Note in the Pocket 4730 Hargrove Rd Raleigh, NC 27616

### NEWS RELEASE

#### FOR IMMEDIATE RELEASE

November 19, 2023

## CONTACT: Lilly Whitaker, Student (336)-553-7557, lwhitaker@unc.edu

# NOTE IN THE POCKET'S SOCKS AND UNDIE'S 5K: RACING TOWARDS SUCCESS, REFLECTING ON THE PAST, AND GEARING UP FOR THE FUTURE

RALEIGH, N.C.– In a stride towards community impact, Note in the Pocket reflects on the success of its 10<sup>th</sup> annual Socks and Undies 5K while lacing up for the next chapter. The echoes of this year's triumphant run rallied support to provide clothing for underprivileged children in Wake County.

In a remarkable display of community unity, this past year's run saw a turnout of over 1,000 individuals from diverse corners of both the local community and across the United States. Whether pounding the pavement in person or virtually, the Socks and Undies 5K emerged as the grandest Rundie ever witnessed. The collective effort not only shattered participation records but also raised substantial funds dedicated to the noble cause of clothing those in need. A staggering 772 children's lives were touched by the generosity of those in the community and around the world.

As the echoes of the past year's Socks and Undies 5K continue to resonate, Note in the Pocket is eagerly gearing up for the next year of this impactful event. Scheduled to unfold from Friday, April 26<sup>th</sup> through Sunday, April 28<sup>th</sup>. Participants can choose from a variety of engaging options, including a timed Rundie, a not-timed Rundie, and a special

-MORE-

### RACING TOWARDS SUCCESS/Page 2

treat for the little ones- a kid's Fun Run. Further details about this exciting event, including registration and additional activities, can be found on the nonprofit's website.

Note in the Pocket is committed to fostering dignity and self-esteem, the organization strives to ensure that no child goes without proper clothing. Note in the Pocket has positively transformed the lives of numerous children, offering them warmth, comfort, and the opportunity to thrive. To learn more about the organization, its mission, and how to get involved, please visit the website linked here: <u>Note in the Pocket</u>.

###