

**MASTER IN
TVET TRAINING**

CLEDA INSTITUTE

**Removing barriers to youth self-
employment**



CLEDA INSTITUTE

THE WICKED PROBLEM

Youth unemployment is on the increase in Nigeria. Akwa Ibom State has the highest youth unemployment rate in the country. In Uyo(Akwa Ibom State, about 5 out of every young person aged 15-35 years are unemployed. If not addressed, in the near future, there will be an upsurge of crime, illegal migrations and a stunted national economy and development, amongst several unpleasant outcomes.

WAWAK

MEET PRECIOUS



Precious is 23 years old. She is the 4th child of 5 siblings. Two of her elder brothers have a degrees from one of the Universities in Nigeria but have been unemployed for more than 3 years. Her immediate elder sister teachers at a secondary school in their community with a salary below \$80 per month. Precious's Father earns about \$200 every month from his Bank job. Her mother owns a petty provision store in the the street where they live.

Due to the harsh economic situation in their family, Precious had not been able to get a university degree, even though her elder ones cant find a good paying job with their degrees. For this reason, Precious's biggest dream is to learn vocational skills to enable her set up her own business, so she can make enough money to take care of herself and support her struggling family, but the barriers of tuition and business capital had crippled her dreams for years.

Yet, Precious is not the only one with a crippled dream. In Uyo(Nigeria), there are about 5 Precious in every 10 person aged 15-35years.



OUR SOLUTION: **CLEDA INSTITUTE**

CLEDA Institute is a hybrid skills development Institute that incorporates digital learning with in-person hands-on-training and mentorship to provide Technical, Vocational Education and Training.

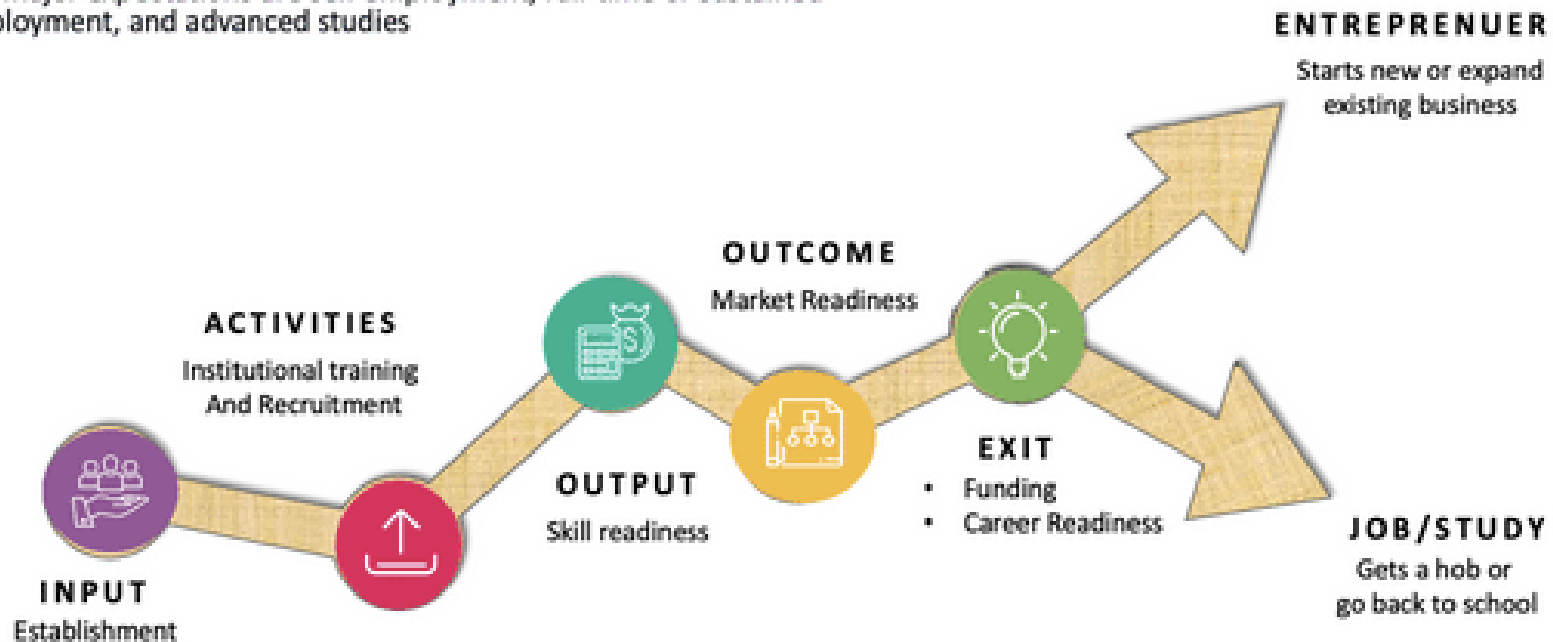
Our mission is to remove barriers to youth self-employment by providing both Technical, Vocational Education and Training(TVET), and entrepreneurship training in addition to funding and career support after graduation without the burden of tuition.



OUR THEORY OF CHANGE

CLEDA IED THEORY OF CHANGE

The major expectations are self employment, full-time or sustained employment, and advanced studies



OUR COMPETITORS

Our Competitors	What they Offer	Strength of Competition	Our Advantage
University of Uyo	TVET Trainin	High	Mentorship Easy admission process Post graduation Career Support
"Road Side" vocational Centres across Uyo-Nigeria	TVET Training and Services	High	Legally recognized and accredited Better organized and structured Post graduation Career Support



MARKET SIZE

Uyo(Nigeria) has a total population of about 1.28million. Over 65% of the entire State population is below the age of 35years.

Of the above number, our initial target will be on adolescent and young people aged 15-24 years from low resource families in Uyo, who have no job nor skills. This number is estimated between 50-120,000.

In addition, we will also target funders that fund education and development projects in Nigeria. This number is estimated at 25 at the moment with the possibility of discovering more funders as we develop our project further.

APPROVAL

Corporate Affairs Commission of Nigeria - as Limited by Guarantee after the approval of the Attorney General of the Federation



ACCREDITATION

National Business and Technical Education Board (Nigeria)



PARTNERSHIP

Final stage with the Social Global Development Initiative at School of Social Works at UNC
Beginning stage with an Institute in Switzerland and Uganda



GRANTS

Shortlisted for \$50,000 grants
Joint grant of \$1,000,000 in collaboration with our partner



CAMPUS

First Campus building at 80% completion on a 200/200 plot of land in Nigeria



SO FAR, SO GOOD!

THE TEAM



Hon. Sagir Ahmed
Co-Founder

Commissioner of
Land and Housing,
Jigawa State
Government-Nigeria



Daniels Akpan
Co-Founder

Globally recognized
education and
development
practitioner.

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THANK YOU!

FOR MORE INFORMATION, CONTACT US BELOW:

**Daniels Akpan
Co-Founder, CLEDA INSTITUTE
+19843229686
daniels-akpan@unc.edu**