Annual Undergraduate Business Symposium



Sept. 12th, 2024 - Platinum Networking Night Sept. 13th, 2024 - Symposium Main Event

EUNC KENAN-FLAGLER BUSINESS SCHOOL Undergraduate Business Program

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UNC Kenan-Flagler's Undergraduate Business Symposium is one of the oldest and most esteemed student-led career development events nationwide.

By participating, you gain unparalleled access to top-tier business-minded talent, offering you the opportunity to forge authentic connections and shape the future of your company.

KEY VALUE PROPOSITIONS



UNIQUE ENGAGEMENT

Symposium offers **multiple touchpoints** for employers to connect with students. **Maximizing exposure to diverse** and top talent.



FIND SIMILAR INTERESTS

Students and employers can connect over specific interests. Fostering meaningful conversations and more authentic connections.



FORMAT OF SYMPOSIUM



PLATINUM SPONSOR NIGHT

An opportunity **exclusive to platinum sponsors**. Sponsors **hand-select exceptional students** for their company sessions to connect and create more personal connections with them.



DIVERSITY NETWORKING BREAKFAST

Uniting students with employers who are dedicated to **fostering inclusive environments** in their workplace and **embrace diversity**.



SYMPOSIUM MAIN EVENT

Provides **interactive career development sessions** for students and representatives as well as a **career fair** where representatives engage with exceptional students.



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Connect.

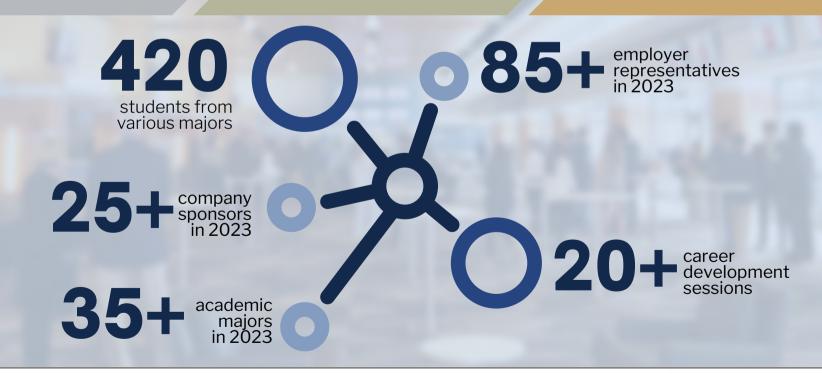
Connect your company with students through interactive career development sessions beyond just networking.

Engage.

Engage with top-performing students across different majors & have meaningful conversations.

Grow.

Grow your talent pool by attracting students of diverse backgrounds and varying skill sets.





SPONSORSHIP LEVELS	Platinum	Gold	Silver	Bronze
Connect.	\$5000	\$3000	\$1800	\$1200
Number of Representatives	6	4	3	2
Career Fair	\checkmark	\checkmark	\checkmark	\checkmark
Interactive Career Development Sessions with Students	\checkmark	\checkmark	\checkmark	
Access to Diversity Networking Breakfast	\sim	\checkmark		
Platinum Sponsor Networking Night VIP Networking & Matching	\checkmark			

Engage.

Social Media Coverage on Instagram & LinkedIn	\checkmark	\checkmark	\checkmark	\checkmark
Listed on Website	\checkmark	\checkmark	\checkmark	\checkmark
Included in Event Email Marketing	\checkmark	\checkmark		
UBP Newsletter Promotion	\checkmark	\checkmark		
Branding Throughout the Event	\checkmark			

Grow.

Searchable Resume Book	\checkmark	\checkmark	\checkmark	\checkmark
Diversity Networking Breakfast	\checkmark	\checkmark		
Post-Event Marketing Application Deadline Reminders for Attendees	\checkmark			

Image: Stress of the stress



PLATINUM SPONSORS

Benefits of being a Platinum Sponsor:



KENAN-FLAGLER BUSINESS SCHOOL

Undergraduate Business Program

DUNC

PLATINUM NETWORKING NIGHT

Gain access to an exclusive networking event for Platinum Sponsors. Each company will connect with students through multiple small group networking sessions with a mutual matching selection process.

DIVERSITY NETWORKING BREAKFAST

Platinum sponsors can have two representatives attend a networking breakfast with students dedicated to fostering inclusive environments in their workplace and who embrace diversity.

INTERACTIVE CAREER DEVELOPMENT SESSIONS

Sponsors have the opportunity to network and connect with students in two networking sessions focused on relevant industries such as finance, marketing, sustainability, technology, and more.



GOLD SPONSORS

Benefits of being a Gold Sponsor:

DIVERSITY NETWORKING BREAKFAST

Gold sponsors can have one representatives attend a networking breakfast with students dedicated to fostering inclusive environments in their workplace and who embrace diversity.

INTERACTIVE CAREER DEVELOPMENT SESSIONS

Sponsors have the opportunity to network and connect with students in two networking sessions focused on relevant industries such as finance, marketing, sustainability, technology, and more.





SILVER SPONSORS

Benefits of being a Silver Sponsor:

INTERACTIVE CAREER DEVELOPMENT SESSIONS

Sponsors have the opportunity to network and connect with students in two networking sessions focused on relevant industries such as finance, marketing, sustainability, technology, and more.





BRONZE SPONSORS



OPTIONAL ADD-ONS

PLATINUM

Add an additional full day Friday representative for \$750. Add an additional career fair representative for \$250.

SILVER

Add an additional full day Friday representative for \$750. Add an additional career fair representative for \$250.

GOLD

Add an additional full day Friday representative for \$750. Add an additional career fair representative for \$250.

BRONZE

Add an additional career fair representative for \$250.





QUESTIONS? Q

Contact your business development representative if you have any further questions about the sponsorship levels.

If you need general assistance, email Symposium or visit our website.

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