

LILLY WHITAKER

• Advertising Student At the University of North Carolina at Chapel Hill •

ABOUT ME

Currently pursuing a dynamic academic journey at UNC-Chapel Hill, I am dedicated to honing my skills in the vibrant intersection of advertising and history. As a major in advertising and public relations and a minor in history, I've cultivated a unique perspective that combines the art of storytelling with a deep appreciation for historical context. Beyond the classroom, my passions extend to the realms of writing and photography.

EDUCATION

2018-2021 • Eastern Randolph High School.

2021-2025 • University of North Carolina at Chapel Hill.

JOB EXPERIENCE

2018-2020

Whitaker Farms

Cashier

- Tasked with managing transactions and providing customer service to the best of my abilities. Cultivating a positive shopping experience for the customers, handling issues that may have occurred with not only the register but the product as well.

2021-2022

UNC Athletics Ticket Office

Telephone Operator

- Answered phone calls made to the office and responded to the best of my knowledge.
- Worked at the ticket office during game days selling tickets, as well as working with athletes coming to the games

**August 2021-
January 2022**

Daily Tarheel

Writer

- Interviewed people around the community and wrote entries from the interviews for the podcast.
- Worked with adobe to create the podcast and put all the pieces together.

**May 2022-
August 2022**

It's a Kid's world

Teacher

- Worked with children from newborns to preschoolers.
- Handled changing diapers, feeding children and supervising them from the morning to afternoon.



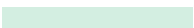
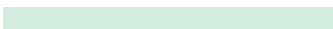
**May 2023-
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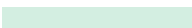



YMCA

Counselor

- Worked with children from kindergarteners to middle schoolers.
- Took the kids on field trips, handled little injuries, crying kids and came up with games and activities they could do.

SKILLS

Photography 
Research 
Social media savvy
Broadcast writing 
News release writing 
Speech writing
Fact sheet writing 
Blog posts 

Leadership 
Persistence 
hardworking
Problem solving 
Collaborative 
Punctual
Proactive 
Patient 

(336) 553-7557 • lilly.whitaker02@gmail.com • <https://tarheels.live/lillygracewhitaker/>