## Tech Talk Ideas

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## Tech Talk: Web Scraping and API Interaction using Python

In the digital era nowaday, data is one of the most important thing in people's daily life. It is significantly crucial for our developers to manage the ability to extract, manipulate, and analyze data efficiently. Therefore, our tech talk idea will delve into the knowledge of web scraping and interacting with possible APIs using Python as a higher-level programming language to provide us convenience, combining with possible Python packages like requests, BeautifulSoup, json, aiohttp, lxml, ...etc. With these convenient tools, we will explore scraping data from websites, alongside interacting with APIs to access data seamlessly.

In the process of scraping data from the web, we need to utilize each of our tool. To be more specific, with requests, we could simply make HTTP requests to the target website, and parsing each HTML content using BeautifulSoup or lxml. Also, we could use Selenium with Javascript to technically bypass the possible human verification on specific website. If the website is dynamic, we could also use alternative tools like Puppeteer to scrap it. Therefore, as we can see, it is important to know and utilize different convenient packages for us to better scrap the data that we need.

Also, there are lots of well-built websites that provide public/private APIs to the developer. In this scenario, we could possibly utilize the interactions with APIs rather than scraping it by our own. By the interaction, we could usually get standardized data format response like JSON or XML, making us easier to work with theses data. Also, working with APIs could possibly increase the efficiency since it is usually faster than the web-scraping processes. Other than that, APIs from website also shows better reliability since they are intended for data access and usually have stable endpoints with versioning.