: Considering Diversity Across Audiences, Content and Producers* (pp. 104–109). Boston: Pearson (competitive proposal process).

Sobel, M., *Friedman, B., & Johnston, A.* (2019). Sex Trafficking as a News Story: Evolving Structures, Reporting Strategies, *Journal of Human Trafficking* 5(1), 43–59.

Friedman, B. (2018). Explain, Don't Excuse: Recommended Practices for News Coverage of Online Abuse. In Vickery, J., & Everbach, T. (Eds.), *Mediating Misogyny: Gender, Technology and Harassment* (pp. 398–403), London: Palgrave Macmillan (invited).

Friedman, B., & Johnston, A. (2018). Guest Editors, *Journal of Human Trafficking* special issue, *Media and Human Trafficking: Negotiating Meaning, Representation, and Change*, 4(1).

Johnston, A., Friedman, B., Sobel, M. (2015). Framing an Emerging Issue: How U.S. Print and Broadcast News Media Covered Sex Trafficking, 2008–2012, *Journal of Human Trafficking* 1(3), 235–254.

Johnston, A., Friedman, B., & Shafer, A. (2014). Framing the Problem of Sex Trafficking: Whose Problem? What Remedy? *Feminist Media Studies* 14(3): 419–436.

Friedman, B., & Johnston, A. (2018, October). Survivors as Storytellers: Sharing Your Expertise with the Media. Invited webinar by Survivor Alliance, an international trafficking survivor-led advocacy group. This webinar was interactive and included development of supplementary training materials, and follow-up with members of Survivor Alliance.

The Irina Project anti-trafficking resource (website) editor; responsible for soliciting and editing all material, including blogs, tip sheets and other website content. TheIrinaProject.org.

Rhonda Gibson

Gibson, R. (2018). Same-sex marriage and social media: How social networks accelerated the marriage equality movement. London: Routledge.

Gibson, R., & Callison, C. (2018). Effects of statistical information in news reports on individuals' recall and understanding of events and issues: Implications for journalistic practices. In A. Nguyen (Ed.), *News, numbers, and public opinion in a data-driven world* (pp. 163–176). London: Bloomsbury Publishing.

Mino, P., & Gibson, R. (2019). Intercultural competencies needed for evolving media professions: Educating the next generation of globally minded communicators. *Journalism & Mass Communication Educator*. Online first: doi.org/10.1177/1077695819893863

Cabosky, J., & Gibson, R. (2019). A longitudinal content analysis of the use of radical and mainstream, pro- and anti-LGBT organizations as sources in The New York Times and The Washington Post. *Journal of Homosexuality*. Online first: doi.org/10.1080/00918369.2019.1656031

PART II – STANDARD 5
SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Etheridge, C., & Gibson, R. (2019). Dog-involved biting? Constructions of culpability in news stories about officer-involved shootings. *Howard Journal of Communications*. Online first: doi.org/10.1080/10646175.2019.1611506

Stevens, E. M., & Gibson, R. (2017). An examination of mastery- and performance-based orientations in strategic communication syllabi and suggestions for rhetorical and pedagogical improvement. *Journal on Excellence in College Teaching*, 28(2), 61–80.

Blankenship, J.C., & Gibson, R. (2016). Learning alone, together: Closed-cohort structure in an online journalism and mass communication graduate program. *Journalism & Mass Communication Educator*, 71(4), 425–439.

Gibson, R. (2017). Using quotations in health and risk message design. *Oxford Research Encyclopedia of Communication*. DOI: 10.1093/acrefore/9780190228613.013.537

Gibson, Rhonda. Internships and Careers Interest Group of the Association for Education in Journalism and Mass Communication (Recipients: Justin Blankenship, Rhonda Gibson). August 2015.

Gibson, Rhonda. Lesbian, Gay, Bisexual, Transgender, Queer Interest Group of the Association for Education in Journalism and Mass Communication. Top faculty paper award (Recipients: Joe Cabosky and Rhonda Gibson). August 2015.

Ferrel Guillory

Guillory, F. co-author (October 2014) Building an Infrastructure of Opportunity for the Next Generation. A State of the South report by MDC Inc., a non-profit research organization. stateofthesouth.org.

Guillory, F. (November 17, 2014) The American Prospect. "South Urgently Needs Infrastructure of Opportunity."

Guillory, F. co-author (October 2018) Recovering Our Courage, A State of the South report by MDC Inc, a nonprofit research organization stateofthesouth.org.

Guillory, F. (Fall 2018) Southern Cultures. Southern Strategy from Nixon to Trump. southerncultures.org/article/southern-strategy-from-nixon-to-trump.

Guillory, F. (April 2019) Southern University Conference, Berea, KY. Waves of Change: The American South 1970–2020.

Guillory, F. (June 2019) Carolina Public Humanities seminar. Fake News, the Demise of Local Newspapers and the Future of Democracy.

Chad Heartwood

Mallett, S. A. (Director), & Heartwood, C. S. (Producer). (2019). Farmsteaders [Motion Picture]. United States: American Documentary/POV. Retrieved from amdoc.org/watch/farmsteaders.

Mallett, S. A. (Director), & Heartwood, C. S. (Producer). (2019). Farmsteaders [Motion Picture]. United States: Bullfrog Films. Retrieved from bullfrogfilms.com/catalog/fsted.html.

Mallett, S. A. (Director), & Heartwood, C. S. (Producer). (2019). Farmsteaders [Motion Picture]. Italy: European Film Festival Premiere: NATURÆ19 Festival. February 5, 2019.

Mallett, S. A. (Director), & Heartwood, C. S. (Producer). (2019). Farmsteaders [Motion Picture]. United States: Film Festival Premiere: Athens International Film + Video Festival. April 9 and 15, 2018.

Heartwood, C. S. (Director) (2017). Overburden [Motion Picture]. United States: WORLD Channel/PBS.

Heartwood, C. S. (Director) (2015). Overburden [Motion Picture]. Canada: International Film Festival Premiere: Banff Mountain Film Festival. November 1, 2015.

Heartwood, C. S. (Director) (2015). Overburden [Motion Picture]. United States: Film Festival Premiere: Full Frame Documentary Film Festival. April 10, 2015.

PART II – STANDARD 5

SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Heartwood, C. S. (Additional Cinematography) (2017). From the Ashes, National Geographic Films. United States: April 2017. Retrieved from tribecafilm.com/filmguide/from-the-ashes-2017.

Heartwood, C. S. (Additional Cinematography) (2017). How Mountaintop Mining Affects Life and Landscape in West Virginia, PBS NewsHour. United States: May 3, 2017. Retrieved from pbs.org/newshour/bb/mountaintop-mining-affects-life-landscape-west-virginia.

Heartwood, C. S. (Additional Cinematography) (2018). The Fight for the Coal, Zweites Deutsches Fernsehen, ZDF, German public television. Germany: September 12, 2018. Retrieved from zdf.de/dokumentation/planet-e/planet-e-der-kampf-um-die-kohle-100.html.

Heidi Hennink-Kaminski

Hennink-Kaminski, H., Vaughn, A., Hales, D., Moore, R.H., Luecking, C., and Ward, D.S. (2018). Parent and child care provider partnerships: Protocol for the Healthy Me, Healthy We (HMHW) cluster randomized control trial. *Contemporary Clinical Trials*, 64, 49–57. doi 10.1016/j.cct.2017.11.007.

Hennink-Kaminski, H., Ihekweazu, C., Vaughn, A. and Ward D.S. (2018). Using formative research to develop the Healthy Me, Healthy We campaign: Partnering childcare and home to promote healthy eating and physical activity behaviors in preschool children. *Social Marketing Quarterly*, 24(3), 194–215. doi 10.1177/1524500418785357.

Hennink-Kaminski, H. J., Willoughby, J. F., & McMahan, D. (2014). Join the conquest: Development of a campaign to increase participation in clinical research in North Carolina. *Science Communication*, 36(1), 30–55. doi: 10.1177/1075547013492434.

Luecking, C.T., Hennink-Kaminski, H., Ihekweazu, C., Vaughn, A., Mazzucca, S., and Ward, D.S. (2017). Social marketing approaches to nutrition and physical activity interventions in early care and education centres: A systematic review. *Obesity Reviews*, 18, 1425–1438. doi: 10.1111/obr.12596.

Jeffries, J.K., Thayer, L., Hennink-Kaminski, H., Noar, S. (2015). Rural Adults' Perspectives on School Food in a North Carolina County. *Preventing Chronic Disease*, 12. doi: 10.5888/pcd12.140484.

Vaughn A.E., Bartlett, R., Luecking C.T., Hennink-Kaminski, H. and Ward D.S. (2018). Using a social marketing approach to develop Healthy Me, Healthy We: A nutrition and physical activity intervention in early care and education. *Translational Behavioral Medicine*. doi.org/10.1093/tbm/iby082 PMID: 30107586.

Hennink-Kaminski, H. J. (2020). Media and telecommunications marketing. In R.A. Gershon, Media, Telecommunications, and Business Strategy. (3rd Ed.) New York, NY: Routledge.

Register-Mihalik, J.K., Cameron, K.L., Kay, M.C., Kerr, Z.Y., Peck, K.Y., Houston, M.N., Linnan, L.A., Hennink-Kaminski, H., Gildner, P., Svoboda, S., Marshall, S.W. (2018). Determinants of intention to disclose concussion symptoms in a population of U.S. military cadets. *Journal of Science and Medicine in Sport*. doi.org/10.1016/j.jsams.2018.11.003.

Register-Mihalik, J.K., Marshall, S.W., Kay, M.C., Kerr, Z.Y., Peck, K.Y., Houston, M.N., Linnan, L.A., Hennink-Kaminski, H., Gildner, P., Svoboda, S.J., Cameron, K.L. (2020). Perceived social norms and concussion disclosure behaviors among first-year NCAA student-athletes: Implications for concussion prevention and education. *Research in Sports Medicine*. doi.org/10.1080/15438627.2020.1719493.

Hennink-Kaminski, H., Shea, C. & Preble, A. (2018, June). Expanding the UNC-Chapel Hill Three Zeros initiative: A residence hall composting campaign pilot study. Paper presented at the 25th annual Social Marketing Conference, Clearwater Beach, FL.

Joe Bob Hester

Sobel, M.R., Riffe, D., & Hester, J.B. (2016). Twitter Diplomacy? A content analysis of eight U.S. Embassies' Twitter feeds. *The Journal of Social Media in Society*, 5(2), 75–107.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Pavelko, R.L., Myrick, J. G., Verghese, R. S., & Hester, J.B. (2017). Public reactions to celebrity cancer disclosures via social media: Implications for campaign message design and strategy. *Health Education Journal*, 76(40), 492–506.

Comfort, S.E. & Hester, J.B. (2019). Three dimensions of social media messaging success by environmental NGOs. *Environmental Communication*, 13(3), 281–286.

Anne Johnston

Friedman, B., & Johnston, A. (2018). Guest editors of special issue of *Journal of Human Trafficking* titled: “Media and Human Trafficking: Negotiating Meaning, Representation, and Change.”

Sobel, M., Friedman, B., & Johnston, A. (2017): Sex trafficking as a news story: Evolving structure and reporting strategies. *Journal of Human Trafficking*, DOI: 10.1080/23322705.2017.1401426.

Johnston, A., Friedman, B., & Sobel, M. (2015). Framing an emerging issue: How U.S. print and broadcast news media covered sex trafficking, 2008–2012. *Journal of Human Trafficking*, 1(3), 235–254. DOI: 10.1080/23322705.2014.993876.

Johnston, A., Friedman, B., & Shafer, A. (2014). Framing the problem of sex trafficking: Whose problem? What remedy? *Feminist Media Studies*. 14(3), 419–436. DOI: 10.1080/14680777.2012.740492.

Anne Johnston & Barbara Friedman, “Boyfriending In: Violence and Romance in News Narratives about Sex Trafficking,” paper presented to the Commission on the Status of Women, Association for Education in Journalism and Mass Communication, Washington, DC, August 2018.

Susan King

King, S. (Host). (2020, February 27). “David Zucchino ‘73.” [Audio podcast]. Retrieved from soundcloud.com/unchussman/start-here-never-stop-podcast-with-david-zucchino-73.

King, S., and Walter Hussman. “At UNC, a \$25 Million Investment to Foster Media Trust.” *The News and Observer*, 16 Sept. 2019.

King, Susan. Invited Panelist, “Administrators Session: Telling Our Own Stories,” AEJMC Conference, Toronto, August 8, 2019.

King, S. (Host). (2019, September 9). “Walter Hussman ‘68.” [Audio podcast]. Retrieved from soundcloud.com/unchussman/start-here-never-stop-podcast-with-walter-hussman-68.

King, S. (Host). (2019, August 21). “Joyce Fitzpatrick ‘76.” [Audio podcast]. Retrieved from soundcloud.com/unchussman/start-here-never-stop-with-joyce-fitzpatrick-76.

King, S. (Host). (2019, July 16). “Jacqueline Charles ‘94.” [Audio podcast]. Retrieved from soundcloud.com/unchussman/start-here-never-stop-with-jacqueline-charles-94.

King, Susan. “Trump, Twitter and Trust: Preparing Journalists in an Era of ‘Fake News.’” Caracol Television Conference. Caracol Television Conference, 1 Nov. 2017, Bogota, Colombia.

King, Susan. “Symposium on Future of Television in Colombia.” Caracol Television Conference. Caracol Television Conference, 15 Sept. 2016, Bogota, Colombia.

King, Susan. “From Dot Com to Dot Gov to Dot Org to Dot EDU.” Honors Convocation, Moody College of Communication. Apr. 2015.

Steven King

King, Steven. Hospital AR: Augmented Reality Mobile Application to Mobilize Hospitalized Pediatric Patients 2016–Present.

King, Steven. Endurance VR: Virtual Reality Storytelling Experience of Earnest Shackelton 2017.

PART II – STANDARD 5

SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

King, Steven. Quartz AR: Drone-Captured 3D Models of Landmark Buildings Presented in Augmented Reality for Quartz Publishing 2018.

Daniel Kreiss

Kreiss, D. (2016). *Prototype Politics: Technology-Intensive Campaigning and the Data of Democracy.* New York, NY: Oxford University Press.

Kreiss, D. and McGregor, S.C. (Online first, 2019). "The 'Arbiters of What Our Voters See': Facebook and Google's struggle with policy, process, and enforcement around political advertising." *Political Communication.*

Kreiss, D. and Adams, K. (Online first, 2019). "Navigating the programmers and the boys' club: Women's representation and experiences in political technology." *New Media & Society*, 1461444819835573.

Kreiss, D., and McGregor, S.C. (co-authors). (2018). "Technology firms shape political communication: The work of Microsoft, Facebook, Twitter, and Google with campaigns during the 2016 US presidential cycle." *Political Communication* 35, no. 2: 155–177.

Kreiss, D., Lawrence, R. and McGregor, S.C. (equal authors).* (2018). "In their own words: Political practitioner accounts of candidates, audiences, affordances, genres, and timing in strategic social media use." *Political Communication* 35, no. 1: 8–31.

Kreiss, D. (2017). "The fragmenting of the civil sphere: How partisan identity shapes the moral evaluation of candidates and epistemology." *American Journal of Cultural Sociology* 5, no. 3: 443–459.

Kreiss, D., and Saffer, A.J. (co-authors). (2017). "Networks and Innovation in the Production of Communication: Explaining Innovations in US Electoral Campaigning From 2004 to 2012." *Journal of Communication* 67, no. 4: 521–544.

Kreiss, D. and Jasinski, C. (2016). "The Tech Industry Meets Presidential Politics: Explaining the Democratic Party's Technological Advantage in Electoral Campaigning, 2004–2012." *Political Communication* (4), 544–562.

Kreiss, D. (2016). "Seizing the Moment: The Presidential Campaigns' Use of Twitter During the 2012 Electoral Cycle." *New Media & Society* 18(8): 1473–1490.

*Kreiss, D., Meadows, L., and Remensperger, J.** (2015). "Political Performance, Boundary Spaces, and Active Spectatorship: Media Production at the 2012 Democratic National Convention." *Journalism: Theory, Practice, & Criticism* 16: 577–595.

Allison Lazard

Lazard, Allison (Principal Investigator). 133694-PEP-19-154-01-PCSM. American Cancer Society. Engaging adolescents and young adults with cancer via a social support app. (PI: Allison Lazard): \$144,000. January 1, 2020–December 31, 2021.

Lazard, Allison (Co-Investigator, Site PI). R01CA239192. National Cancer Institute/Food and Drug Administration. Evaluating the impact of waterpipe marketing claims on young adults. (PI: Erin Sutfin): \$1,311,866. September 1, 2019–August 31, 2021.

Lazard, Allison (Co-Investigator, Site PI). R01CA241420. National Cancer Institute. Communicating waterpipe tobacco harms to reduce use among young adults. (PI: Erin Sutfin): \$3,073,544. April 1, 2020–March 31, 2025.

Lazard, A. (2019, July). Visual design strategies to increase the effectiveness of cancer communication. National Academies of Sciences, Engineering, and Medicine, Washington Health Literacy and Communication Strategies in Oncology, Washington, DC.

Lazard, A. (2018, April). The impact of visual communication for tobacco control messages. US Food and Drug Administration (FDA) Abby Prestin Memorial Lecture, Silver Spring, MD.

Lazard, A., Brennen, J.S., Adams, E. & Love, B. (2020) Cues for increasing social presence for mobile health app adoption. *Journal of Health Communication.* 25(2), 136–149. doi: 10.1080/10810730.2020.1719241.

**Student at time research was conducted.*

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Lazard, A., Byron, M. J., Vu, H., Peters, E., Schmidt, A., & Brewer, N. (2019) Website designs for communicating about chemicals in cigarette smoke. *Health Communication*. 34(3), 333–342. doi: 10.1080/10410236.2017.1407276.

Lazard, A., Wilcox, G., Tuttle, H., Glowacki, E., & Pikowski, J. (2017) Public reactions to e-cigarette regulations on Twitter: A text mining analysis. *Tobacco Control*. 26(2), e112–e116. doi: 10.1136/tobaccocontrol-2016-053295.

Lazard, A., Bamgbade, B., Sontag, J., & Brown, C. (2016) Using Visual metaphors in health messages: A strategy to increase effectiveness for mental illness communication. *Journal of Health Communication*. 21(12), 1260-1268. doi: 10.1080/10810730.2016.1245374.

Lazard, A., Saffer, A., Wilcox, G., Chung, A. D., Mackert, M., & Bernhardt, J. (2016) E-cigarette social media messages: A text mining analysis of marketing and consumer conversations on Twitter. *JMIR Public Health and Surveillance*. 2(2), e171. doi: 10.2196/publichealth.6551.

Suman Lee

Lee, Suman. Intergroup Communication Division of International Communication Association. Top faculty paper (Recipients: Lulu Rodriguez, Suman Lee, Shuynag Qu, Wendong Zhang, Minghao Li). May, 2020.

Lee, Suman. Mass Communication and Society Division of Association for Journalism and Mass Communication. Top paper award (Recipients: Surin Chung, Suman Lee). March 2020.

Xu, X., Comello, M. L., Lee, S., & Clancy, R. (2020, online first). Exploring country-of-origin Perceptions and ethnocentrism: The case of U.S. dairy marketing in China. *Journal of Food Products Marketing*. DOI: 10.1080/10454446.2020.1722778

Kim, N., & Lee, S. (2018). Cyber-security breach and crisis response: An analysis of organizations' official statements in the United States and South Korea. *International Journal of Business Communication*.

Prepublished online, June 2018, doi.org/10.1177/2329488418777037.

Rodriguez, L., Lee, S., Qu, S., Zhang, W., & Li, M. (2020, May). Farmers under Threat: Implications for Attitudes toward China and Perceived Risks from the Trade Dispute. Presented at the Intergroup Communication Division, the annual virtual conference of the International Communication Association (ICA).

Chung, S., Lee, S., & Lee, E. (2020, March). Balancing between Global and Local Perspective in the Public Relations Industry: Distribution of Public Relations Agencies and Related Country Characteristics. Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, Oklahoma.

Chung, S., Lee, S., & Lee, E. (2020, March). Lessons for Crisis and Risk Communication: A Systematic Review of How to Understand and Combat Rumors. Association for Education in Journalism and Mass Communication Midwinter, Conference, Norman, Oklahoma.

Chung, S., Lee, S. (2020, March). How to Combat Fake News on Social Media? Effective Strategies for Responding to Misinformation on an Organization. International Public Relations Research Conference (IPRRC), Orlando, Florida.

Lee, S. (2019). International PR and global leadership. Global MBA program, College of Business, Yonsei University, Seoul, Korea.

Lee, S. (2019). Cooreintaton model of communication and business application. Global MBA program, College of Business, Yonsei University, Seoul, Korea.

Thomas Linden

Linden, T. (2016). Invited Commentary, The Role of Journalists in Reporting on Emerging Infectious Diseases, *North Carolina Medical Journal*, September–October 2016, 77:331–332; doi:10.18043/ncm.77.5.331. ncmedicaljournal.com/content/77/5/331.fu.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Linden, T. (2016). Executive Producer & Host. North Carolina State Parks: Environmental Jewels , a one-hour documentary examining environmental challenges facing North Carolina State Parks. The documentary was produced in collaboration with students in my Science Documentary Television course (MEJO 562) and broadcast on North Carolina Public Television (UNC-TV), 10/6/2016. video.unctv.org/video/2365858381.

Linden, T. (2014). Executive Producer, “El Sol Puede Ser Tuyo,” video documentary produced in collaboration with students from the UNC Science and Medical Journalism program and faculty and students from the University of Navarra, Pamplona, Spain.

Linden, T. (2020). Executive Producer, in collaboration with students in my MEJO-562 course and the North Carolina Center for Public Media, Three-Part Series on UNC-TV PBS website, Spring 2020, “Snakes are crucial to the health of Merchants Millpond,” “Crowders Mountain is being loved to death,” “How Lake Waccamaw got rid of hydrilla.”

Trevey McDonald

McDonald, Trevey A. (author) (2018) Round ‘Bout Midnight-a novel. Durham, NC: Reyomi Publishing, LLC.

McDonald, Trevey A. (author)(2018). Time Will Tell. Durham, NC: Reyomi Publishing, LLC.

McDonald, Trevey A. (Director/Producer), (2017). “Eyewitnesses to History: Civil Rights and Social Justice.” (short documentary)

McDonald, Trevey A. (2017) (Producer). Black Journalists on Civil Rights and Social Justice: A Collection of Six Oral Histories.

McDonald, Trevey A. (2019) (Executive Producer/Writer/Voiceover Artist/Narrator). “It Never Entered My Mind – a Motion Graphic of Chapter 1 of Round ‘Bout Midnight.” With Mary Carson Wells, Haley Hodges, Joy Lackey, and Darryl Shaw (design and animation).

McDonald, Trevy A. (2020) (Executive Producer/Writer/Narrator). “Vignettes from Jefferson Edmonds and the Los Angeles Liberator – 5 Motion Graphics Shorts). With Michael Gawlik, Hadley Green, and Lachlan McGrath (animators).

McDonald, Trevy A. (2018) (Executive Producer/Writer/Voiceover Artist). “Summer Interrupted: A Motion Graphic of the May 1963 Children’s Crusade in Birmingham, Alabama.” With Will Hausen (animator), Xavier A.L. Taylor (animator), Thomas Squires, Jr. (animator), and Doni Holloway (voice over artist).

Dana McMahan

McMahan, D. (2019, April). Fashion movement: the Trend Toward Sustainability and Impact (with UNC Workroom FashionMash students). Accelerate Creativity + Innovation Festival. Smithsonian National Museum of American History. Washington, DC.

McMahan, D. (2020, May). Fluidity Designs for Covid-19. Online project for fashion activism. (with L. Machicao and UNC Workroom FashionMash students). fluiditydesigns.com. University of North Carolina at Chapel Hill, Chapel Hill, NC.

McMahan, D. (2020, February 27–March 3). FashionMash Career Week (conference). workroomfashionmash.com/career-week. University of North Carolina at Chapel Hill, Chapel Hill, NC.

McMahan, D. and Workroom FashionMash Art Direction Students. (2019, March–May). Galore Store, A Gucci-Inspired Student Art and Gift Store (Art Installation, store and ecommerce website). Chapel Hill, NC.

McMahan, D., Innovate Carolina, UNC Habitat for Humanity (2015, October). Outside In: The Chancellor’s Innovation Summit (exhibition and conference). University of North Carolina at Chapel Hill, Chapel Hill, NC.

McMahan, D. and Workroom FashionMash Experiential Design Students (2017, Aug.–2018–May). Status: The Cartier Experience (installation, exhibit and fashion show). Year-long project Showcasing the History of the Cartier Global Brand. Chapel Hill, NC.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

McMahan, D. and Oliver, T. (2016). Thrive@UNC Spoken Word Project (video series). Developed the marketing for UNC Office of Admissions videos that showcased the challenges students face when they are new to a school. University of North Carolina at Chapel Hill. Chapel Hill, NC.

McMahan, D. (2014). Brand Experiences (lecture). The Kemp Plummer Battle Montgomery Ward Catalogue Challenge at The University of North Carolina at Chapel Hill. Chapel Hill, NC.

McMahan, D. (2018, April). Defining your Value Proposition (presentation). Chancellor's Faculty Bootcamp on Entrepreneurship at The University of North Carolina at Chapel Hill. Chapel Hill, NC.

McMahan, D. with UNC Workroom students (2015, August–May). Pulso Pulso (festival and concert). Immersion project that spanned four classes in one semester. Music festival featuring bilingual, Spanish and English, talent from across North Carolina. Memorial Hall. Chapel Hill, NC.

Seth Noar

Noar, Seth (Principal Investigator). NIDA 1R01 DA049155. National Institute on Drug Abuse and Food and Drug Administration. Impact of E-Cigarette Prevention Messages on Adolescents (PI: Seth Noar): \$3,354,580. June 1, 2020–May 31, 2025.

Noar, Seth (Principal Investigator). NCI 1R01CA246600. National Cancer Institute and Food and Drug Administration. Advancing Perceived Message Effectiveness: A New Measure for Youth Prevention Media Campaigns (PI: Seth Noar): \$1,364,699. September 17, 2019–August 31, 2022.

Noar, Seth (Co-Investigator). NCI P50CA180907. National Cancer Institute and Food and Drug Administration. Effective Communication on Tobacco Product Risk and FDA Authority (PI: Kurt Ribisl): \$19,351,464. September 1, 2013–August 31, 2019.

Noar, Seth. Web of Science Group. Top 1% Highly Cited Researcher, Social Sciences (Recipient: Seth Noar, other highly cited researchers across the globe). November, 2019.

Noar, Seth. National Communication Association. Outstanding Health Communication Scholar Award (Recipient: Seth Noar). November, 2016

Noar, Seth. Kentucky Conference on Health Communication. Lewis Donohew Outstanding Health Communication Scholar Award (Recipient: Seth Noar). April, 2016.

Noar, Seth. American Public Health Association. Mayhew Derryberry Research Award Award (Recipient: Seth Noar). November, 2017

Noar, S. M., & Cappella, J. N. (Eds.) (2019). Communication research about tobacco regulatory science. *Health Communication*, 34(3).

Noar, S. M., Hall, M. G., Francis, D., Ribisl, K. M., Pepper, J. K., & Brewer, N. T. (2016). Pictorial cigarette pack warnings: A meta-analysis of experimental studies. *Tobacco Control*, 25(3) 341–354.

Brewer, N. T., Hall, M. G., **Noar, S. M.**, Parada, H., Stein-Seroussi, A., Bach, L. E., Hanley, S., & Ribisl, K. M. (2016). Effect of pictorial cigarette pack warnings on changes in smoking behavior: A randomized clinical trial. *JAMA Internal Medicine*, 176(7), 905–912.

Terence Oliver

Oliver, Terence. (Fall 2018). Primary Health Care Motion Graphic. Available vimeo.com/300501929.

Oliver, Terence. (Fall 2018). Grammy Music Education Coalition Motion Graphic. Available vimeo.com/305567545.

Oliver, Terence. (Fall 2018). United European Gastroenterology Week video productions. Available vimeo.com/309137624.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Oliver, Terence. (Spring 2018). UNC School of Medicine Dialysis Motion Graphic. vimeo.com/251583581.

Oliver, Terence. (Spring 2018). MIT Technology Review Animated GIF. Available vimeo.com/308576325.

Oliver, Terence. (April 2017). Alcon Global Motion Graphic. Available vimeo.com/219711450.

Oliver, Terence. (November 2015). Inova Medical Motion Graphic. Available vimeo.com/281513818.

Oliver, Terence. (October 2015). Innovate Carolina Motion Graphic. Available vimeo.com/141612009.

Oliver, Terence. (January 2015). Tallie.com Motion Graphic. Available vimeo.com/136225277.

Oliver, Terence. (November 2014). Brien Holden Vision Motion Graphic. Available vimeo.com/112769639.

Amanda Reid

Reid, Amanda. (2019). Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine. *Federal Courts Law Review*, 11(1), 109–142.

Reid, Amanda. (2019). Deciding Fair Use. *Michigan State Law Review*, (2019) 3, 601–649.

Reid, Amanda. (2019). Safeguarding Fair Use Through First Amendment’s Asymmetric Constitutional Fact Review. *William and Mary Bill of Rights Journal*, 28(23), 23–44.

Reid, Amanda. (2019). Considering Fair Use: DMCA’s Takedown & Repeat Infringers Policies. *Communication Law and Policy*, 24(1), 101–141.

Reid, Amanda. (2018). Copyright Policy as Catalyst and Barrier to Innovation and Free Speech. *Catholic University Law Review* 68(1) 33–86.

Reid, A. (2020, May). Music Matters: Copyright and Music Therapy. Annual International Communication Association Conference, Converted from Gold Coast, Australia to Virtual Platform due to COVID-19.

Reid, A. (2020, February). Social Utility of Music: A Case for a Copyright Exemption for Therapeutic Uses. 17th Annual Works-in-Progress Intellectual Property Colloquium, Santa Clara University School of Law, Santa Clara, California.

Reid, A. (2019, August). Deciding Fair Use. Annual Convention of the Mass Media Division of the Association for Journalism Education, Toronto, Canada.

Reid, A. (2019, September). Meta-Analysis of Therapeutic Benefits of Music. 5th Annual Texas A&M Intellectual Property Scholars Roundtable, Texas A&M University, Forth Worth, Texas.

Reid, A. (2019, May). Fructifying the First Amendment: An Asymmetric Approach to Constitutional Fact Doctrine. *Communication Law & Policy Division: 69th Annual International Communication Association Conference*, Washington, D.C.

Daniel Riffe

Analyzing Media Messages: Using Quantitative Content Analysis in Research (4th edition). *D. Riffe, S. Lacy, B.R. Watson and Fred Fico*, April 2019, Routledge.

“Audience Research and Web Features of Radio Stations in a Time of Uncertainty.” *L. Wu and D. Riffe*. In J.A. Hendricks (ed.), *Radio’s Second Century* (New Brunswick: Rutgers University Press, 2020).

Domestic Violence in Appalachian Newspaper Coverage: Minimizing a Problem or Mobilizing for a Solution?” *N.Seely and D. Riffe*. *Feminist Media Studies* (published online Feb. 5, 2020). doi.org/10.1080/14680777.2020.1724174.

“In Step at The Top? Optimism, Efficacy, and Orientation among Local Television News Managers.” *J. Blankenship and D. Riffe*. *Electronic News* (in press, accepted 3/27/2019).

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

“Digging for (Ratings) Gold: Investigative Journalism and Television News Station Ratings.” *J. Abdenour and D. Riffe*. *Journalism Studies*, 2019, 20:16: 2386–2403, (Online, 4/2/19). [tandfonline.com/eprint/pRUBmCN6tyiSfGqBm4f6/full?target=10.1080/1461670X.2019.1598887](https://doi.org/10.1080/1461670X.2019.1598887).

The World at War: Three and a Half Decades of New York Times Conflict Coverage.” *M. Sobel, S. Kim, and D. Riffe*. *Media, War & Conflict* (Online, 2/20/2019). doi.org/10.1177/1750635219828763”. journals.sagepub.com/eprint/QBgMv2EWjz3gJMv4NPND/full.

“Borrowed News Revisited: A 50-year Perspective.” *D. Riffe, S. Kim, and M. Sobel*. *Journalism & Mass Communication Quarterly*, Winter 2018, 95:4: 909–929.

Who Sets the Corporate Social Responsibility Agenda in the News Media? Unveiling the Agenda-Building Process of Corporations and a Monitoring Group.” *S. Lee and D. Riffe*. *Public Relations Review*, 2017, 43:293–305.

“Finding the Truth in Politics: An Empirical Validation of the Epistemic Political Efficacy Concept.” *L. Barnard Farman, D. Riffe, M. Kifer, and S. Leder*. *Atlantic Journal of Communication* (January 2018), 26:1–15.

“Issues and Best Practices in Content Analysis.” *S. Lacy, B. Watson, D. Riffe and J. Lovejoy*. *Journalism & Mass Communication Quarterly*, Winter 2015, 92:4:791–811.

Laura Ruel

Ruel, Laura. Winner, Online News Association, Online Journalism Awards 2016 (These national awards honor data journalism, visual digital storytelling, investigative journalism, public service, technical innovation and general excellence.) Category: Excellence and Innovation.

National Winner, SPJ Mark of Excellence Awards (national competition honoring the best in student journalism started in 1972), Category: Best Use of Multimedia, Whole Hog by the 2014 Powering a Nation Team, **Laura Ruel**, co-executive producer.

Champion, Pictures of the Year International (POYI) (international competition for photojournalism started in 1944 the oldest photojournalism program in the world), Category: Online News & Issue Story Editing Magazine, Whole Hog by the 2014 Powering a Nation Team, **Laura Ruel**, co-executive producer.

Honoree, 31st Annual International Environmental Film Festival (Fife). (The festival takes place in France and attracts large audiences – more than 14,000 in 2014.) Over Water Under Fire by the 2013 Powering a Nation Team, **Laura Ruel**, co-executive producer.

Nominee, Student Category, SXSW interactive Festival 2014 (national interactive media festival started in 1987), Over Water Under Fire by the 2013 Powering a Nation Team, **Laura Ruel**, co-executive producer.

Ruel, Laura. “Going Whole Hog on Innovative Student Project,” for *Society of Environmental Journalists Journal*, Spring 2015 Edition. sej.org/publications/sejournal/overview.

Ruel, Laura. “Engaging audiences in stories about climate change and the environment,” *Periodismo, medios de comunicación y cambio climático*, ed. Leon, Bienvindeio (Salamanca, España: Comunicación Social, 2014).

Yu, F., Ruel, L., Tyler, R., Xu, Q., Cui, H., Karanasios, S., Nguyen, B., Keilbach, A., & Mostafa, J. (2020).

“Innovative UX Methods for Information Access based on Interdisciplinary Approaches: Practical Lessons from Academia and Industry”, *Data and Information Management*, Vol. 4 No. 1. Doi: doi.org/10.2478/dim-2020-0004.

Barnes, Spencer. and Ruel, L. (2017). Examining the processes involved in the design of journalistic information graphics: an exploratory study. *Journal of Visual Literacy*. 36. 1–22.

Ranney, L., Jarman, K., Huang, L., Ruel, L., Barnes, S., Noar, S., & Goldstein, A. (2015). Eye tracking evaluation of a federal tobacco control communication campaign. Paper published for the 2015 National Conference on Health Communication, Marketing, & Media, Atlanta, GA.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Kate Sheppard

Stories I have edited have been finalists for awards from the National Association of Black Journalists and the Society of Professional Journalists - DC Chapter. Reporters on my team have also been recognized for beat-reporting awards from leading environment, labor and health organizations.

As a professor/coach for MEJO 584, our 2018 project for 584, Aftermath, won the Online News Association 2018 The David Teeuwen Student Journalism Award, Large Newsroom, the Society for News Design's Best of Student Design 2019, and the Horizon Interactive Awards 2018 – Gold. It also took second in the Society of Environmental Journalism's Ray Reece Excellence in Environmental Journalism Student Award 2019.

As a professor/coach for MEJO 584, our 2019 project, Uprooted, won the national Mark of Excellence award for collaborative journalism from the Society of Professional Journalists, the Horizon Interactive Award, the Broadcast Education Association 2020 "Best of Festival" in Interactive Multimedia, was a finalist for the Online News Association David Teeuwen Student Journalism Award, and a top-10 finisher in the Hearst profile writing category.

Ryan Thornburg

Thornburg, Ryan (2019). Confederate statues have nothing good to teach student journalists. Columbia Journalism Review. cjr.org/opinion/silent-sam-unc-journalism-school.php.

Ford, David; Garcia, Eddie; Bethanie, Chafin; Locke, Amanda; Thornburg, Ryan (2019) On the Margins. WFDD. wfdd.org/story/margins.

Thornburg, Ryan (2016). Tools to Present Your Investigative Stories." IRE Journal, fourth quarter of 2016, p. 20. ire.org/publications/ire-journal/browse-back-issues/93/download.

Thornburg, Ryan. "The Psychology and Economics of Fake News on Social Media." An Anatomy of Fake

News: History, Populism, Partisanship, Technology and Solutions. Louisiana State University Manship School of Mass Communication John Breaux Symposium. Published April 2019. lsu.edu/manship/research/centers-labs/rcmpa/events/breaux_symposium/2018breauxsymposium.pdf.

- github.com/OpenData-NC.
- github.com/carolinadatadesk.
- github.com/NCVotes.
- ourchatham.com/about-us.

Thornburg, Ryan. "ONA15: The Generational Shift Comes to Digital Journalism" MediaShift.org, Oct. 1, 2015. mediashift.org/2015/10/ona15-the-generational-shift-comes-to-digital-journalism.

Thornburg, Ryan. "N.C. Data Dashboard Helps Newsrooms Scrape Public Data" MediaShift.org, September 24, 2015. mediashift.org/2015/09/n-c-data-dashboard-helps-newsrooms-scrape-public-data.

Charles Tuggle

2018 field hockey documentary

2019 field hockey documentary

Coche, R. and Tuggle, C. A. (2017). Men or women, only five Olympic sports matter: A quantitative analysis of NBC's primetime coverage of the Rio Olympics. Accepted for publication in Electronic News.

Coche, R. & Tuggle C.A. (2017). Developing More Sophisticated Methods for Measuring Olympic Medal Success. International Journal of Sport Management, 18, 313–329.

cnn.com/2018/01/06/opinions/olympic-medal-premium-calculations-opinion-tuggle-coche/index.html

John Sweeney

Sweeney, John. Creativity Lecture, The Martin Agency, Richmond, Virginia 2014, 2015, 2016, 2017, 2018.

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SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY

Sweeny, John. World Future Society, speaker, July 13, 2014.

Sweeny, John. Carolina Innovation Project, two videos, 2015.

Sweeny, John. Next Media Workshop, Annual meeting to overview a major issue, 2019, 2018, 2017, 2016, 2015.

Sweeny, John. Class Professional Assignment: Washington Nationals, April, 2020.

Sweeny, John. Class Professional Assignment: Gulfstream Park, November, 2019.

Sweeny, John. Class Professional Assignment: Orange Bowl Committee, April 2018.

Sweeny, John. Class Professional Assignment: United States Anti-Doping Agency, November, 2018.

Sweeny, John. Class Professional Assignment: Miami Heat, April 2017.

Sweeny, John. International Crisis and Risk Communication Conference, Orlando Florida, 5 presentations 2020, 2019, 2018.

Lisa Villamil

Villamil, L. (2020, April). Changing the Narrative from Inequity to Justice in the South. (phase one, documentary planning). One year investigation of existing narrative, history and systemic structures. Co-creator with Duke University Center for Document.

Villamil, L. (2020, January). Storymaking: The Great Coharie River Project. (tribal entrepreneurship). Co-creator with Coharie Indian Tribal Leadership and UNC American Indian Center.

Villamil, L. (2017, August). Report 1: Health Disparities in Appalachia (data storytelling, design research). Co-creator with Sheps Center for Health Services Research, Robert Wood Johnson Foundation,

Appalachian Regional Commission. arc.gov/research/researchreportdetails.asp?REPORT_ID=138.

Villamil, L. (2018, January). Report 2: Identifying Bright Spots in Appalachian Health: Statistical Analysis (data storytelling). Co-creator with Sheps Center for Health Services Research, Robert Wood Johnson Foundation, Appalachian Regional Commission. arc.gov/research/researchreportdetails.asp?REPORT_ID=144.

Villamil, L. (2018, October). Report 3: Exploring Bright Spots in Appalachian Health (data storytelling). Co-creator with Sheps Center for Health Services Research, Robert Wood Johnson Foundation, Appalachian Regional Commission. arc.gov/research/researchreportdetails.asp?REPORT_ID=145.

Villamil, L. (2016). Environmental Monitoring Technology: From Stream to Cloud (data and information designer). Co-creator with Natalie Kruse Daniels, Ph.D., Ohio University, Voinovich School of Leadership and Public Affairs.

Villamil, L. (2014, September). Ohio Water Project: Public Clearinghouse for the Appalachian Ohio Valley. (project director; graphics director). Co-Creator with Ohio University, Scripps College of Communication and WOUB public media. ouwaterproject.org.

Villamil, L. (September 2014). Migration on the Crossroads of History. (interactive museum exhibit design). Co-creator with History Museum of Western Virginia and Group 3 Architects and Exhibit Planners, Charlottesville, Va.

Villamil, L. (February, 2015). Weekend to Change the World: D.C. Service Jam. (invited design thinker) Co-creator with 31 professionals in Washington, D.C. metro working with professionals in Leon France.