



LA CONFERENCIA

PA'LANTE



APRIL 1-3, 2022

FRIDAY, SATURDAY, AND SUNDAY

LA CONFERENCIA 2022 PA'LANTE



DAY 1

Friday, April 1, 5:30pm-8pm



COMMUNITY BONDING OVER BASEBALL

Bryson Field at Boshamer Stadium

Join us for a night out at a ball game! Meet other attendees for La Conferencia and enjoy one of Latin America's favorite sports in comunidad. Tickets for registrants will be available at the stadium box office will-call. Please refer to the email sent out by La Conferencia planning committee.

Parking fees not covered

DAY 2

Saturday, April 2, 9:30am-10:00am

OPENING SESSION

Virtual Session

Bem-vindo to day two of La Conferencia! We are going to start the day with a welcome from the Carolina Latinx Center Director, and we will be sharing a little more about the theme for La Conferencia: Pa'lante.



Concurrent Morning Sessions I | 10:00am-11:00am

LATINX AND MENTAL HEALTH

Virtual Session / Content Area: Academic & Identity

This session will focus on Latinidad and recent research related to mental health. It will inform participants of research trends of Latinx people and mental health.

WHY FAILURE IS ESSENTIAL FOR SUCCESS

Virtual Session / Content Area: Future Planning

Until now, your path in life has been pretty straightforward with other people guiding your way. But now, it's time to choose your path for yourself. As you enter the workforce, you'll find that there is no one "right" path. In this session, you'll learn why failure is essential for success, and that you should define success for yourself.

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DAY 2

Concurrent Morning Sessions I | 10:00am-11:00am



XOCHIPILLI PAINTING PROJECT: CONNECTION AND HEALING THROUGH VISUAL ARTS

Virtual Session / Content Area: Giving Back & Identity

This session will focus on using the visual arts to offer healing and connection to the Hispanic/Latinx community while the COVID-19 Pandemic isolated us from one another.

FULLY LATINX- LOS ORGULLOS Y DIFICULTADES: SHOWING UP AUTHENTICALLY IN PROFESSIONAL SPACES

Virtual Session / Content Area: Identity & Future Planning

This session will explore how the presenters developed racial and cultural identities as working professionals, where they've experienced setbacks and barriers, and how they've worked to positively impact the professional landscape for Latinx folx coming up.

Concurrent Morning Sessions II | 11:00am-12:00pm

MARIPOSA ZINES: JOTERÍA STUDIES AS MUTUAL AID

Virtual Session / Content Area: Academic & Identity

Participants will create zines while learning about the history of Jotería studies, what it is, and how zines can help us express, understand, and educate on queerness.

CAREER EDUCATION & EXPLORATION

Virtual Session / Content Area: Future Planning

Students will learn real-world steps to discover more about themselves, nurture their passions, and implement that knowledge to inform their lives and careers here in school and beyond.

PERSONAL POWER: HOW TO MANAGE YOUR PERSONAL BRAND IN THE WORKPLACE AND IN ACADEMICS

Virtual Session / Content Area: Future Planning

Entering the job market for the first time is full of interesting learning opportunities. In this session, we will discover sources of personal power and influence that can help you build your personal brand.

NUESTRA SALUD ES NUESTRA PRIORIDAD: OVERCOMING HEALTH DISPARITIES IN THE LATINX COMMUNITY

Virtual Session / Content Area: Giving Back

This session seeks to discuss health disparities in the Latinx community with an emphasis on COVID-19 by highlighting the importance of communication and education.

KEYNOTE ADDRESS

SATURDAY, APRIL 2ND | 12:30PM - 1:30PM



RICKY HURTADO

NC HOUSE REPRESENTATIVE
FOR DISTRICT 63

A first-generation college student, Ricky was accepted into UNC-Chapel Hill as a Morehead-Cain Scholar. He found his passion for public service while at UNC, mentoring other high school students who grew up in similar circumstances and worked hard to make their own dreams come true. Our theme for La Conferencia 2022 is Pa'lante. As our keynote, we are excited to learn more about Ricky's successes and setbacks that led him to be the first Latino Democrat candidate elected to North Carolina State House.

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DAY 2

Concurrent Afternoon Sessions I | 2:00pm-3:00pm

ELEVATING YOUR COMMUNITY CULTURAL WEALTH TO NAVIGATE COLLEGE

Virtual Session / Content Area: Identity & Academic

Participants will learn about Community Cultural Wealth and engage in reflection and discussion to think about how their culture can continue to help them on their college journey.

PRESENTATION DESIGN AND THE EVENT INDUSTRY: AN INSIDE LOOK

Virtual Session / Content Area: Future Planning

An insider look at the event industry and all of the roles that make it happen. This session will take a peek into a niche industry and see how your degree can land you a job doing fun, creative and rewarding work.

ADVOCATING FOR OUR LATINX COMMUNITY: POLICY AND POLITICS, PERO CON GANAS!

Virtual Session / Content Area: Giving Back

Participants will learn about some of the systemic barriers Latinx individuals face in North Carolina. Most importantly, participants will walk out of this session with concrete steps on how to take action and change policies.

I MISS MY AMIGES: MAKING LATINX NETWORKS BEYOND COLLEGE

Virtual Session / Content Area: Identity

In this session, the audience will listen to a conversation between two Latinx women on impactful life events that have shaped the way each woman has come to understand her Latinx identity - before, during, and after college.

Concurrent Afternoon Sessions II | 3:00pm-4:00pm

THE ME IN WE: SELF-COMPASSION WHILE NAVIGATING LIFE

Virtual Session / Content Area: Academic & Identity

Children of immigrants feel immense pressure to succeed for the sake of their families, but children of immigrants also have their own aspirations. This session shares research and evidence-based strategies to navigate life through self-compassion.

GET THAT WHITE COAT!

Virtual Session / Content Area: Future Planning

This presentation will show varying pathways to careers in medicine, dentistry, nursing, and other health professions. It will highlight and lay out the realities of applying to graduate/professional school and retaining students at the advanced degrees.

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DAY 2

Concurrent Afternoon Sessions II | 3:00pm-4:00pm

LAS MAMIS: MILLENIAL LATINA MOTHERHOOD

Virtual Session / Content Area: Identity

Join a group of millennial Latina mothers as they explore the complexities of early motherhood and reflect on their own experiences. We welcome questions from the audience as we realize that the realities of modern Latina motherhood are rarely seen in the public eye.

Day Two Wrap Up

REFLECTIONS FROM LA CONFERENCIA

Virtual Session

Los felicitamos on making it to the end of day two! La Conferencia is just a starting place for building a greater community among Latinx folks. Join us for this reflection session to discuss future goals for our gente to thrive in North Carolina and beyond!



DAY 3

Sunday, April 3, 10:00am-12:00pm



THE AMERICAN DREAM GAME

Virtual Session

Before we can think about moving forward, we want to make sure we spend some time in someone else's shoes in a virtual board game that explores how bias, stereotypes, discrimination, and systemic inequity can block our path toward the "American Dream."

12:15pm-12:30pm

CLOSING SESSION

Virtual Session followed by an in person tour of the Carolina Latinx Center

Thank you so much for joining us for La Conferencia 2022! We want to take one final opportunity to meet with our attendees and make plans for how our comunidad can stay connected throughout the year. Local attendees in the area are invited to the CLC for a tour of our space and a farewell from this year's conferencia immediately after the closing session,

OUR PURPOSE

To provide a space for Latinx students, staff, and faculty to network and create a discourse about access, social development, education, positive communication, and cross-cultural understanding in a Latinx-centered setting in North Carolina.

We aim to develop this into space for people to convene annually to have critical dialogue, and exchange of information in order to empower the next generation of Latinx thinkers.

ABOUT THE CLC

The Carolina Latinx Center provides students, faculty, staff, and our community the opportunity to explore Latinx cultures, histories, and traditions and to use that understanding to work across racial and ethnic communities in North Carolina, the country, and the world.

For faculty, staff, and students who are engaged in research, teaching, and/or service related to Latinx communities and issues, the Center connects them both with one another and with community partners.

CONTACT US

Have any questions or want to get involved in the future? Reach out to us via email at clc@unc.edu.

