



SCIENCE READY

SCIENCE MADE EASY

Jackie Russo

ABOUT US

At Science Ready, we empower teachers to bring hands-on science experimentation into their classrooms. By providing a subscription service to rent all-inclusive lab kits, we can keep students learning in authentic ways all year long and improve their academic performance!



PROBLEM

Customers

70% of teachers report not having adequate funding to provide high-quality science instruction for their students

Costs

Loss of hands-on laboratory science experiences hinders students' ability to compete globally for jobs

Market gap

Few, if any, products on the market help customers like we do

Financials

Schools spend on average \$2,538 per year on science supplies

SOLUTION



Increase performance

Our product makes consumer lives easier, and no other product on the market offers the same features



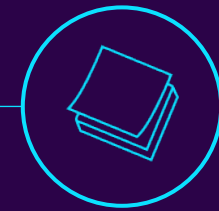
Target audience

K12 teachers, schools, and districts



Cost savings

Reduce expenses by renting all-inclusive lab kits versus purchasing the same, often single-use materials



Easy to use

Digital catalogue of labs provides customers an easy way to find lab kits all year long

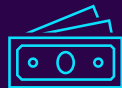
PRODUCT BENEFITS



Increase student academic performance

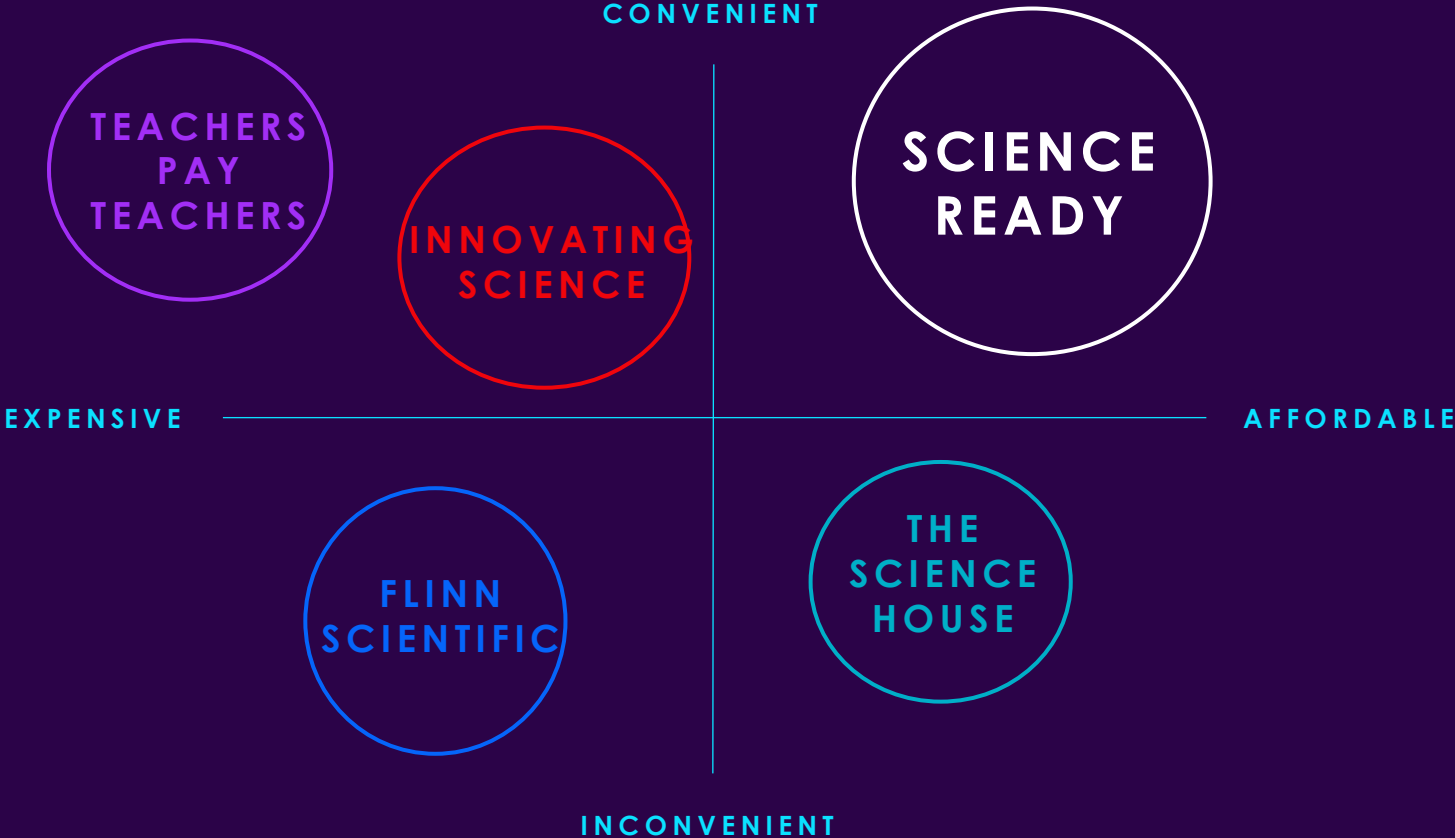


Increase student college and career readiness



Rental service keeps costs below market value

OUR COMPETITION GRAPHIC



GROWTH STRATEGY

How we'll scale in the future

AUG 2024

Roll out product to partner schools to provide proof of concept and establish service

NOV 2024

Gather feedback and adjust product design as necessary

AUG 2025

Release the service to the general public and monitor press release, social media accounts, and email campaigns

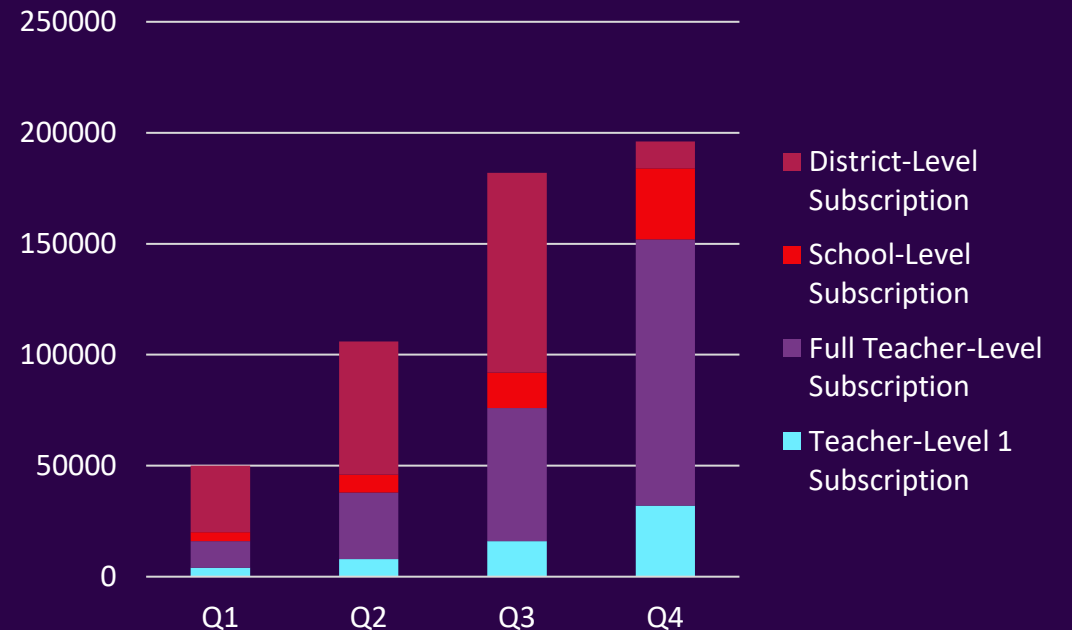
TRACTION

Forecasting for success

Key metrics

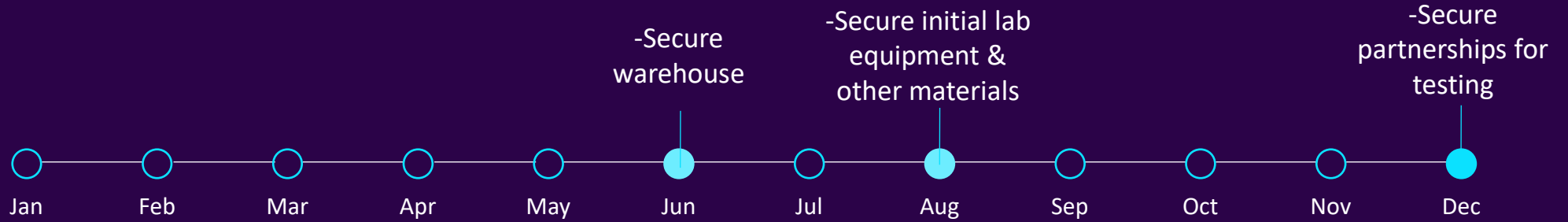
	Unit Subscription Cost	Q1	Q2	Q3	Q4
Teacher-Level 1 Subscription	\$100	40 subscribers	80 subscribers	160 subscribers	320 subscribers
Total		\$4,000	\$8,000	\$16,000	\$32,000
Full Teacher-Level Subscription	\$600	20 subscribers	50 subscribers	100 subscribers	200 subscribers
Total		\$12,000	\$30,000	\$60,000	\$120,000
School-Level Subscription	\$2,000	2 subscribers	4 subscribers	8 subscribers	16 subscribers
Total		\$4,000	\$8,000	\$16,000	\$32,000
District-Level Subscription (also include Summer Camps)	Avg. (negotiated based on district size)	1 subscriber	2 subscribers	3 subscribers	4 subscribers
Total		\$30,000	\$30,000	\$60,000	\$90,000
Grand Total		\$50,000	\$106,000	\$182,000	\$304,000

Revenue by quarter

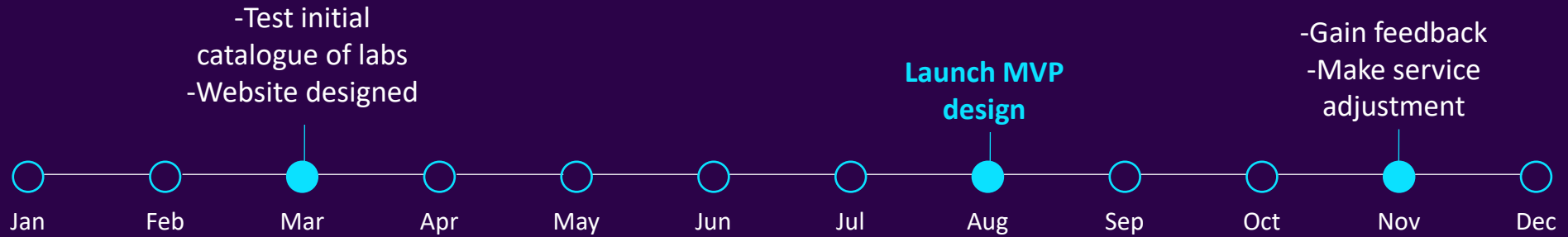


THREE-YEAR ACTION PLAN

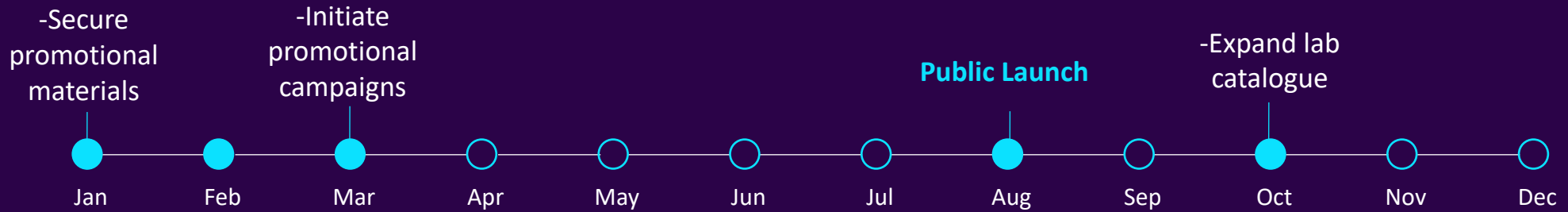
2023



2024



2025



FUNDING



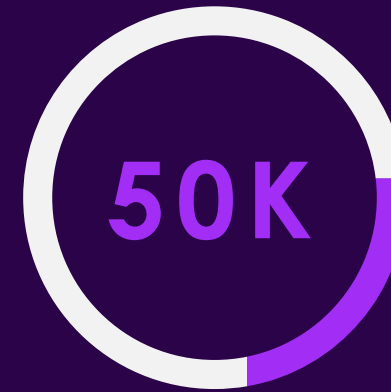
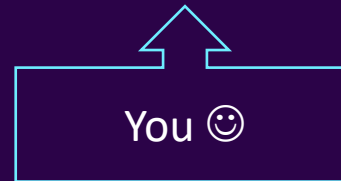
Loan

Amount obtained from a SBA-backed 504 loan



Angel Investments

Amount obtained through other investors



Cash

Liquid cash we have on hand



SUMMARY

At Science Ready, we believe student achievement shouldn't come at a cost. By using our service, teachers can spark the joy of science for students, and empower them with college and career ready skills. We truly are science made easy.

THANK YOU

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