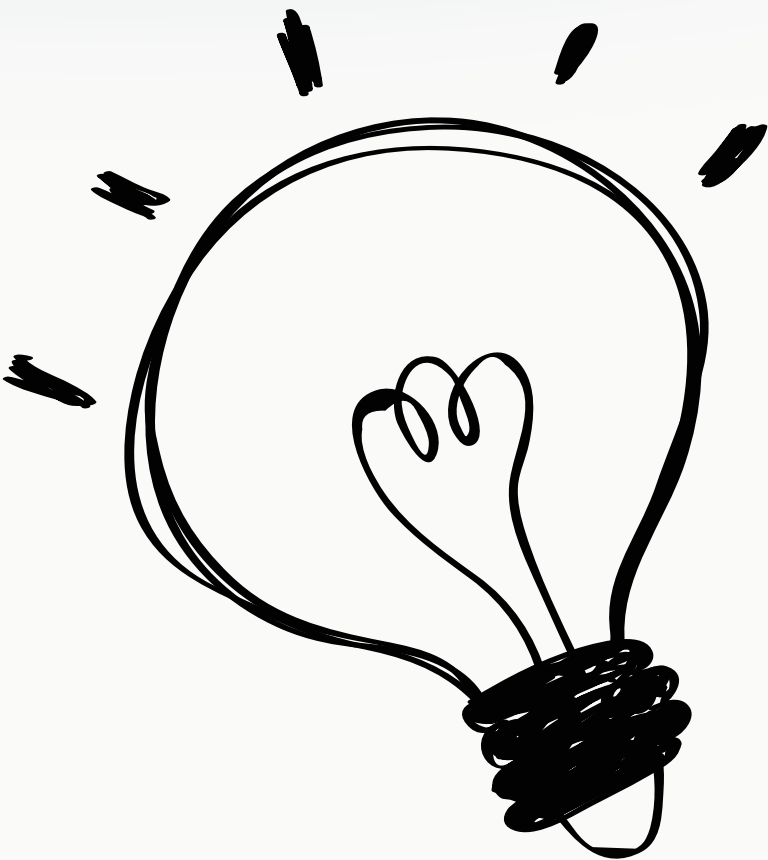




Our Vision...

Is to support educators with adaptive technology that gives them real data to work with directly after testing.

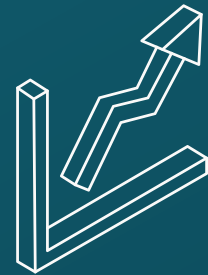


Our Goals



First Goal

Meet the needs of students.



Second Goal

Give real-time data back to educators.



Third Goal

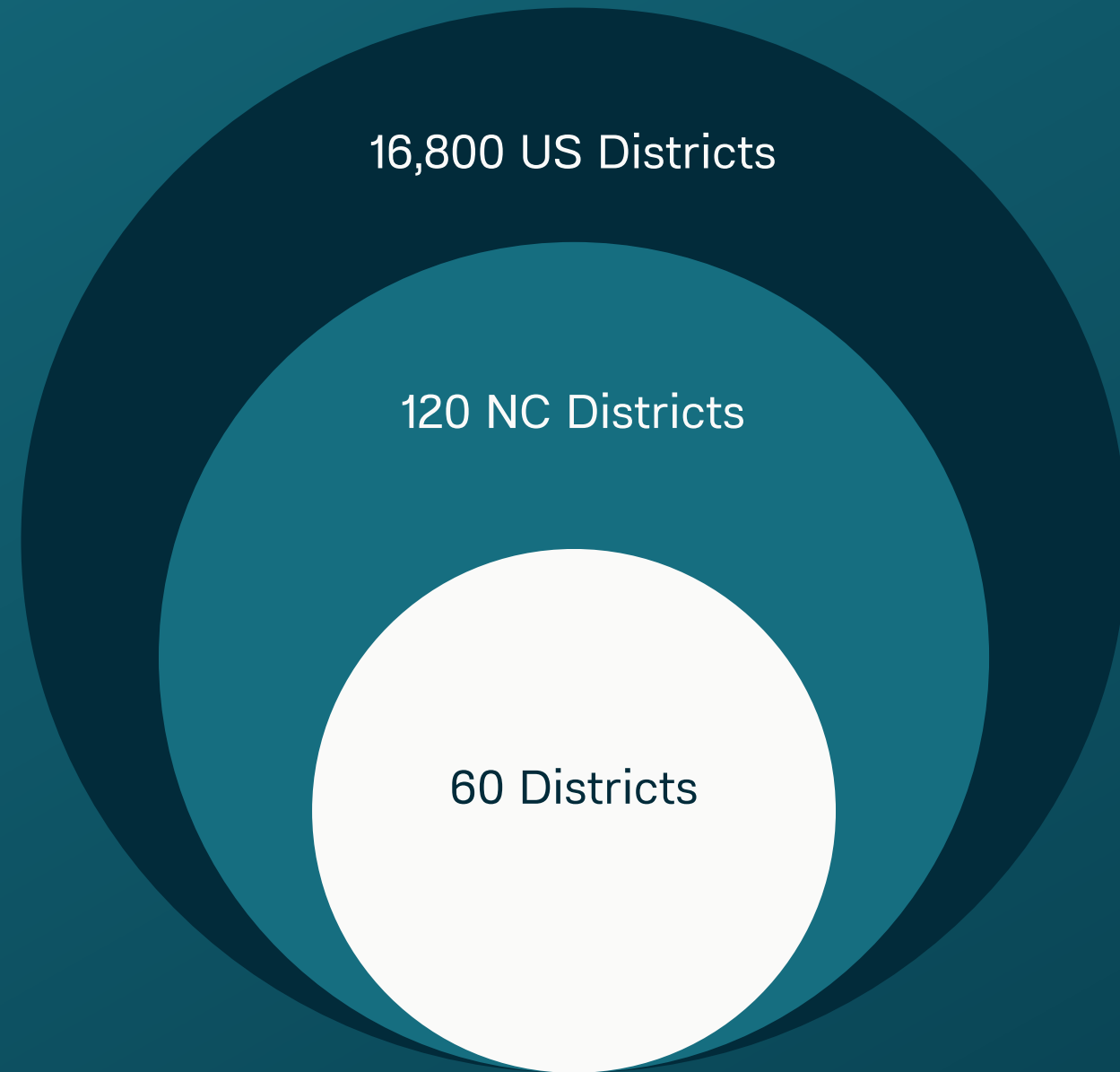
Offer next-steps instructional suggestions.

Our Services



- Collaborate with educators.
- Adaptive testing technology.
- Meet the academic needs of students.

Our Market



Total Available Market (TAM):

16,800 US Districts

Serviceable Available Market (SAM):

120 NC Districts

Serviceable Obtainable Market (SOM):

60 Districts

Our Traction

Monthly Revenue:

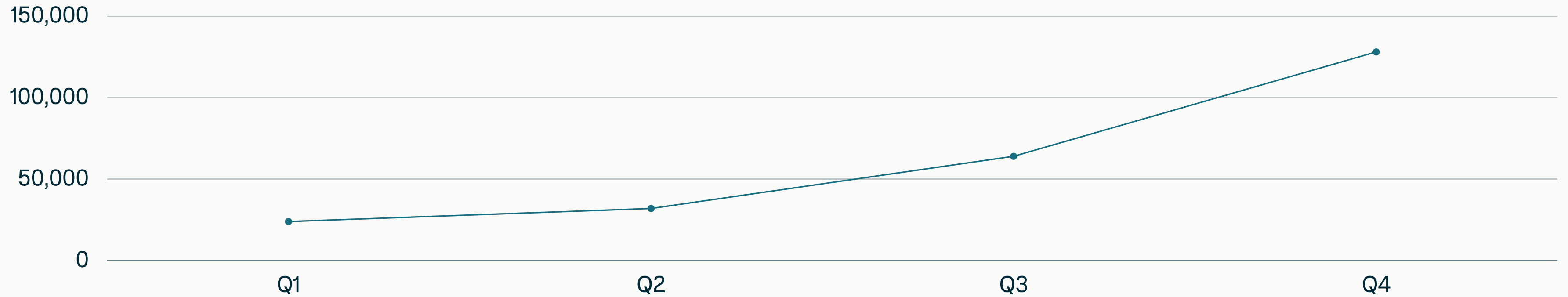
\$8,000

Average Revenue/Customer:

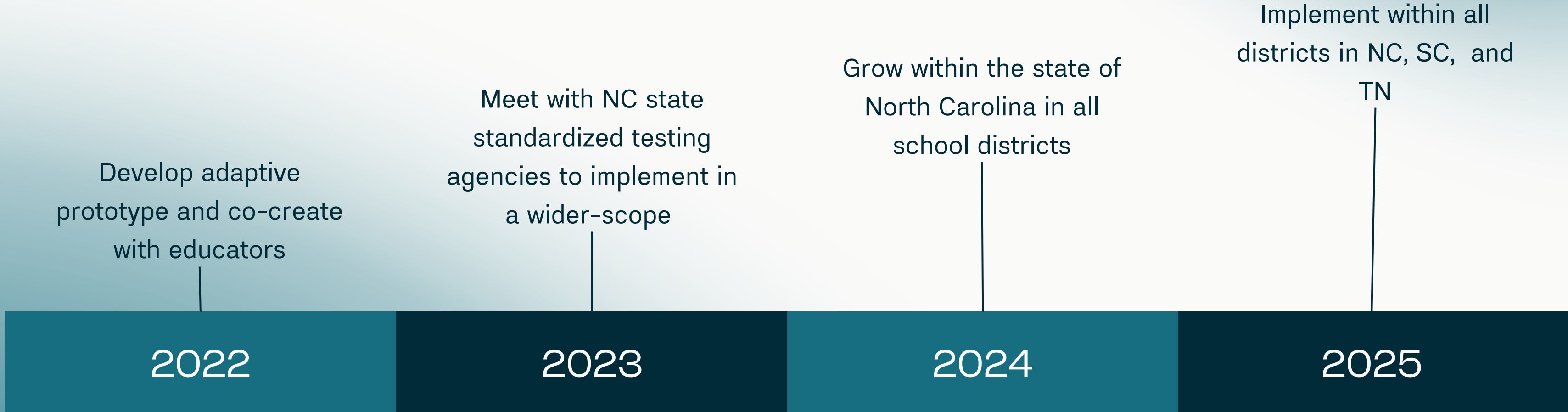
\$250

Annual Revenue Growth:

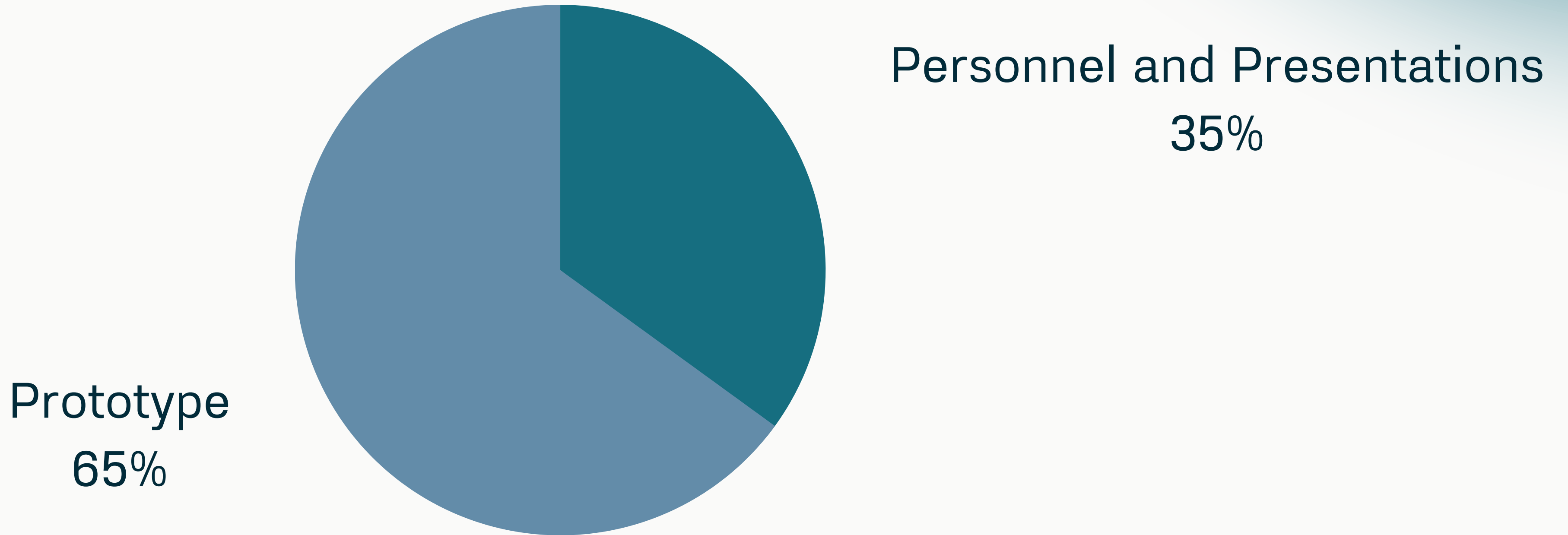
25%



Our Milestones



Investment



Connect with us.

Julia Thompson

juliaet@unc.edu

(207) 272-4504

A large white circle containing a stylized logo. The logo consists of two thick, black, curved shapes that resemble the letters 'S' and 'U' joined together. The top curve is on the left and the bottom curve is on the right. In the center of the circle, the word "STANDARDIZED" is written in a black, sans-serif, all-caps font.

STANDARDIZED