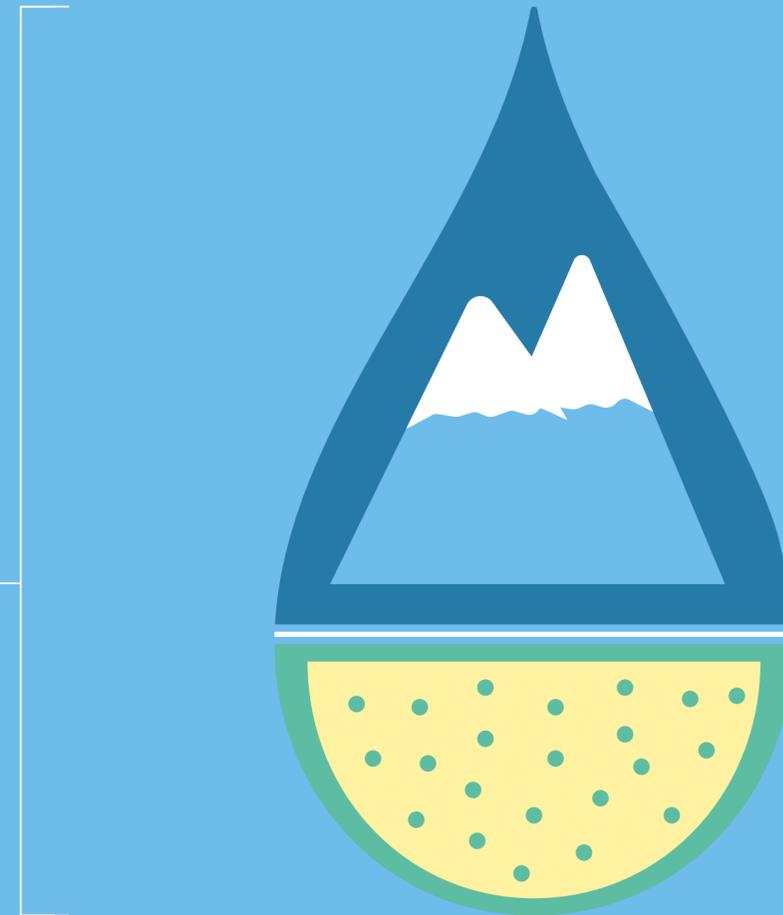
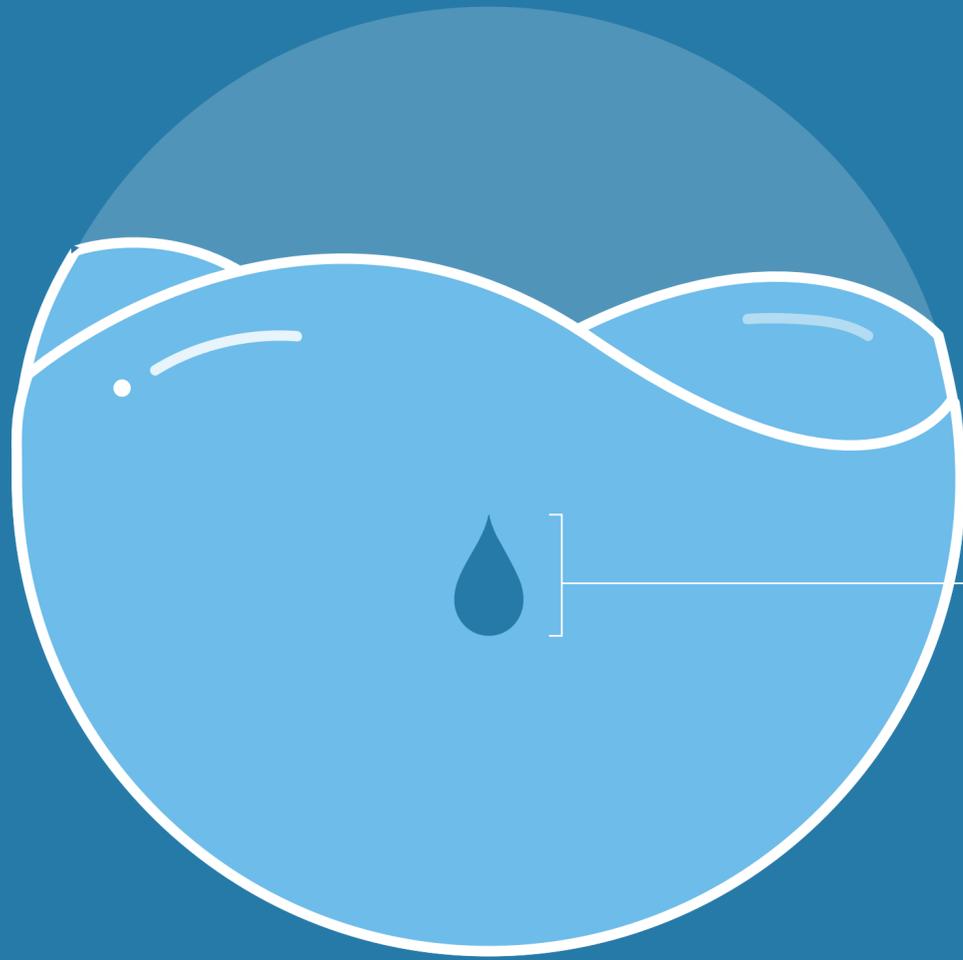


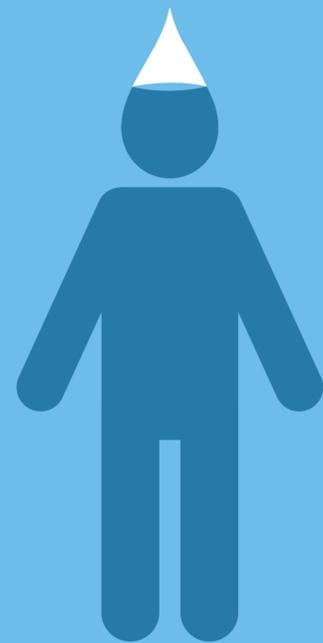
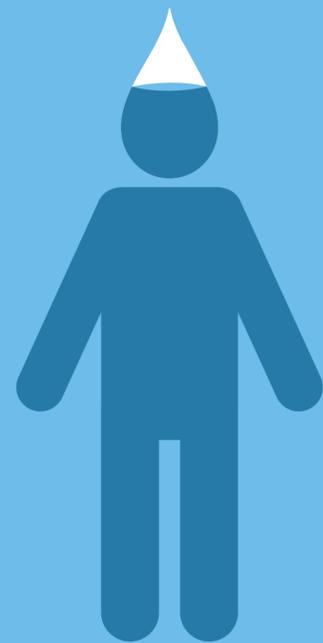
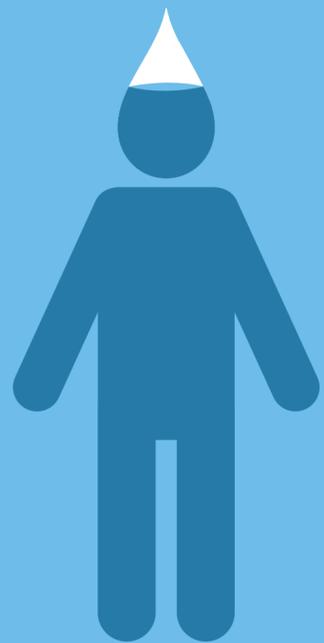
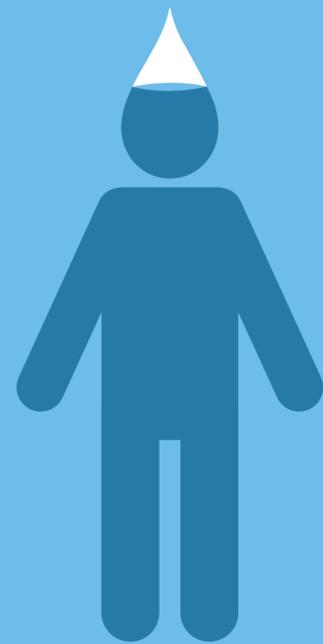
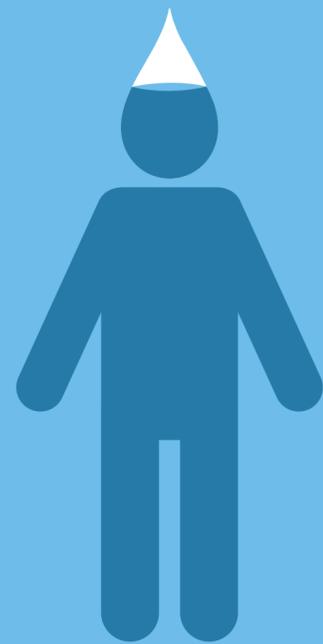
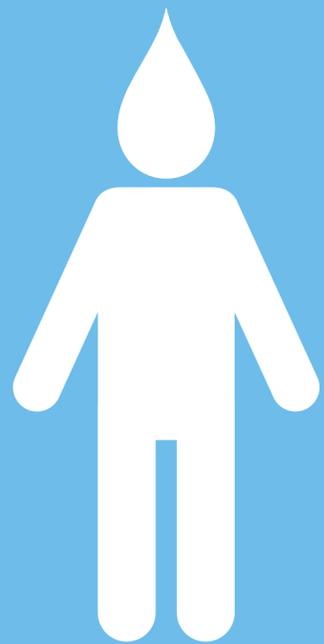
70%

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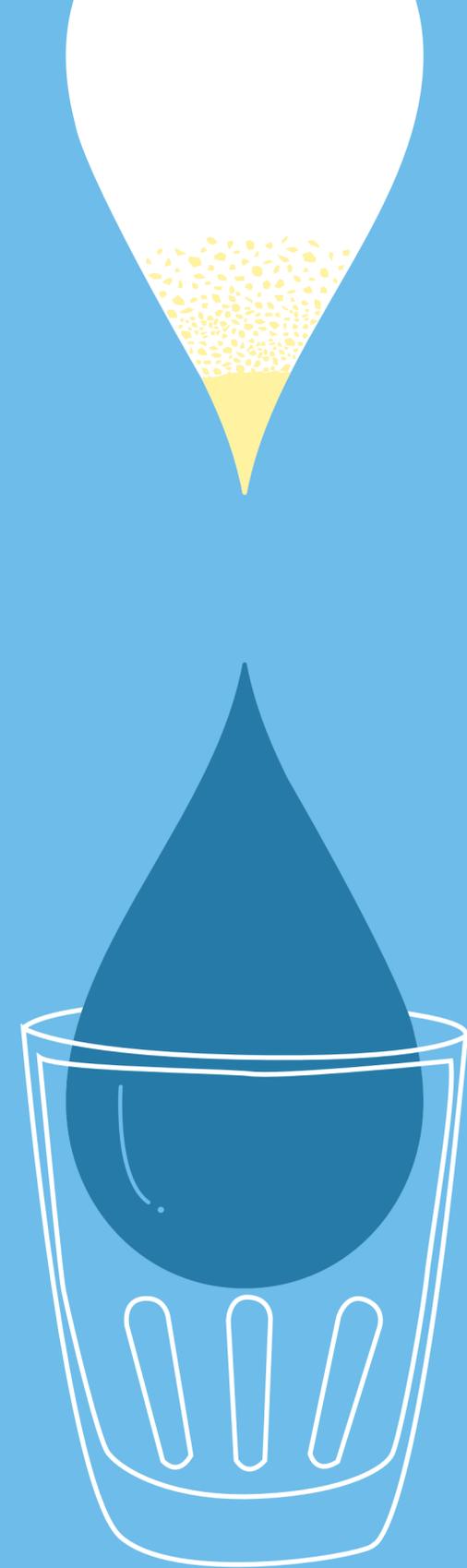
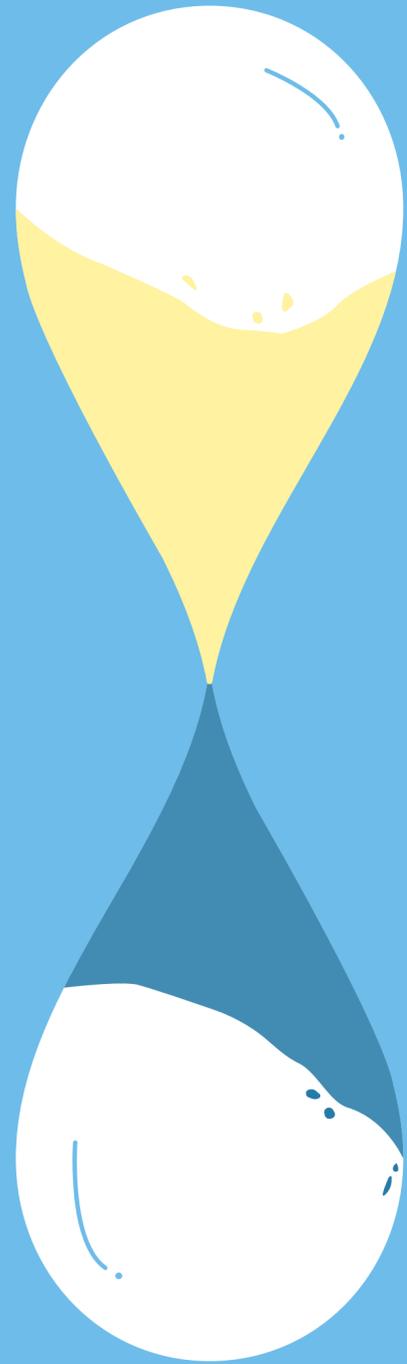
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Accessible & Usable







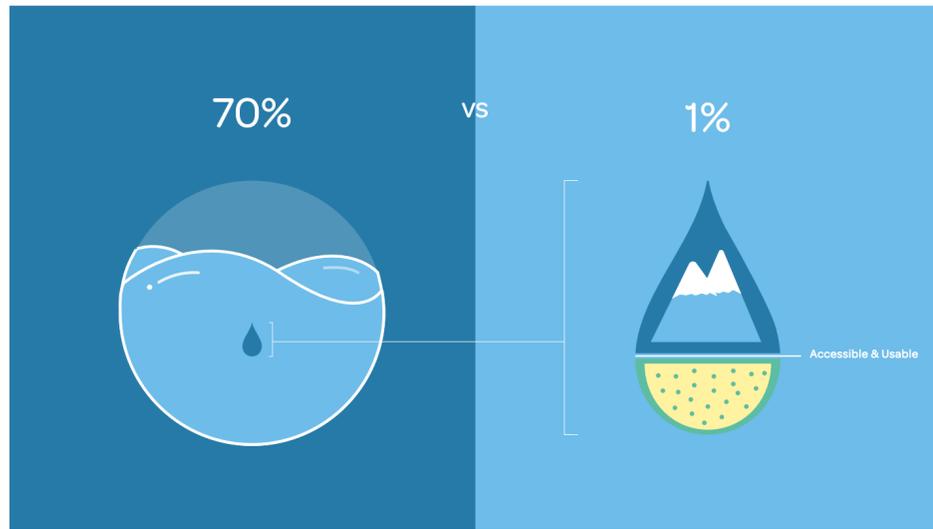




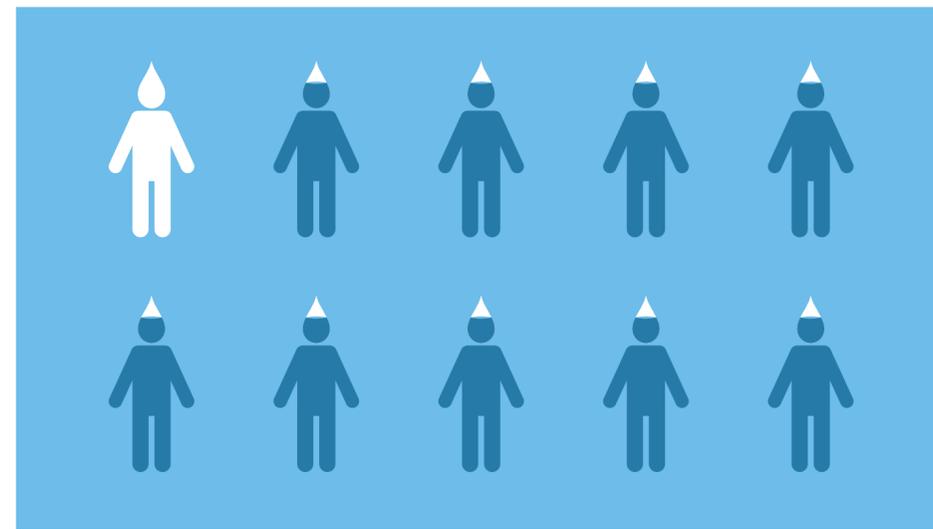
Veruna

JOIN US

verunaH2O.org



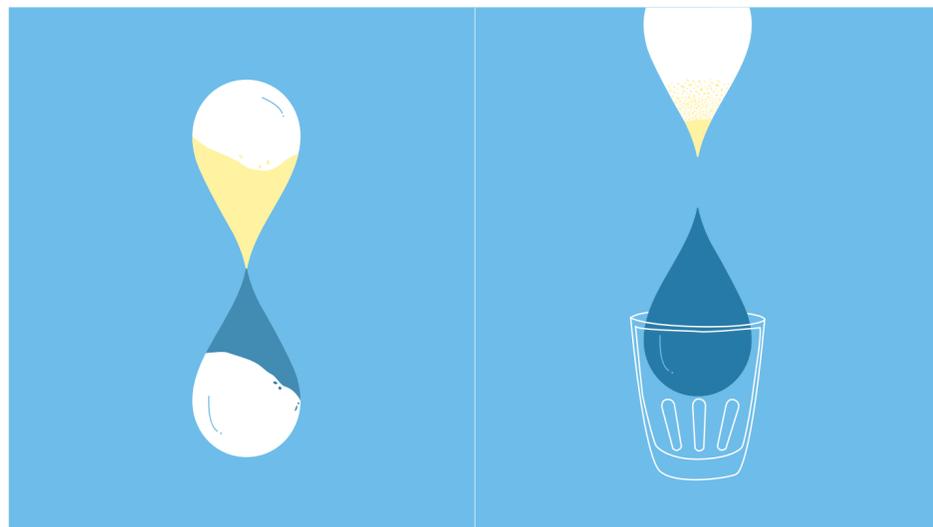
Script: 71% of our planet is covered in water. But most of it, you can't drink.
Animation: Left side --> right side --> statistics
Transition: The small water drop will transit to be people's head in the next frame



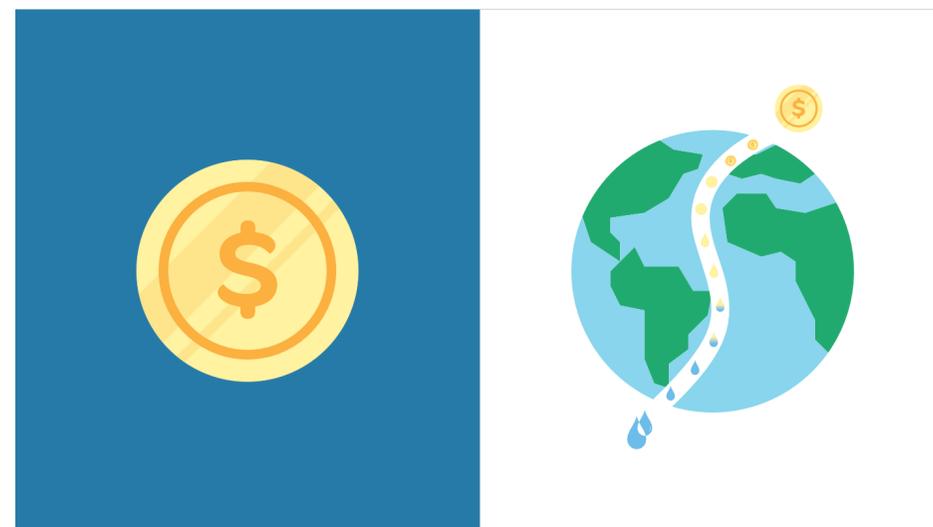
Script: In fact, 1 in 10 don't have clean drinking water.
Animation: Ten white people --> 9 fill with water
Transition: The water drop on people's head will transit to be the dot of question mark in the next frame.



Script: So how do we turn this (ocean water), into drinkable water?
Animation: Water drop --> Top part of question mark
Transition: Water drop will turn be duplicate and one upside down to be the hourglass in the next frame.



Script: By building technology that lets us remove salt and contaminants from water for a fraction of what it used to cost.
Animation: Yellow water filtrate to blue --> After filtration, bottom droplet drops into water cup
Transition: Yellow salt and its container will turn into a yellow coin for next frame.



Script: But we can't do it alone, we need your help. Every dollar makes a difference so head to VerunaH2O.org and pledge as little as \$1 a month
Animation: Coin on left side turn to an earth --> the coin transfer into clean water drop through "the pipe."
Transition: Final water drop will be logo for next frame.



Script: Help us turn ocean water, into drinkable water.
Animation: Water drop (logo) fall from top --> "Veruna" and "VerunaH2O.org" --> "JOIN US"
Transition: The end.