Marina Shallcross

email: marinas@unc.edu | cell: (202) 744-9905

**Work Experience**

**Triangle Disability and Autism Services** | Direct Support Professional |Durham, N.C. **January 2023-Present**

* Provide individual support for young adults with intellectual disabilities, assisting with daily tasks, skill development, and general care

**City of Raleigh Municipal Government** | Innovation Strategist Intern | Raleigh, N.C. **Aug. 2022-Present**

* Launched professional development and training courses for City employees with Senior Innovation Strategist utilizing principles of instructional design
* Conducted research and interviews on adult learning styles and employee preferences to inform human-centered design process
* Prototyped and tested various class formats with staff to inform pilot course launched in Spring 2023

**EAB Global Inc.** | Demand Generation Specialist | Washington, D.C. **Oct. 2020-July 2022**

* Collaborated with product development/marketing, design, and sales teams to develop and execute campaigns that drive demand
* Worked with K12 subject matter experts to create product positioning, messaging, and webinars to develop EAB’s brand and scope
* Presented reports on campaign ROI and made data-driven adjustments to campaigns to maximize conversions

*Partner Development Representative, Community and Technical Colleges Oct. 2020-Jan. 2022*

* Researched education developments and communicated with executive cabinets to establish relationships and schedule partnership calls
* Worked toward weekly, monthly, and quarterly quantitative metrics and goals; planned and presented case to goal documents
* Interviewed PDR candidates; mentored and trained new hires by leading presentations, one-on-one trainings, and roundtable discussions

**CRAFT Media/Digital** | Public Affairs and Accounts Intern | Washington, D.C. **Aug. 2020-Oct. 2020**

* Wrote and edited ad copy and designed ads for elementary schools and local news outlets
* Created PowerPoints for client meetings

**Davidson Public Schools** | Tutor |Davidson, N.C. **Aug. 2017-June 2019**

* Weekly tutor and mentor for children and young adults of the Davidson community
* Used problem-solving and communication skills to help students learn and excel in an after-school environment

**Skills:** Microsoft Office | Salesforce | Zoom | Google Applications | WordPress | HTML | CSS | R | Marketo | Asana | Tableau | Articulate | Google Classroom | Adobe InDesign | Figma | Instructional Design | Learning Analytics |

**Languages:** Full professional proficiency in Spanish

**Education**

**The University of North Carolina at Chapel Hill** | Chapel Hill **Expected Aug. 2023**

Master of Arts in Educational Innovation, Technology, and Entrepreneurship

**Davidson College** | Davidson, N.C.  **Aug. 2016-May 2020**

Bachelor of Arts in English Language and Literature (Honors), Minor in Spanish **Cum Laude,** **3.63/4.00**

Hamilton College Semester in Madrid: Intensive Spanish Immersion Program | Madrid, Spain | **Fall 2018**

**Community Involvement**

**B3 Coffee** | Intern and Volunteer | Chapel Hill, N.C. **December 2023-Present**

* Work with individuals with intellectual and developmental disabilities making a variety of drinks and promoting an inclusive workplace

**Columbia Heights Educational Campus** | High School Mentor | Washington, D.C. **October 2021-March 2022**

* Met with high school Junior monthly to discuss interests and review college essay, Common App, and application timeline

**Serve Your City Ward 6 Mutual Aid** | Reading and Math Tutor | Washington, D.C. **March 2021-July 2021**

* Provided individualized tutoring to kindergarten student once a week, focusing on Reading and Math
* Communicated with family in Spanish on a weekly basis to provide updates and overviews of lesson plans

**Davidson Elementary School** | Spanish Teacher | Davidson, N.C. **Jan. 2019-May 2019**

* Weekly Spanish teaching volunteer for 3rd grade class of 20 students
* Evaluated class's Spanish proficiency, created curriculum, and organized weekly lessons for a 45-minute class