

Featuring artists like
Lil Nas X **Carbi B** **Doja Cat**



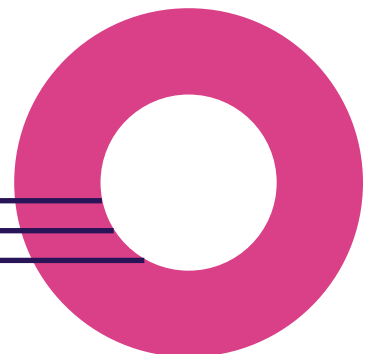
SXSW

Artist Edition

Get to know the artists coming to Austin for our 34th annual music festival. From rappers to pop stars, SXSW brings Billboard Top 100 musicians to you.



LIVE MAY 11 - 13





30 artists 3 days

Famous artists take the stage for an incredible music experience

Showcasing Artists

Get ready for a one-of-a-kind performances, presented directly from the artists' home countries and unique settings like a Norwegian cable car, Abbey Road Studios, a Brazilian greenhouse cafe, and a Taoist temple.

The SXSW Music Festival brings together an international community of artists and music professionals for a unique celebration, discussion, and exploration of music.

New, developing, and established Showcasing Artists enhance their careers by reaching new audiences and attendees. Showcases are curated by SXSW in collaboration with record labels, booking agencies, management and PR firms, export offices, publishers, media outlets, lifestyle brands, festivals, and more.

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Photo by
Alasdair McLellan



Frank Ocean

playing
MAY 12

Frank Ocean (born Christopher Edwin Breaux, October 28, 1987) is an American singer, songwriter, record producer, photographer, and visual artist. Recognized for his idiosyncratic musical style, introspective and elliptical songwriting, and wide vocal range, Ocean is among the most acclaimed artists of his generation. Music critics have credited him with revitalizing jazz and funk influenced R&B, as well as advancing the genre through his experimental approach. He is

considered a representative artist of alternative R&B.

Among Ocean's awards are two Grammy Awards, a Brit Award for International Male Solo Artist in 2013 and an NME Award for Best International Male Artist in 2017. He was included in the 2013 edition of the Time's list of the 100 most influential people in the world and the 2017 edition of the Forbes 30 Under 30. Both Insider and The Wall Street Journal regarded Ocean as the most dominant artist of the 2010s decade.



Photo by
Camila Falquez

Lil Nas X

Montero Lamar Hill (born April 9, 1999), known by his stage name Lil Nas X is an American rapper, singer, songwriter, and media personality. He rose to prominence with the release of his country rap single “Old Town Road”, which first achieved viral popularity in early 2019 before climbing music charts internationally and becoming diamond certified by November of that same year.

“Old Town Road” spent 19 weeks atop the US Billboard Hot 100 chart, be-

coming the longest-running number-one song since the chart debuted in 1958. Nas X came out as gay while “Old Town Road” was atop the Hot 100, becoming the only artist to do so while having a number-one record. His forthcoming debut studio album, *Montero*, is preceded by the singles “Holiday” and the chart-topping “Montero (Call Me by Your Name)”.

playing
MAY 13

Doja Cat



Photo by
Jabari Jacobs

playing
MAY 12

Amala Ratna Zandile Dlamini (born October 21, 1995), known professionally as Doja Cat, is an American singer, rapper, songwriter and record producer. Born and raised in Los Angeles, she began making and releasing music on SoundCloud as a teenager. Her song “So High” caught the attention of Kemosabe and RCA Records where she signed a joint record deal at the age of 17, subsequently releasing her debut EP *Purrr!* in 2014. After a hiatus from music, Doja Cat released her debut studio album, *Amala* (2018).

Doja Cat’s second studio album, *Hot Pink* (2019), reached the top 10 of the US Billboard 200 and spawned the single “Say So”, which was certified multi-platinum and topped the Billboard Hot 100 chart following the release of a remix featuring Nicki Minaj. Doja Cat has been nominated for three Grammy Awards and has won two American Music Awards in addition to the MTV Video Music Award for Push Best New Artist and its European counterpart.



Photo by Raven Varona

Cardi B

playing
MAY 11

Belcalis Marlenis Almánzar (born October 11, 1992), known professionally as Cardi B, is an American rapper and songwriter. Born and raised in New York City, she became an Internet celebrity by achieving popularity on Vine and Instagram. From 2015 to 2017, she appeared as a regular cast member on the VH1 reality television series *Love & Hip Hop: New York*, which depicted her pursuit of her music aspirations. She released two mixtapes—*Gangsta Bitch Music, Vol. 1* and *Vol. 2*, before

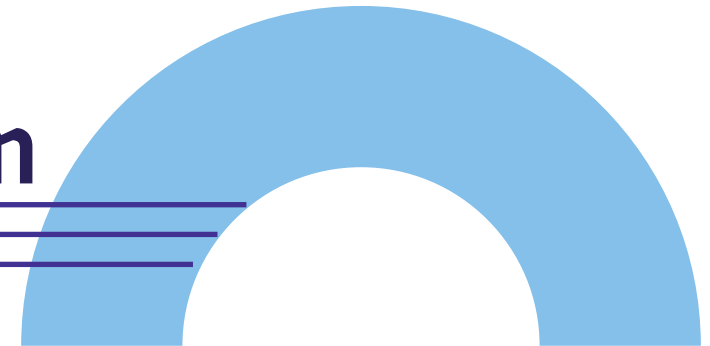
signing with label Atlantic Records in early 2017.

Recognized by *Forbes* as one of the most influential female rappers of all time, Cardi B is known for her aggressive flow and candid lyrics, which have received widespread media coverage. She is the highest-certified female rapper of all time on the RIAA's Top Artists (Digital Singles) ranking, also appearing among the ten highest-certified female artists.

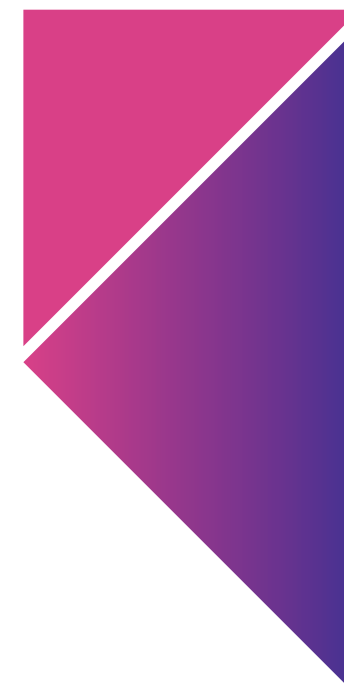
Megan Thee Stallion

Megan Jovon Ruth Pete (born February 15, 1995), known professionally as Megan Thee Stallion, is an American rapper, singer, and songwriter. Originally from Houston, Texas, she first garnered attention when videos of her freestyling became popular on social media platforms such as Instagram.

Throughout her career, Megan Thee Stallion has received several accolades, including two BET Awards, five BET Hip Hop Awards, two MTV Video Music Awards, a Billboard Women in Music Award, and three Grammy Awards. At the 63rd Annual Grammy Awards, she became the first female hip hop artist to win Best New Artist since Lauryn Hill in 1999. In 2020, *Time* magazine named her one of the 100 most influential people in the world on their annual list.



playing
MAY 11



SXSW

May 11-13

**Brockhampton. Lil Nas X.
Doja Cat. Cardi B. Megan Thee
Stallion. 21 Savage. Big Sean.
Radiohead. DaBaby. The Black Keys.
Run the Jewels. King Gizzard & the Lizard
Wizard. Flume. Thom. Yorke. Dis-
closure. Danny Elfman. Summer Walker. Anitta.
Thundercat. Fatboy Slim. Frank Ocean. Lana Del
Rey. Lil Uzi Vert. Daniel Caesar. FKA twigs. Marina.
Louis the Child. Ari Lennox.**

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