

# JULIA FAIRCHILD ROTH

NEW YORK CITY

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## JOURNALISM EXPERIENCE

### Intern, NBCUniversal, Olympics Live Production, 2022-Present

- Operate AVID MediaCentral, Media Composer & Chyron graphics builder for coverage of Olympic sporting events
- Assist preparations for Paris 2024 through research on host country, prior Olympic events and target audiences

### Production Assistant, ACC Network, 2021-Present

- Assist linear & digital broadcasts of Tar Heel sporting events, weekly training in various control room roles
- Utilize Ross XPression & DreamCatcher systems for real-time motion graphics & replay
- Direct communication with Verizon as Assistant Director to coordinate TV timeouts

### Contributor, WRAL.com, 2021

- Collaborated with top triangle area NBC-affiliate, WRAL, in their coverage of the 2020 Tokyo Olympics
- Researched, pursued & interviewed for my stories independently, published via WRAL.com
- Stories on mental game of [sport shooting](#), effects on [Hmong community](#) after Suni Lee's success & [more](#)

### Documentary Editor, UNC GoHeels, 2021

- Filmed, researched & edited content for short-form documentary about the 3x Natty Champ UNC Field Hockey team
- Submitted to the Milano International Movie Festival

### Anchor, Writer & Video Editor, UNC Sports Xtra, 2020-2022

- Anchored an Emmy-award winning live sportscast broadcast on television & Facebook Live
- Wrote, edited & produced packages, game highlights, athlete interviews & game analyses for shows airing 3x a week
- Experience in control room as Director & supervisor

## OTHER EXPERIENCE

### Founder & Instructor, Video Production Course, STEAM on the Hill, 2018-2019

- Founded weekly video production class for underserved Bronx middle schoolers
- Taught iPhone filming, Premiere/iMovie editing and scriptwriting

### President, UNC Club Field Hockey (National Champions!!), 2021-2022

- Elected to leadership role Spring 2022, after serving as social chair and risk management officer Fall 2021
- Planned practices, events & tournaments, communicated with other universities, NFHL & UNC administration

## SKILLS

**Journalism:** AP Style, Interview, Video Production, Research, Audio/Visual/Written Communication and Reporting

**Adobe:** Premiere, InDesign, Photoshop, Acrobat, Audition

**Google:** Drive, Docs, Sheets, Slides, Forms

**Microsoft:** Word, PowerPoint, Excel

**AVID:** Media Composer, MediaCentral

**Other:** iMovie, FinalCutPro, DreamCatcher, Ross Xpression

**Social Platforms:** TikTok, Facebook, Snapchat, Twitter,

Instagram, Zoom, Wordpress

**Foreign Language:** French (B2/C1 proficiency)

## WEBSITE PORTFOLIO

[juliafairchild.com](http://juliafairchild.com)

## EDUCATION

**University of North Carolina, Chapel Hill**

**Hussman School of Journalism & Media**

Class of '23

Deans List (3.95 GPA)

**Majors:** Media/Journalism & French **Minor:** History

**Recognition:** Gates Memorial Scholarship 2021-2022, Tucker Family Scholarship 2022-2023, Richard T. Griffiths Pencil of Excellence

**Extracurriculars/Societies:** Club Field Hockey, Phi Mu, Sports Xtra, HSAA Mentorship Program, GoHeels

**Certificates:** French Studies from Sorbonne University, Sports Production from UNC-CH