

JULIA FAIRCHILD ROTH

NEW YORK CITY

[PORTFOLIO](#) | [LINKEDIN](#) | JULIA23@LIVE.UNC.EDU

EXPERIENCE

Intern, NBCUniversal, Olympics Live Production, 2022-Present

- Operate AVID MediaCentral, Media Composer & Chyron graphics builder for coverage of Olympic sporting events
- Assist preparations for Paris 2024 through research on host country, prior Olympic events and target audiences

Production Assistant, UNC GoHeels, 2021-Present

- Assist linear & digital broadcasts of Tar Heel sporting events, weekly training in various control room roles
- Utilize Ross XPression & DreamCatcher systems for real-time motion graphics & replay
- Direct communication with Verizon as Assistant Director to coordinate TV timeouts

Contributor, WRAL.com, 2021

- Collaborated with top triangle area NBC-affiliate, WRAL, in their coverage of the 2020 Tokyo Olympics
- Researched, pursued & interviewed independently, published stories via WRAL.com
- Explored beyond the sports: mental game of [sport shooting](#), [Hmong community](#) after Suni Lee's success & [more](#)

Documentary Editor, UNC Hussman School, 2021

- Filmed, researched & edited content for short-form documentary about the 3x Natty Champ UNC Field Hockey team
- Submitted to the Milano International Movie Festival

Anchor, Writer & Video Editor, UNC Sports Xtra, 2020-2022

- Anchored an award-winning live sportscast broadcast on television & Facebook Live
- Wrote, edited & produced packages, game highlights, athlete interviews & game analyses for shows airing 3x a week
- Expanded my hands on experience in various positions within the newsroom network of assets and communication

Founder & Instructor, Video Production Course, STEAM on the Hill, 2018-2019

- Founded weekly video production class for underserved Bronx middle schoolers
- Developed an appreciation for how videography & access to resources can open doors for self-reflection & creativity

President, UNC Club Field Hockey (National Champions!!), 2021-2022

- Elected to leadership role Spring 2022, after serving as social chair and risk management officer Fall 2021
- Planned practices, events & tournaments, organized with other universities, NFHL & UNC administration

Customer Relations Rep, Big Kahuna Water Park Destin, FL, 2021

- Served in various roles at Customer Service, park welcoming center, ticket & gift shop, and internal park stations
- Learned interpersonal skills with customers and leadership skills while in high-stress (high-sunblock fume) situations

SKILLS

Foreign Language: French (B2/C1 proficiency)

Journalism: AP Style, Interview, Video Production, Research, Audio/Visual/Written Communication and Reporting

Adobe: Premiere, InDesign, Photoshop, Acrobat, Audition

Google: Drive, Docs, Sheets, Slides, Forms

Microsoft: Word, PowerPoint, Excel

AVID: Media Composer, MediaCentral

Other: iMovie, FinalCutPro, DreamCatcher, Ross Xpression

Social Platforms: TikTok, Facebook, Snapchat, Twitter, Instagram, Zoom, Wordpress

WEBSITE PORTFOLIO

juliafairchild.com

EDUCATION

University of North Carolina, Chapel Hill

Hussman School of Journalism & Media

Class of '23

Deans List (3.95 GPA)

Majors: Media/Journalism & French **Minor:** History

Recognition: Gates Memorial Scholarship 2021-2022, Tucker Family Scholarship 2022-2023, Richard T. Griffiths Pencil of Excellence

Extracurriculars/Societies: Club Field Hockey, Phi Mu, Sports Xtra, HSAA Mentorship Program, GoHeels

Certificates: French Studies from Sorbonne University, Sports Production from UNC-CH