

# Ginger Scanlon

University of North Carolina at Chapel Hill  
Kenan-Flagler Business School  
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## EDUCATION

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Ph.D.	Accounting, University of North Carolina at Chapel Hill	expected 2025
M.B.A.	North Carolina State University	2018
B.S.	Chemistry, University of North Carolina at Chapel Hill	2004

## RESEARCH

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**Research interests:** Managerial accounting, cost accounting, performance measurement, regulation, disclosure, healthcare

### Working papers

“Consistency is Key: How Costing Information Consistency Helps Hospitals Manage Costs”  
with Eva Labro and Lorien Stice-Lawrence  
submitted to *Journal of Accounting Research*

“Tax-Induced Organizational Complexity and Executive Performance Measurement”  
with Eva Labro and John Gallemore  
revising for resubmission to *The Accounting Review*

“Prescription for Savings? Disclosure in the Drug Market”  
Solo-authored dissertation

### Work in progress

“What is the Market Value of a Human Life?”  
with Stephen Glaeser

## PRESENTATIONS

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2025	Management Accounting Section Mid-Year Meeting (scheduled presenter and discussant)
2024	Management Accounting Section Mid-Year Meeting (2 papers) Duke University AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium University of North Carolina Management Accounting Workshop Series Rookie Camp (scheduled)
2023	Labor and Accounting Conference (presented by coauthor) NC State University Risk Governance Research Symposium University of North Carolina
2021	University of North Carolina

## CONFERENCE PARTICIPATION

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2024 UNC Tax Symposium, Wharton Spring Accounting Conference, Duke-UNC Fall Camp  
2023 Management Accounting Section Mid-Year Meeting, Duke-UNC Fall Camp  
2022 Management Accounting Section Mid-Year Meeting, JAE Conference, UNC Tax Symposium  
2021 UNC Tax Symposium

## PROFESSIONAL SERVICE

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### Ad hoc reviewer

2023, 2024 Management Accounting Section (MAS) Mid-year meeting  
2024, 2025 Hawaii Accounting Research Conference

## TEACHING

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*Confident teaching managerial and financial accounting at graduate and undergraduate levels*

### University of North Carolina Kenan-Flagler Business School

#### Instructor:

MAC 888: Strategic Cost Accounting 2023  
Instructor rating: 4.6/5

#### Teaching assistant:

MBA 736: Strategic Cost Analysis and Performance Management with Eva Labro 2022-2024  
MBA 736: Strategic Cost Analysis and Performance Management with John Gallemore 2021

## HONORS AND AWARDS

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### University of North Carolina at Chapel Hill, Ph.D. (2020-2025)

- Doctoral Merit Fellow

### North Carolina State University, M.B.A. (2015-2018)

- McLauchlan Leadership Fellow

### University of North Carolina at Chapel Hill, B.S. (2000-2004)

- Carolina Scholar
- National Merit Scholar
- Robert C. Byrd Honors Scholar
- ACC Honor Roll as member of varsity women's rowing team

## WORK EXPERIENCE

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Galderma Laboratories, *Pharmaceutical consultant* 2014-2017  
Shionogi, *Pharmaceutical sales consultant* 2014  
Larson-Juhl, *Sales consultant* 2009-2014  
VisualSonics Inc, *Medical device consultant* 2006-2008  
Thermo Fisher Scientific, *Pre-clinical research product consultant* 2004-2006