

JULIA FAIRCHILD ROTH

[LINKEDIN.COM/IN/JULIAFAIRCHILD](https://www.linkedin.com/in/juliafairchild) | 917 232 9154 | [JULIA23@LIVE.UNC.EDU](mailto:julia23@live.unc.edu)

ACHIEVEMENTS & LEADERSHIP

Anchor, Writer & Video Editor, UNC Sports Xtra, 2020-

Emmy award-winning show covering all UNC sports and community.

- Reporter (Fall 2020): 5+ VO scripts per week, 3+ analyses per semester, 5 self-produced pkgs per semester
- Anchor (Spring 2021-): Reporter work + anchor live 15-minute weekly Mon/Fri episodes

Production Assistant, ACC Network, GoHeels, 2021-

- Linear, digital and in-venue production for all Tar Heel varsity sporting events & weekly training sessions on sports production/broadcast
- Ross Xpression, DreamCatcher replay, graphics, camera, AD, replay, etc.

Contributor, WRAL.com, 2021

Collaborated with local NBC-affiliate, WRAL, in their coverage of the 2020 Tokyo Olympics. Researched, pursued and interviewed for my stories independently, published via WRAL.com

Documentary Editor, UNC GoHeels, 2021

Filmed, researched, gathered and edited content for a short-form documentary about the 3x National Championship UNC Field Hockey team. Submitted to the Milano International Movie Festival

Gates Memorial Scholarship, 2021-2022

Awarded to a student at UNC Hussman School of Journalism & Media excelling in broadcast and electronic journalism studies

Founder & Instructor, Video Production Course, STEAM on the Hill, 2018-2019

Founded a weekly video production class for underserved Bronx middle schoolers. Taught iPhone filming, Premiere/iMovie editing and scriptwriting

Social Chair & Risk Management Officer, UNC Club Field Hockey, 2020-2021

Elected Social Chair of UNC Club Field Hockey team. Run social events, media pages, and coordinate with school administration for funding and general club responsibilities, CPR Certified in order to serve as RMO

Academic Tutor, Upward Bound, 2020-2021

2x a week tutoring sessions during school year, group of 6-15 or first-generation students from local high school in Chapel Hill area. Focus on 9-12th grade English, Math & Science, along with ACT Prep

SKILLS

Journalism: AP Style, Interview, Video Production, Research, Audio/Visual/Written Storytelling and Reporting

Adobe: Premiere, InDesign, Photoshop, Acrobat, Audition **Google:** Drive, Docs, Sheets, Slides, Forms

Microsoft: Word, PowerPoint, Excel **Other:** iMovie, FinalCutPro, DreamCatcher, Ross Xpression

Social Platforms: TikTok, Facebook, Snapchat, Twitter, Instagram, Zoom, Wordpress

Foreign Language: French (6-12th grade + 3 years in college)

CPR Certified: Adult First Aid/CPR/AED, till 8/16/2023

EDUCATION

University of North Carolina, Chapel Hill

Hussman School of Journalism & Media

Class of '23

Deans List (3.95 GPA)

Majors: Media/Journalism & French

Minor: Statistics/Analytics & History

Extracurriculars/Societies: Club Field Hockey, Phi Mu,

Sports Xtra, HSAA Mentorship Program

WEBSITE

juliafairchild.com

EXPERIENCE

Published Articles:

[Suni Lee, NC Hmong Community](#)

[Stan Okoye, Nigerian National Team](#)

[Lucas Kozeniesky, Air Rifle Philosophy](#)

Broadcast/Digital:

[Sports Xtra 11/08/2021](#)

[Sports Xtra 10/08/2021](#)

[Documentary Film, UNC Varsity Field Hockey 2020-21](#)

[PKG Michael Carter's Dad 11/16/20](#)

[Proposed Podcast Example: UNC Club Field Hockey](#)